

**G·D·C**

環球數碼

**Global Digital Creations Holdings Limited**

**環球數碼創意控股有限公司\***

(Incorporated in Bermuda with limited liability)

(Stock Code: 8271)



**ANNUAL REPORT**  
**2013**

*\* For identification purpose only*

## **CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET (“GEM”) OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE “STOCK EXCHANGE”)**

**GEM has been positioned as a market designed to accommodate companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.**

**Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the main board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.**

*Hong Kong Exchanges and Clearing Limited and the Stock Exchange take no responsibility for the contents of this report, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this report.*

*This report, for which the directors (the “Directors”) of Global Digital Creations Holdings Limited (the “Company”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of the Stock Exchange (the “GEM Listing Rules”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.*



# CONTENTS

- 3 MISSION STATEMENT
- 4 CORPORATE INFORMATION
- 5 BIOGRAPHICAL DETAILS OF DIRECTORS
- 7 MAIN OPERATIONAL STRUCTURE
- 8 CHAIRMAN'S STATEMENT
- 10 MANAGEMENT DISCUSSION AND ANALYSIS
- 17 CORPORATE GOVERNANCE REPORT
- 32 REPORT OF THE DIRECTORS
  
- 39 INDEPENDENT AUDITOR'S REPORT
- 41 CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME
- 42 CONSOLIDATED STATEMENT OF FINANCIAL POSITION
- 44 CONSOLIDATED STATEMENT OF CHANGES IN EQUITY
- 46 CONSOLIDATED STATEMENT OF CASH FLOWS
- 48 NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
- 113 FIVE YEARS FINANCIAL SUMMARY
- 114 PARTICULAR OF PROPERTIES



# MISSION STATEMENT

We are the pioneers in a new technology and industry.  
There are many problems and difficulties in our way.  
We will conquer and overcome.

We believe our future will rest on the people that  
we train and nurture today. Together working  
as a team, we will build and lead the  
digital content development industry  
in Asia.

# CORPORATE INFORMATION

## BOARD OF DIRECTORS

### Executive Directors

Mr. Li Shaofeng (*Chairman*)  
Mr. Chen Zheng (*Chief Executive Officer*)  
Mr. Jin Guo Ping (*Vice President*)

### Non-executive Director

Mr. Leung Shun Sang, Tony

### Independent Non-executive Directors

Mr. Kwong Che Keung, Gordon  
Prof. Japhet Sebastian Law  
Mr. Chan Chung Chun

## EXECUTIVE COMMITTEE

Mr. Li Shaofeng (*Chairman*)  
Mr. Chen Zheng  
Mr. Jin Guo Ping

## AUDIT COMMITTEE

Mr. Kwong Che Keung, Gordon (*Chairman*)  
Prof. Japhet Sebastian Law  
Mr. Chan Chung Chun

## NOMINATION COMMITTEE

Mr. Li Shaofeng (*Chairman*)  
Mr. Leung Shun Sang, Tony (*Vice Chairman*)  
Mr. Kwong Che Keung, Gordon  
Prof. Japhet Sebastian Law  
Mr. Chan Chung Chun

## REMUNERATION COMMITTEE

Prof. Japhet Sebastian Law (*Chairman*)  
Mr. Li Shaofeng (*Vice Chairman*)  
Mr. Leung Shun Sang, Tony  
Mr. Kwong Che Keung, Gordon  
Mr. Chan Chung Chun

## COMPLIANCE OFFICER

Mr. Chen Zheng

## COMPANY SECRETARY

Ms. Kam Man Yi, Margaret

## AUTHORISED REPRESENTATIVES

Mr. Chen Zheng  
Ms. Kam Man Yi, Margaret

## AUDITOR

Deloitte Touche Tohmatsu

## BERMUDA PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Codan Services Limited  
Clarendon House  
2 Church Street  
Hamilton HM 11  
Bermuda

## HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Standard Limited  
Level 22, Hopewell Centre  
183 Queen's Road East  
Wanchai  
Hong Kong

## REGISTERED OFFICE

Clarendon House  
2 Church Street  
Hamilton HM 11  
Bermuda

## HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Unit 1-7, 20/F., Kodak House II  
39 Healthy Street East  
North Point  
Hong Kong

## STOCK CODE

8271

## WEBSITE

[www.gdc-world.com](http://www.gdc-world.com)

# BIOGRAPHICAL DETAILS OF DIRECTORS

## EXECUTIVE DIRECTORS

**Mr. Li Shaofeng**, aged 47, holds a Bachelor's Degree in Automation from University of Science and Technology Beijing. Mr. Li was appointed as an Executive Director and the Chairman, the Chairman of each of the Executive Committee and the Nomination Committee and the Vice Chairman of the Remuneration Committee of the Company in May 2010. He joined Shougang Corporation, the ultimate holding company of Shougang Holding (Hong Kong) Limited ("Shougang Holding") in 1989 and is currently the vice chairman and the general manager of Shougang Holding. Currently, he is an executive director and the chairman of each of Shougang Concord Century Holdings Limited ("Shougang Century"), Shougang Fushan Resources Group Limited ("Shougang Res") and Shougang Concord Grand (Group) Limited ("Shougang Grand"), a substantial shareholder of the Company within the meaning of Part XV of the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong (the "SFO"), the executive director and co-chairman of Shougang Concord Technology Holdings Limited ("Shougang Technology"), the managing director of Shougang Concord International Enterprises Company Limited ("Shougang International") and a non-executive director of Sinocop Resources (Holdings) Limited, all of which are companies whose shares are listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). He is also a director of Mount Gibson Iron Limited, a company listed on the Australian Securities Exchange and a director of Wheeling Holdings Limited, which is a substantial shareholders of the Company within the meaning of Part XV of the SFO. Mr. Li has extensive experience in management and investment of listed companies, sino-foreign joint ventures and steel industry.

**Mr. Chen Zheng**, aged 54, engineer and senior economist. He holds a bachelor degree in chemical engineering and a master degree in business administration. Mr. Chen was appointed as an Executive Director of the Company in February 2005 and is currently the Chief Executive Officer of the Company. He is also a member of the Executive Committee of the Company. Mr. Chen has been appointed as the managing director of operations of Shougang Grand. Mr. Chen has extensive experience in investing business and corporate management.

**Mr. Jin Guo Ping**, aged 55, senior economist. He holds a master of business administration degree of China Europe International Business School. Mr. Jin was appointed as an Executive Director of the Company in February 2006 and currently is Vice President of the Company. He is also a member of the Executive Committee of the Company. Mr. Jin is an ordinary committee member of China Animation Association. Mr. Jin was a director of Shanghai Animation Film Studio, the chairman of Shanghai Cartoon Cultural Developing Co. Ltd., a publisher of "Cartoon King" Magazine, the vice president of Shanghai Film Group Corporation, the vice chairman of Shanghai United Circuit Co., Ltd., a director of Shanghai Paradise Corporation Ltd., and the assistant director of broadcasting of Shanghai Television. Mr. Jin has extensive experience in animation and film industries. He has been appointed as a member of the Shenzhen Committee of the Chinese People's Political Consultative Conference since 21 May 2010.

## NON-EXECUTIVE DIRECTOR

**Mr. Leung Shun Sang, Tony**, aged 71. Mr. Leung was appointed as a Non-executive Director of the Company in December 2005. He is also the Vice Chairman of the Nomination Committee and a member of the Remuneration Committee of the Company. Mr. Leung is a non-executive director of each of Shougang Grand, Shougang International, Shougang Technology, Shougang Century and Shougang Res. Mr. Leung holds a bachelor degree of commerce from the Chinese University of Hong Kong and a master degree in business administration from New York State University. Mr. Leung had worked in Citibank N.A. and W.I. Carr Sons & Co. (Overseas) in his early years and he was the managing director of CEF Group. He has over 40 years of experience in securities and banking business, investment, financial markets, corporate strategy and corporate management.

## BIOGRAPHICAL DETAILS OF DIRECTORS

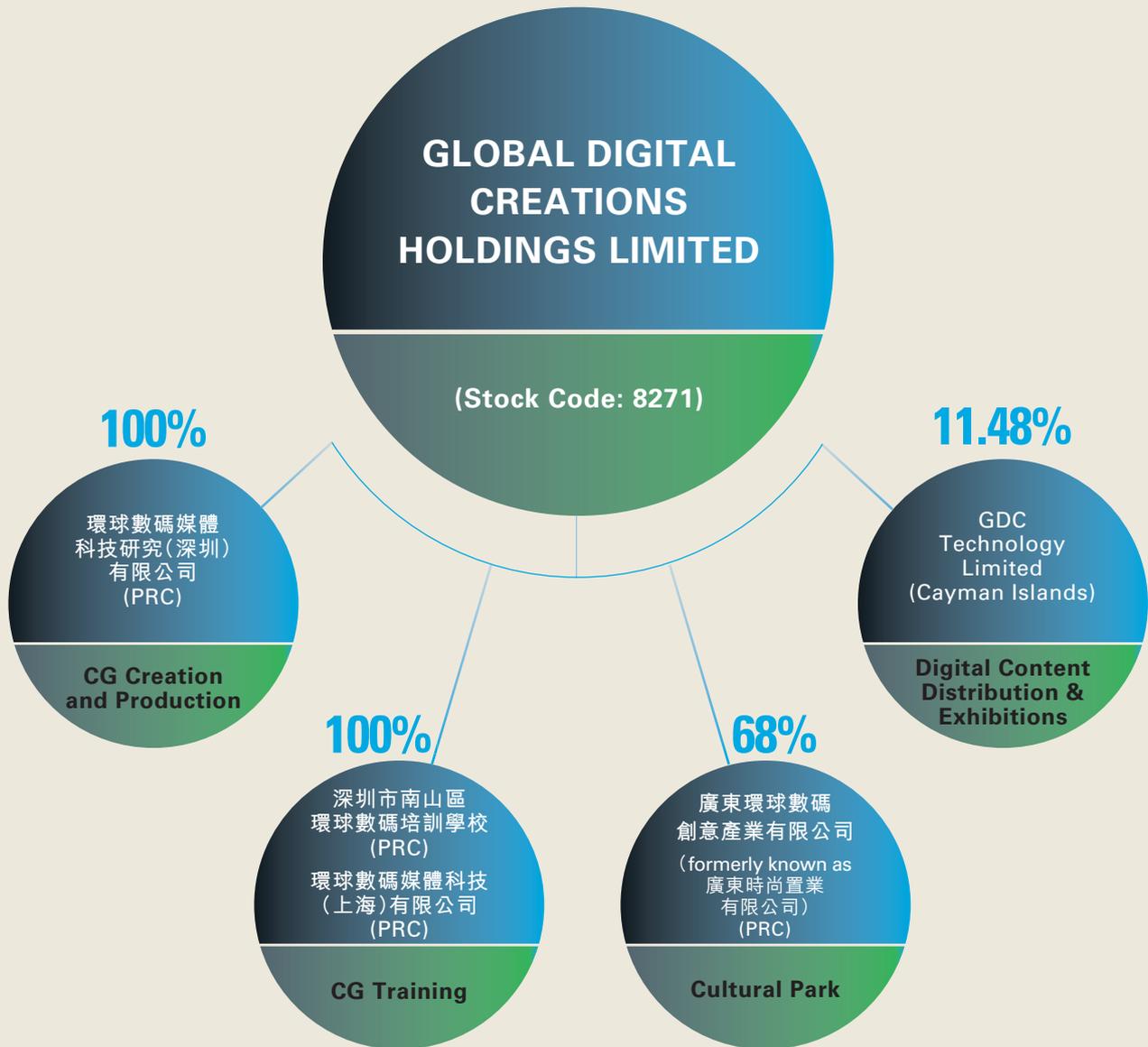
### INDEPENDENT NON-EXECUTIVE DIRECTORS

**Mr. Kwong Che Keung, Gordon**, aged 64. Mr. Kwong was appointed as an Independent Non-executive Director of the Company in April 2003. He is also the Chairman of the Audit Committee, a member of each of the Remuneration Committee and the Nomination Committee of the Company. Mr. Kwong also serves as an independent non-executive director of a number of Hong Kong listed companies including NWS Holdings Limited, OP Financial Investments Limited, China Power International Development Limited, Henderson Land Development Company Limited, Henderson Investment Limited, Agile Property Holdings Limited, CITIC Telecom International Holdings Limited, China COSCO Holdings Company Limited and Chow Tai Fook Jewellery Group Limited. He was an independent non-executive director of the following Hong Kong Listed companies during the past three years: China Chengtong Development Group Limited, COSCO International Holdings Limited, Beijing Capital International Airport Company Limited and Quam Limited. Mr. Kwong graduated from the University of Hong Kong in 1972 and qualified as a Chartered Accountant in England and Wales in 1977. Mr. Kwong was a partner of PriceWaterhouse Hong Kong from 1984 to 1998 and was an independent member of the Council of the Stock Exchange from 1992 to 1997, during which, he had acted as convener of both the compliance committee and the listing committee.

**Prof. Japhet Sebastian Law**, aged 62. Prof. Law was appointed as an Independent Non-executive Director of the Company in September 2008. He is also the Chairman of the Remuneration Committee, a member of each of the Audit Committee and Nomination Committee of the Company. Prof. Law graduated from the University of Texas at Austin with a doctor of philosophy degree in mechanical/ industrial engineering in 1976. He joined The Chinese University of Hong Kong in 1986 and retired in August 2012. Before retirement, he was a professor in the Department of Decision Sciences and Managerial Economics. He was the associate dean and subsequently the dean of the Faculty of Business Administration of The Chinese University of Hong Kong from 1993 until 2002. Prior to returning to Hong Kong, Prof. Law was a director of Operations Research at the Cullen College of Engineering and a director of Graduate Studies in Industrial Engineering at the University of Houston and was also involved with the U.S. Space Program in his career with McDonnell Douglas and Ford Aerospace in the United States. He acts as a consultant for various corporations in Hong Kong and overseas. Prof. Law is active in public services and serves as a member of the Provisional Regional Council of the Hong Kong SAR Government and various other committees. He is active on the boards of profit, non-profit and charitable organisations in Hong Kong and overseas. From July 2003 to February 2006, Prof. Law had also acted as an Independent Non-executive Director of the Company. He currently serves as an independent non-executive director of Tianjin Port Development Holdings Limited, Beijing Capital International Airport Company Limited, Binhai Investment Company Limited, Regal Hotels International Holdings Limited, Tianjin Binhai Teda Logistics (Group) Corporation Limited and Shougang Res., all of which are listed companies in Hong Kong. He was an independent non-executive director of Cypress Jade Agricultural Holdings Limited and First China Financial Holdings Limited.

**Mr. Chan Chung Chun**, aged 54. Mr. Chan was appointed as an Independent Non-executive Director of the Company in June 2012. He is also a member of each of the Audit Committee, the Nomination Committee and the Remuneration Committee of the Company. He is a fellow member and an associate member of the Hong Kong Institute of Certified Public Accountants and The Australian Society of Certified Practising Accountants respectively. Mr. Chan holds a Bachelor Degree in Commerce from James Cook University of North Queensland and a Master Degree in Commerce from University of New South Wales in Australia. He had worked for the audit department of Ernst & Young for about 7 years and has extensive working experience in accounting and commercial fields, particularly in the manufacturing, marketing and retailing of consumer products in Hong Kong and the PRC. Mr. Chan is currently the deputy chairman and executive director of Sinocop Resources (Holdings) Limited, an independent non-executive director of Shougang Century and Shougang Res., all of which are listed companies in Hong Kong.

# MAIN OPERATIONAL STRUCTURE



# CHAIRMAN'S STATEMENT

I am pleased to present to you the annual results of the Company and its subsidiaries (the "Group") for the year ended 31 December 2013. For the financial year ended 31 December 2013, the Group recorded HK\$160,720,000 of total revenue and HK\$64,259,000 of gross profit, representing an increase of 45% and 78% respectively as compared to HK\$111,022,000 and HK\$36,090,000 for the previous year. Consolidated profits decreased by 74% to HK\$23,285,000, mainly attributable to the 90% decrease in the fair value gain of investment properties for the year 2013 as compared to the year 2012.

In 2013, global economic volatility persisted and both the United States and Euro zone's demand for Asian exports remained weak, leading to a significant decline in the economic growth of the PRC. The National Bureau of Statistics of the PRC announced that the overall consumer price index in 2013 increased by 2.6% against last year, far below the inflation control target of 3.5% for the year. Nonetheless, the Group's revenue from computer graphic ("CG") creation and production business for the year 2013 achieved a record high of approximately HK\$121,970,000, which was mainly due to the outstanding performance of our intellectual property animation business. The box office receipt of the animation film "Happy Little Submarines III" exceeded RMB57 million, more than triple of the RMB17 million box office receipt of "Happy Little Submarines II". While receiving numerous awards and compliments, the film also secured first place in terms of the box receipt of animated films released on China Children's Festival and set the record for single-day box office receipt of Chinese animated films.

During the year, the Group was awarded the "Top 100 Enterprises in the Cultural and Creative Industries in Shenzhen (2012-2013)" by the Promotional Department of the Shenzhen Municipality Commission, Development and Reform Commission, Economy, Trade and Information Commission, Financial Committee, Culture, Sports and Tourism Administration and Bureau of Statistics of Shenzhen Municipality. Such recognition has helped us to consolidate our strengths in the cultural and creative industry and enhanced our brand recognition while continuing to establish our corporate image as a cultural enterprise.

We have been actively expanding income sources for our CG creation business. This year, apart from production of various international projects, we successfully entered into an agreement with the Jinan Military Bureau of the PRC to jointly produce the first animated television drama featuring real-life military stories, which attracted attention from the industry and received comprehensive media coverage.

The Group has also spared no efforts in nurturing talents. With establishments in Shenzhen, Guangzhou and Shanghai, our CG training business has provided various kinds of courses and trained over 5,340 graduates since its establishment. By recruiting elites amongst our graduates, we ensure our animation business is sufficiently supported by high quality human resource. During the year, our CG training segment focused on business re-positioning. In addition to optimizing our existing resources, we also increased the diversity of courses and collaborated with various colleges to organize practical training courses and internship programs in response to market demand. While emphasizing our teachers' skill sets, our CG training business also promotes students' creativity and encourages them to take part in competitions. During the year, two of our students' works won animation awards in the Shanghai University Students TV Fair (上海大學生電視節), which further reinforced the reputable image of our CG training business.

## CHAIRMAN'S STATEMENT

In April 2013, we had the grand opening of our cultural park which is located along the railway of Haizhu Central region of Guangzhou. The occupancy rate of our cultural park has been growing since the grand opening in April 2013. With the newly opened eateries being highly popular and anchor tenants settling in, the traffic flow in our cultural park has increased significantly. During the year 2013, there was a steady rise in our rental income with occupancy rate reaching 86% at the end of the year, and is expected to exceed 95% by the first half of 2014. The relevant officers of the governments in Guangdong province, Guangzhou city and Haizhu district recognized our efforts in the development and operation of our projects after their site visits to our cultural park. Our reputation also attracted other provincial governments and business institutions to make site visits. The Group has completed the design of the project concept and approach for Phase II of the cultural park and is now working on the fine-tuning and optimizing the business plan arrangement. In the coming year, the Group plans to review and optimize the variety of tenants and continue to organize diverse cultural activities for our cultural park, in order to procure property value enhancement.

It is our future plan to put continuous efforts in developing our core business and conducting research with regards to the extension of our business scope to cover other aspects such as licensed products of animated films. We see a vast prospect in the animated film market in the PRC. The remarkable track record of "Happy Little Submarines" series and the extensive experience of our team in production, marketing and distribution areas increased our confidence in the future development of the intellectual property animation segment. The Group is now working on "Happy Little Submarine IV" and another 2D- and 3D-animated films, both of which will be released in 2014.

During the recent years, the PRC government implemented various policies which are strongly favorable to cultural and creative projects and leading enterprises. With our experienced management teams and solid financial position, the Group enjoys clear edges in a highly competitive environment and is confident to be able to achieve sustainable business development.

On behalf of the Board, I would like to extend our sincere thanks to our shareholders, business partners and customers for their utmost support to the Group. I would also like to take this opportunity to thank all management members and staff for their hard work and dedication throughout the year.

**Li Shaofeng**

*Chairman*

Hong Kong, 25 March 2014

# MANAGEMENT DISCUSSION AND ANALYSIS

## FINANCIAL OVERVIEW

Revenue for the year ended 31 December 2013 was HK\$160,720,000, when compared with that of HK\$111,022,000 for the year 2012, representing an increase of 45%. The increase was mainly attributable to increases in revenue from contracts for CG creation and production of HK\$27,713,000 and rental and building management service fee income of HK\$24,053,000.

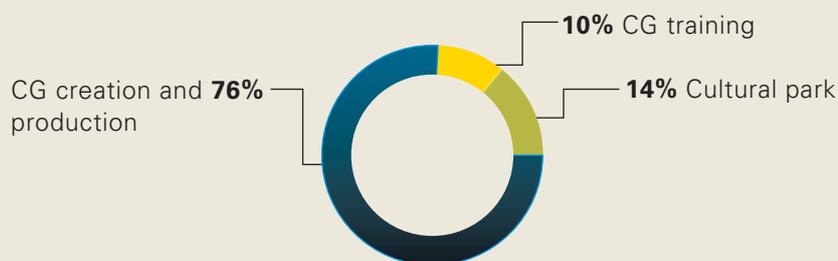
Cost of sales for the year ended 31 December 2013 amounted to HK\$96,461,000, when compared with that of HK\$74,932,000 for the year 2012, representing an increase of 29%. The increase was mainly due to (i) an increases in direct operating costs for Phase I of the Pearl River Film Cultural Park (the "Cultural Park") which started generating rental income for the Group in this year; and (ii) more CG production costs incurred in line with increase in CG creation and production income.

The Group recorded a gross profit of HK\$64,259,000 for the year ended 31 December 2013, when compared with that of HK\$36,090,000 for the year 2012, representing an increase of 78%. The Group's gross profit margin for the year ended 31 December 2013 amounted to 40% (2012: 33%). The improvement in the gross profit margin was mainly attributable to an increase in CG creation and production income due to the sharing of box office receipt from the release of a film by HK\$26,880,000 (2012: HK\$7,300,000).

Other income for the year ended 31 December 2013 amounted to HK\$47,029,000 (2012: HK\$32,389,000), representing an increase of 45%. The increase was mainly due to increases in government grants and dividend by HK\$6,963,000 and HK\$2,989,000 respectively and a sum of HK\$4,810,000 received in settlement of a dispute in relation of hacking activities targeting our PRC training online enrolment website from September 2011 to November 2012.

Distribution costs and selling expenses for the year ended 31 December 2013 amounted to HK\$19,972,000 (2012: HK\$12,644,000), representing an increase of 58%. The increase was mainly attributable to an increase in marketing expenses spent on the release of a film during the year.

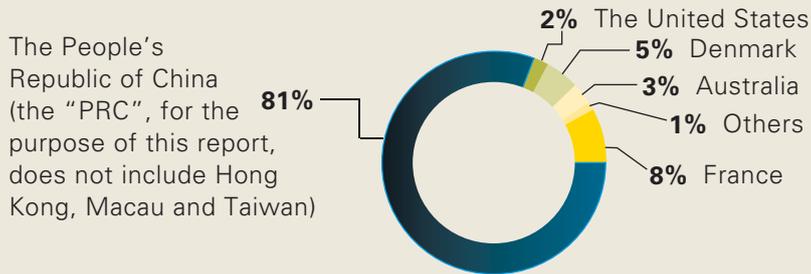
## REVENUE BY PRINCIPAL ACTIVITY FOR THE YEAR 2013



# MANAGEMENT DISCUSSION AND ANALYSIS

## FINANCIAL OVERVIEW (CONTINUED)

### REVENUE BY GEOGRAPHICAL LOCATION FOR THE YEAR 2013



Administrative expenses for the year ended 31 December 2013 amounted to HK\$67,261,000 (2012: HK\$60,133,000), representing an increase of 12%. The increase is resulted from higher staff costs and office operating expenses incurred as a result of the growth in the scale of operations of the Group.

Changes in fair value of investment properties for the year ended 31 December 2013 was HK\$13,418,000 (2012: HK\$148,460,000). Such change in fair value was arisen from Phase I of the Cultural Park upon completion at the end of Year 2012.

Finance costs, which represented interest on bank borrowings for headquarters building in Shenzhen, decreased HK\$2,360,000 from HK\$11,353,000 for the year ended 31 December 2012 to HK\$8,993,000 for the year ended 31 December 2013. The decrease was resulted from lower interest rate and repayment of bank borrowings during the year.

Other gains and losses for the year ended 31 December 2013 amounted to HK\$4,618,000 of net gains (2012: HK\$2,721,000 of net losses). It mainly included increases in fair value of held-for-trading investments and structured deposits of HK\$4,077,000 (2012: decrease in fair value of held-for-trading investments of HK\$2,020,000) and HK\$541,000 (2012: Nil) respectively.

As a whole, the Group recorded a profit attributable to owners of the Company of HK\$33,833,000 for the year ended 31 December 2013, when compared with the profit attributable to owners of the Company of HK\$60,463,000 for the year 2012.

# MANAGEMENT DISCUSSION AND ANALYSIS

## BUSINESS REVIEW AND OUTLOOK

### CG creation and production

For the year ended 31 December 2013, revenue from computer graphic (“CG”) creation and production division was HK\$121,970,000, representing a 33% growth when compared with that of HK\$91,908,000 for the year 2012.

During the year 2013, we were awarded as one of the “Top 100 Enterprises in the Cultural and Creative Industries in Shenzhen” and one of the “Top Ten Cultural Export Enterprises in Shenzhen”. These awards give us confidence in developing our CG creation and production business into the “Base for cultural and creative industries in Shenzhen” by offering our auxiliary facilities such as “Southern Research Center for China Digital Films” and “3D Animation and Virtual Technology Laboratory”, and in turn, striving to foster a comprehensive industry presence in show and cultural business.

Our CG creation and production team has clients based in North America, Europe and Australia. During the year, the team has completed five international animated film and TV projects and four projects in production progress. There are also several co-production projects and service projects under negotiation or at the stage of testing and assessment. The completed animated films have been released in Europe and the United States and were highly recognized by our clients and the industry. We have also assisted with the production of a Denmark animated film “OTTO is a Rhino”, which was awarded the Best Animated Feature Film in the 30th Annual Chicago International Children’s Film Festival. Another animated TV series “LEGO Star Wars: The Yoda Chronicles” aired on a mainstream American Cartoon Network, won the champion of American animated television series for audience rating. It also ranked top in terms of audience rating in the American Cable TV network.



# MANAGEMENT DISCUSSION AND ANALYSIS

## BUSINESS REVIEW AND OUTLOOK *(Continued)*

### CG creation and production *(Continued)*

In respect of intellectual property projects, “Happy Little Submarine III: Rainbow Treasure”, a 3D-animated film of the Group, was released in over 2,500 cinemas in the PRC on 31 May 2013, setting new records in China’s animated film history in terms of the number of film prints for distribution as well as single-day box office receipts, having a total box office of over RMB57 million. The film was also awarded for Excellent Animation in the 15th China Movie Huabiao Awards Ceremony organized by the State Administration of Press, Publication, Radio, Film and Television of the PRC and the Best Animated Cartoon Screenplay in the 10th China Animation Golden Dragon Award.

The Group’s development of digital animated technology exhibition and large event production business in Shenzhen and Beijing which commenced in 2012, performed well during the year. We participated in the production of various large-scale events, including cooperation with CCTV5 to deliver real-time experience by providing in-game content, such as virtual players and background, for NBA live broadcast, the production of the promotional clip for Emperor Qinshihuang’s Mausoleum Site Museum and undertook all the CG production of “CCTV 2014 Program Resources Briefing”.

Going forward, the Group’s CG creation and production team will continue to exert effort in technological advancement to ensure our productions can match international standard and to strengthen our presence in the international market and to attract more potential customers in the industry. The fourth episode of the “Happy Little Submarine” series is in its preliminary stage of creative art design, and is expected to be released in the PRC in 2014, while “another 2D- and 3D-animated film namely “Super Three” (《三小強》) will also soon be on air nationwide. Furthermore, the Group is also working with the Television and Art Center under the Military and Political Bureau of Zinan (濟南軍區政治部電視藝術中心) to produce the first military-themed and animated television drama called, “Smart Shunliu” (《聰明的順溜》), which will head into its full production stage in 2014. With respect to digital animated technology exhibition and large event production business, we will focus on projects targeting high-tech modernization of traditional amusement facilities and settings by creating different themes using a combination of CG and exhibition technologies in 2014.



# MANAGEMENT DISCUSSION AND ANALYSIS

## BUSINESS REVIEW AND OUTLOOK *(Continued)*

### CG Training

In 2013, the revenue from our CG training business amounted to HK\$15,740,000, representing a decrease of 12% when compared with that of HK\$17,808,000 for the year 2012. In light of intense competition and market changes, our CG training business re-adjusted its strategies for the year. In response to the enormous demand for seasoned graphic effects designer in the gaming market, as well as a means to obtain a new stream of income, CG training segment launched new courses in relation to the post-production of games, films and TV in additions to its signature course “TV, Film and Animation Training”.

Certain CG animation courses conducted by some colleges and universities received negative publicity due to the inferior quality of courses and resulted in a gradual decline of enrollment. Against such backdrop, the Group’s CG training segment designed the syllabus in accordance with industry needs and offered “On-campus Training” and “Management Trainee” courses in collaboration with colleges to help students explore their interest in developing a career in the CG sector and ensure graduates are a good fit for corporations, so as to build up the image of tier-one occupational school among the academic institutions. The “Renowned Enterprises Recruitment Fair” held by our Shanghai Training School this year was a success with numerous acclaimed animation and gaming companies participating. It offered our students a chance to work for industry leaders and secure valuable employment opportunities.

CG training segment places great emphasis on developing our students’ skill sets and creativity, and encourages them to participate in inter-school competitions. During the year, artworks of two students from our Shanghai Training School, namely, “Certification” (《鑒定完畢》) and “When We Were Small” (《我們小時候》), won two animation awards in Shanghai University Students TV Fair, respectively, which boosted the reputation of our CG training business in the industry.

In 2014, CG training segment will commence its exploration on the feasibility of online education. Through an online platform, we offer real-time distance learning without any geographical restriction, thus adding more value to our courses. Apart from optimizing our website contents to enhance our promotional efforts, we also proactively improve our instructors’ educational skills to ensure they are well equipped to cover the broad scope of our courses that have to offer. Furthermore, we also strive to provide professional quality courses with a view to delivering a better operating performance.



# MANAGEMENT DISCUSSION AND ANALYSIS

## BUSINESS REVIEW AND OUTLOOK *(Continued)*

### Cultural Park

For the year ended 31 December 2013, the revenue from the Cultural Park business was HK\$23,010,000, representing a growth of 1,662% from last year.

Phase I of the Cultural Park, in which the Group holds 68% interest, has a lettable floor area of approximately 15,000 square meters. This cinematic and musical-themed lifestyle zone attracted tenants from different sectors, including sizable chain stores, lifestyle and entertainment brands and gourmet restaurants. Phase I of the Cultural Park officially opened in April 2013. As of 31 December 2013, the occupancy rate of Phase I of the Cultural Park had reached 86%. With effective marketing and promotion, the brand recognition of the Cultural Park increased significantly, as evidenced by a steady growth in traffic flow. This is conducive to consolidating Phase I of the Cultural Park share in the highly competitive rental market in Guangzhou as well as securing the presence of various retailers.

In 2013, the Cultural Park organized a number of cultural, art and charity activities with the local government and charity groups. Not only did such events successfully attracted shoppers from other areas, but we also made valuable contributions to the local community.

The Group has completed the design of the project and is now working on the adjustment to and optimization of its business plan and positioning. It is expected that the Cultural Park will undergo brand reengineering in the first half of 2014 with a target of achieving better rental results and laying a sound foundation for project development of Phase II of the Cultural Park.

### LIQUIDITY AND FINANCIAL RESOURCES

As at 31 December 2013, the Group had bank balances and cash of HK\$93,351,000 (2012: HK\$309,178,000) which were mainly denominated in Hong Kong dollars, Renminbi, United States dollars and Euro dollars, and structured deposits of HK\$185,164,000 (2012: Nil). The decrease was mainly attributable to cash used in settlement of construction payable of HK\$38,155,000 and repayment of bank loans of HK\$30,769,000.

As at 31 December 2013, the Group's bank borrowings amounted to HK\$117,948,000, of which HK\$35,897,000 were repayable within twelve months from 31 December 2013 and HK\$82,051,000 were repayable after twelve months from 31 December 2013. The borrowings were denominated in Renminbi and bore interest at market rates.



# MANAGEMENT DISCUSSION AND ANALYSIS

## LIQUIDITY AND FINANCIAL RESOURCES *(Continued)*

The Group's gearing ratio (calculated as borrowings divided by equity attributable to owners of the Company) as at 31 December 2013 was 12% (2012: 16%). As at 31 December 2013, the Group had a current ratio of 2.0 (2012: 2.2) based on current assets of HK\$357,605,000 and current liabilities of HK\$175,237,000. The improvement in the gearing ratio was mainly attributable to the repayment of the bank loan of HK\$30,769,000 during the year.

## CAPITAL STRUCTURE

The equity attributable to owners of the Company amounted to HK\$956,129,000 as at 31 December 2013 (2012: HK\$904,521,000). The increase was attributable to profit for the year ended 31 December 2013 attributable to owners of the Company of HK\$33,833,000 and exchange differences arising on translation of foreign operations of HK\$17,775,000.

## MATERIAL ACQUISITIONS, DISPOSALS AND SIGNIFICANT INVESTMENT

The Group did not have any material acquisitions, disposals and significant investment during the year ended 31 December 2013.

## CHARGE ON ASSETS

As at 31 December 2013, the Group's building, plant and machinery and prepaid lease payments with an aggregate carrying value of HK\$254,095,000 were pledged to a bank to secure for bank borrowings with an outstanding amount of HK\$117,948,000. As at 31 December 2013, the Group had no unutilised banking facility.

## FOREIGN EXCHANGE EXPOSURE

Currently, the Group earns revenue mainly in Renminbi, Euro and United States dollars while costs are mainly incurred in Renminbi and Hong Kong dollars. The Directors believe that the Group does not have significant foreign exchange exposure, and thus has not implemented any foreign currency hedging policy at the moment. However, if necessary, the Group will consider using forward exchange contracts to hedge against foreign currency exposures. As at 31 December 2013, the Group had no significant exposure under foreign exchange.

## CONTINGENT LIABILITIES

Save as disclosed in note 43 about litigation proceedings, the Group had no significant contingent liabilities as at 31 December 2013.

## EMPLOYEES

As at 31 December 2013, the Group employed 535 (2012: 509) full time employees (excluding those employees under the payroll of an associate of the Group). The Group remunerates its employees mainly with reference to the prevailing market practice, individual performance and experience. Other benefits, such as medical coverage, insurance plan, mandatory provident fund, discretionary bonus and employee share option scheme are also available to the employees of the Group.

During the year ended 31 December 2013, the Company and its subsidiaries have neither paid nor committed to pay any amount as an inducement to join or upon joining the Company and/or its subsidiaries to any individual.

# CORPORATE GOVERNANCE REPORT

The Company is committed to maintaining high standards of corporate governance to safeguard the interests of all shareholders and to enhance accountability and transparency.

## CORPORATE GOVERNANCE CODE

The Company has complied with the Corporate Governance Code (the “CG Code”) throughout the year ended 31 December 2013 as set out in Appendix 15 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “GEM Listing Rules”) of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

## CODE OF CONDUCT REGARDING SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted a code of conduct regarding securities transactions by the directors of the Company (the “Directors” and each a “Director”) on terms no less exacting than the required standard of dealings as set out in Rules 5.48 to 5.67 of the GEM Listing Rules. Having made specific enquiry to the Directors, all Directors confirmed that they have complied with such code of conduct and the required standard of dealings regarding securities transactions by the Directors throughout the year ended 31 December 2013.

## BOARD OF DIRECTORS

### Composition

As at 31 December 2013, the board of Directors of the Company (the “Board”) comprises seven members including three Executive Directors, Mr. Li Shaofeng, Mr. Chen Zheng and Mr. Jin Guo Ping; one Non-executive Director, Mr. Leung Shun Sang, Tony and three Independent Non-executive Directors, Mr. Kwong Che Keung, Gordon, Prof. Japhet Sebastian Law and Mr. Chan Chung Chun. The Board is chaired by Mr. Li Shaofeng and has a balanced composition of Executive and Non-executive Directors such that there is a strong element of independence at the Board level, which facilitates independent judgement. All Directors have given sufficient time and attention to the affairs of the Group and the Board has a balance of skills, experience and diversity of perspectives appropriate to the requirements of the businesses of the Group. Details of backgrounds and qualification of the Directors are set out in the “BIOGRAPHICAL DETAILS OF DIRECTORS” of this annual report.

The Non-executive Director and the Independent Non-executive Directors are of sufficient calibre and number for their views to carry weight. The functions of Non-executive Directors include, but are not limited to:

- making an independent judgement at Board meetings;
- taking the lead where potential conflicts of interests arise;
- serving on Board committees if invited; and
- scrutinising the Company’s performance.

To the best of the knowledge of the Company, the Directors have no financial, business, family or other material/relevant relationships with each other.

# CORPORATE GOVERNANCE REPORT

## **BOARD OF DIRECTORS** *(Continued)*

### **Role and function**

The Board is responsible for overall strategy formulation and monitoring performance of the Group. It delegates day-to-day operations of the Group to the Executive Committee within the control and authority framework set by the Board. In addition, the Board has also delegated various responsibilities to the Audit Committee, the Remuneration Committee and the Nomination Committee. Further details of these committees are set out in this report.

### **Board meetings and attendance**

The Board meets at least four times a year at approximately quarterly intervals. Additional meetings would be arranged, if and when required. The Directors can attend meetings in person or through other means of electronic communication in accordance with the bye-laws of the Company (the "Bye-laws").

The company secretary assists the Chairman in setting the agenda of each meeting and each Director may request inclusion of matters in the agenda. Generally, at least fourteen days' notice of a regular Board meeting is given and the Company endeavours to give reasonable notice for all other Board meetings. The Company also aims to send the agenda and the accompanying Board papers to all Directors at least three days before the intended date of a Board meeting. The accompanying Board papers prepared in such form and quality as to enable the Board to make an informed decision on matters placed before it.

All Directors have access to the company secretary who is responsible for ensuring that the Board meeting's procedures are complied with and all applicable rules and regulations are followed.

The company secretary is responsible for taking minutes of the Board meetings and meetings of the Board committee, drafts and final versions of which would be sent to the Directors for their comments and records. Minutes are recorded in sufficient detail relating to the matters considered by the Board and decisions reached, including any concerns raised by the Directors or dissenting views expressed (if any). Minutes of Board meetings and meetings of Board committees are kept by the company secretary and are open for inspection by the Directors.

If a substantial shareholder of the Company or a Director has a conflict of interest in a matter (including material transaction with connected persons) which the Board has determined to be material, a Board meeting will be held instead of by way of circulation.

# CORPORATE GOVERNANCE REPORT

## BOARD OF DIRECTORS *(Continued)*

### Board meetings and attendance *(Continued)*

The Board held six Board meetings during the year ended 31 December 2013. The Directors had made active contribution to the affairs of the Group and six Board meetings were held to consider, among other things, various projects contemplated by the Group and to review and approve the quarterly results, interim results and annual results of the Group. The attendance records of the Board meetings and general meeting held in the year 2013 are set out below:

	<b>Attended/ Eligible to attend</b>	
	<b>Board meeting</b>	<b>General meeting</b>
<b>Executive Directors</b>		
Mr. Li Shaofeng <i>(Chairman)</i>	5/6	1/1
Mr. Chen Zheng	6/6	1/1
Mr. Jin Guo Ping	6/6	0/1
<b>Non-executive Director</b>		
Mr. Leung Shun Sang, Tony	6/6	1/1
<b>Independent Non-executive Directors</b>		
Mr. Kwong Che Keung, Gordon	6/6	1/1
Prof. Japhet Sebastian Law	6/6	1/1
Mr. Chan Chung Chun	6/6	1/1

The meetings above was not attended by any alternate Director.

### Access to information

The Directors may seek independent professional advice in appropriate circumstances, at the Company's expenses. The Company will, provide independent professional advice to the Directors to assist the relevant Directors in discharging their duties to the Company.

The Board is supplied with relevant information by the management pertaining to matters to be brought before them for decision making as well as reports relating to operational and financial performance of the Group at least three days before each Board meeting. Where any Director requires more information than is supplied by the management, they have the right of separate and independent access to the Group's management to make further enquiries if necessary.

# CORPORATE GOVERNANCE REPORT

## **BOARD OF DIRECTORS** *(Continued)*

### **Appointments and re-election of Directors**

Appointment of new Directors is a matter for consideration by the Nomination Committee. The Nomination Committee will review the profiles of the candidates and make recommendations to the Board on the appointment, re-nomination and retirement of Directors.

According to the Bye-laws, any Director appointed by the Board shall hold office, in the case of filling a casual vacancy, only until the next general meeting of the Company or, in the case of an addition to their number, until the next following annual general meeting of the Company who shall then be eligible for re-election at such general meeting. Every Director (including Non-executive Director) is appointed for a specific term and is subject to retirement by rotation at least once every three years.

The term of the appointment of Non-executive Director and Independent Non-executive Directors is for a period of three years, subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Bye-laws.

Every newly appointed Director will be given an introduction of the regulatory requirements. The Directors are continually updated on the latest development of the GEM Listing Rules and other applicable statutory requirements to ensure compliance and upkeep of good corporate governance practice.

### **Board Diversity Policy**

Pursuant to the new code provisions of the CG Code relating to board diversity which has come into effect since 1 September 2013, the Board approved a new board diversity policy (the "Board Diversity Policy") in August 2013. The Company recognises and embraces the benefits of diversity of Board members. While all Board appointments will continue to be made on a merit basis, the Company will ensure that the Board has a balance of skills, experience and diversity of perspectives appropriate to the needs of the Company's business. Selection of Director candidates will be based on a range of diversity perspectives, including but not limited to gender, age, cultural and educational background, experience (professional or otherwise), skills and knowledge.

# CORPORATE GOVERNANCE REPORT

## BOARD OF DIRECTORS *(Continued)*

### Directors' continuing training and development

All Directors have participated in continuous professional development and provided to the Company a record of training which they received during the period from 1 January 2013 to 31 December 2013.

According to the records provided by the Directors, a summary of the training received by the Directors is set out as follows:

Directors	Reading materials and updates relating to the latest development of the GEM Listing Rules and other applicable regulatory requirements	Attending or participating in seminars/workshops
<b>Executive Directors</b>		
Mr. Li Shaofeng ( <i>Chairman</i> )	✓	✓
Mr. Chen Zheng	✓	✓
Mr. Jin Guo Ping	✓	✓
<b>Non-executive Director</b>		
Leung Shun Sang, Tony	✓	✓
<b>Independent Non-executive Directors</b>		
Mr. Kwong Che Keung, Gordon	✓	✓
Prof. Japhet Sebastian Law	✓	✓
Mr. Chan Chung Chun	✓	✓

### Directors' and officers' liability

Appropriate insurance cover on directors' and officers' liabilities are in force to protect the Directors and officers of the Group from their exposure to risk arising from the businesses of the Group.

## CHAIRMAN AND CHIEF EXECUTIVE OFFICER

The roles of the Chairman and the Chief Executive Officer are separate and are not performed by the same individual to reinforce their independence and accountability. Mr. Li Shaofeng acts as the Chairman and Mr. Chen Zheng serves as the Chief Executive Officer of the Company. The Chairman provides leadership for the Board and overall strategy formulation for the Group. The Chief Executive Officer has overall responsibility for the Group's business development and day-to-day management. The division of responsibilities between the Chairman and the Chief Executive Officer is clearly established and set out in writing.

With the support of the Executive Directors and the company secretary, the Chairman seeks to ensure that all Directors are properly briefed on issues arising at Board meetings and receive adequate information, which must be complete and reliable in a timely manner.

# CORPORATE GOVERNANCE REPORT

## NON-EXECUTIVE DIRECTOR

The Non-executive Director provides a wide range of expertise and experience as well as checks and balances to safeguard the interests of the Group and its shareholders. The Non-executive Director of the Company has entered into an engagement letter with the Company for a term of three years commencing from 1 January 2014 and subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Bye-laws.

## INDEPENDENT NON-EXECUTIVE DIRECTORS

Pursuant to Rules 5.05(1) and 5.05(2) of the GEM Listing Rules, the Company has appointed three Independent Non-executive Directors. Two of the Independent Non-executive Directors, namely, Mr. Kwong Che Keung, Gordon and Mr. Chan Chung Chun have appropriate professional qualifications or accounting or related financial management expertise. The Company has received from each Independent Non-executive Director an annual confirmation of his independence for the year ended 31 December 2013 pursuant to Rule 5.09 of the GEM Listing Rules and based on the contents of such confirmations, the Company considers all Independent Non-executive Directors to be independent during the year.

All INEDs of the Company were appointed for a specific term and are subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Bye-laws. Details of the terms are set out in the "Report of the Directors".

## DELEGATION BY THE BOARD

### Board Committees

The Board has established the following committees to oversee particular aspects of the Group's affairs and to assist in the execution of the Board's responsibilities. All committees have their own written terms of reference. All resolutions passed by the committees will be reported to the Board at the next Board meeting.

### Executive Committee

The Executive Committee of the Company (the "Executive Committee") was established in September 2007 and comprises all the Executive Directors of the Company.

During the year ended 31 December 2013, the members of the Executive Committee were as follows:

- Mr. Li Shaofeng (*Chairman*)
- Mr. Chen Zheng
- Mr. Jin Guo Ping

The Executive Committee has been conferred with the general powers of the Board (except those matters specifically reserved for the Board) to manage and oversee the operations of the Group.

# CORPORATE GOVERNANCE REPORT

## **DELEGATION BY THE BOARD** *(Continued)*

### **Audit Committee**

The Audit Committee of the Company (the "Audit Committee") was established in July 2003 with specific written terms of reference which set out its authorities and duties. The terms of reference of the Audit Committee are available on the Stock Exchange's website ([www.hkexnews.hk](http://www.hkexnews.hk)) and the Company's website.

The principal duties of the Audit Committee include, among other things:

- overseeing the relationship with the Company's auditor;
- reviewing the quarterly, interim and annual financial statements; and
- reviewing the Company's financial reporting system, internal control procedures and companies policy which includes the whistleblowing policy reporting system.

The Audit Committee has explicit authority to investigate any activity within its terms of reference and the authority to obtain external legal or other independent professional advice if it considers necessary. It is given access to and assistance from the employees and reasonable resources to discharge its duties properly.

The Audit Committee consists of three Independent Non-executive Directors, namely, Mr. Kwong Che Keung, Gordon, Prof. Japhet Sebastian Law and Mr. Chan Chung Chun. The Committee is chaired by Mr. Kwong Che Keung, Gordon. None of the members of the Audit Committee are former partners of the auditor of the Company.

The Audit Committee held four meetings during the year ended 31 December 2013 with the management and the Company's internal audit manager. Two meetings were with the external auditor for the purpose of amongs others, reviewing:

- the Group's internal control;
- the final results of the Group for the financial year ended 31 December 2012;
- the quarterly results of the Group for the three months ended 31 March 2013;
- the interim results of the Group for the six months ended 30 June 2013; and
- the quarterly results of the Group for the nine months ended 30 September 2013.

For the year ended 31 December 2013, the Board had no disagreement with the Audit Committee's view on the selection, appointment, resignation or dismissal of the external auditor.

# CORPORATE GOVERNANCE REPORT

## DELEGATION BY THE BOARD *(Continued)*

### Audit Committee *(Continued)*

The attendance records of the Audit Committee meetings held in the year 2013 are set out below:

	<b>Attended/ Eligible to attend</b>
Mr. Kwong Che Keung, Gordon ( <i>Chairman</i> )	4/4
Prof. Japhet Sebastian Law	4/4
Mr. Chan Chung Chun	4/4

The meetings above was not attended by any alternate Director.

### Nomination Committee

The Nomination Committee of the Company (the "Nomination Committee") was established in August 2003 with specific written terms of reference which set out clearly its authorities and duties. The terms of reference of the Nomination Committee are available on the Stock Exchange's website ([www.hkexnews.hk](http://www.hkexnews.hk)) and the Company's website.

The principal duties of the Nomination Committee include:

- reviewing the structure, size and composition of the Board;
- identifying and recommending to the Board suitable and qualified individuals;
- making recommendations to the Board on relevant matters relating to the appointment or re-appointment of the Directors and succession planning for the Directors; and
- assessing the independence of Independent Non-executive Directors.

Where vacancies exist on the Board, candidates are proposed and put forward to the Nomination Committee for consideration. The recommendations of the Nomination Committee will then be tendered to the Board for approval.

The nomination committee will also take into account the Board Diversity Policy when identifying suitably qualified candidates to become members of the Board, and the Board will review the Board Diversity Policy, so as to develop and review measurable objectives for the implementing the Board Diversity Policy and to monitor the progress on achieving these objectives.

The Nomination Committee has explicit authority to obtain any necessary information from the employees within its scope of duties. It also has the authority to obtain external independent professional advice if it considers necessary.

The Nomination Committee consists of five Directors, namely, Mr. Li Shaofeng, Mr. Leung Shun Sang, Tony, Mr. Kwong Che Keung, Gordon, Prof. Japhet Sebastian Law, and Mr. Chan Chung Chun. It is chaired by Mr. Li Shaofeng. The Independent Non-executive Directors constitute the majority of the committee.

For the year ended 31 December 2013, the Nomination Committee held one meeting for the purpose of reviewing the structure of the Board.

# CORPORATE GOVERNANCE REPORT

## DELEGATION BY THE BOARD *(Continued)*

### Nomination Committee *(Continued)*

The attendance record of the Nomination Committee meeting held in the year 2013 is set out as follows:

	<b>Attended/ Eligible to attend</b>
Mr. Li Shaofeng <i>(Chairman)</i>	1/1
Mr. Leung Shun Sang, Tony <i>(Vice Chairman)</i>	1/1
Mr. Kwong Che Keung, Gordon	1/1
Prof. Japhet Sebastian Law	1/1
Mr. Chan Chung Chun	1/1

The meeting above was not attended by any alternate Director.

### Remuneration Committee

The remuneration committee of the Company (the "Remuneration Committee") was established in July 2003 with specific written terms of reference which deal clearly with its authorities and duties. The terms of reference of the Remuneration Committee are available on the Stock Exchange's website ([www.hkexnews.hk](http://www.hkexnews.hk)) and the Company's website.

The principal duties of the Remuneration Committee include:

- making recommendations to the Board on the Company's policy and structure for the remuneration of all the Directors and senior management of the Group and on the establishment of a formal and transparent procedure for developing policy on such remuneration;
- reviewing and approving performance-based remuneration;
- determining the specific remuneration packages of all Executive Directors and senior management and making recommendations to the Board of the remuneration of the Non-executive Directors and Independent Non-executive Directors;
- reviewing and approving the compensation payable to the Executive Directors and senior management and the compensation arrangements relating to dismissal or removal of Directors for misconduct; and
- ensuring that no Director or any of his associates is involved in determining his own remuneration.

The Remuneration Committee may consult the Chairman of the Board about its proposals relating to the remuneration of the Executive Directors. It has explicit authority to seek any necessary information from the employees within its scope of duties and the authority to obtain external independent professional advice if it considers necessary.

The remuneration policies applicable to the Directors and management of the Group are performance-based and in line with market practice. The Company reviews the remuneration package annually taking into consideration market practice, the competitive market position and individual performances.

# CORPORATE GOVERNANCE REPORT

## DELEGATION BY THE BOARD *(Continued)*

### Remuneration Committee *(Continued)*

The Remuneration Committee consists of five Directors namely, Prof. Japhet Sebastian Law, Mr. Li Shaofeng, Mr. Leung Shun Sang, Tony, Mr. Kwong Che Keung, Gordon and Mr. Chan Chung Chun. It is chaired by Prof. Japhet Sebastian Law. The Independent Non-executive Directors constitute the majority of the Remuneration Committee.

For the year ended 31 December 2013, the Remuneration Committee was held one meeting for, amongst others:

- reviewing the remuneration and terms of service contracts of the Executive Directors;
- determining the bonuses of the Executive Directors of the Company for the year 2013 and the salaries of the Executive Directors of the Company for the year 2014; and
- making recommendations to the Board on fees for the Non-executive Director and Independent Non-executive Directors for the year 2014.

The attendance record of the Remuneration Committee meeting held in the year 2013 are set out as below:

	<b>Attended/ Eligible to attend</b>
Prof. Japhet Sebastian Law <i>(Chairman)</i>	1/1
Mr. Li Shaofeng <i>(Vice Chairman)</i>	1/1
Mr. Leung Shun Sang, Tony	1/1
Mr. Kwong Che Keung, Gordon	1/1
Mr. Chan Chung Chun	1/1

The meeting set out above was not attended by any alternate Director.

### Corporate Governance Function

The Company's corporate governance function is carried out by the Board pursuant to a set of written terms of reference adopted by the Board in compliance with Code Provision D.3.1 of the CG Code, which include (a) to develop and review the Company's policies and practices on corporate governance; (b) to review and monitor the training and continuous professional development of the Directors and senior management of the Group; (c) to review and monitor the Company's policies and practices on compliance with legal and regulatory requirements; (d) to develop, review and monitor the code of conduct and compliance manual (if any) applicable to employees of the Group and the Directors; and (e) to review the Company's compliance with the CG Code and disclosure in the corporate governance report.

### Company Secretary

The Company Secretary is a full time employee of the Company and has day-to-day knowledge of the Company's affairs. The Company Secretary reports to the Chairman and is responsible for advising the Board on governance matters. For the year under review, the Company Secretary has confirmed that she has taken no less than 15 hours of relevant professional training.

# CORPORATE GOVERNANCE REPORT

## DIRECTORS' RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS

The Directors acknowledge their responsibility for preparing financial statements of the Group which give a true and fair view of the state of affairs of the Group on a going concern basis. In presenting the quarterly, interim and annual financial statements, announcements and other financial disclosures required under the GEM Listing Rules, the Directors aim to present a balanced, clear and understandable assessment of the Group's position and prospects.

The statement of the auditor of the Company, Messrs. Deloitte Touche Tohmatsu, on its reporting responsibilities on the consolidated financial statements of the Group is set out in the Independent Auditor's Report on pages 39 to 40 of this annual report.

## INTERNAL CONTROL

The Board is of the opinion that sound internal control systems will contribute to the effectiveness and efficiency of the operations of the Group and to safeguard the Group's assets as well as the shareholders.

The Board is responsible for monitoring, maintaining and overseeing the internal control systems of the Group. The Executive Committee helps the Board to discharge its responsibilities of ensuring and maintaining sound internal control functions by regularly and continuously reviewing and monitoring the internal control systems and processes so as to ensure that they can provide reasonable assurance against material errors of the Group.

The internal control system is embedded within the business processes so that it functions as an integral part of the overall operations of the Group. The system comprises a comprehensive organisational structure with assignment of definite accountabilities and delegation of the corresponding authorities to each post. Based on the organisational structure, a reporting system has been developed under which the division head of each principal business unit will reports to the Executive Committee directly.

Business plans and budgets are prepared by the division head of each principal business unit annually. In preparing the business plans and budgets, the management identifies and evaluates any potential risks. Measures will be put in place with an aim to ultimately manage, control or eliminate such risks.

The business plans and budgets are subject to review and approval by the Executive Committee. The Executive Committee reviews the monthly management reports on the operational and financial results of each principal business unit and measures the actual performance of the Group against the business plan and budget concerned. During such reviews, the Executive Committee also considers and assesses the effectiveness of all material controls. The Executive Committee holds periodical meetings with the management of each principal business unit and the finance team to, amongst other matters, address the issues in such controls, identify areas of improvement and put the appropriate measures in place.

The internal control system is documented and if any revision is required, such information will be submitted to the Audit Committee for evaluation.

The Audit Committee assists the Board in fulfilling its role in overseeing over the Group's internal control function by reviewing and evaluating the effectiveness of the internal control systems.

# CORPORATE GOVERNANCE REPORT

## **INTERNAL CONTROL** *(Continued)*

The Company has set up an internal audit department (the "I.A. Department") which assists the Executive Committee and the Audit Committee in discharging their internal control duties. The I.A. Department, which is independent of the operational departments of the Group, is responsible for conducting regular audits on the major activities of the Group. Its objective is to ensure that all material controls, including financial, operational and compliance controls as well as risk management, are in place and functioning effectively. The I.A. Department reports to the Executive Committee and the Audit Committee with its findings and makes recommendations to improve the internal control systems of the Group.

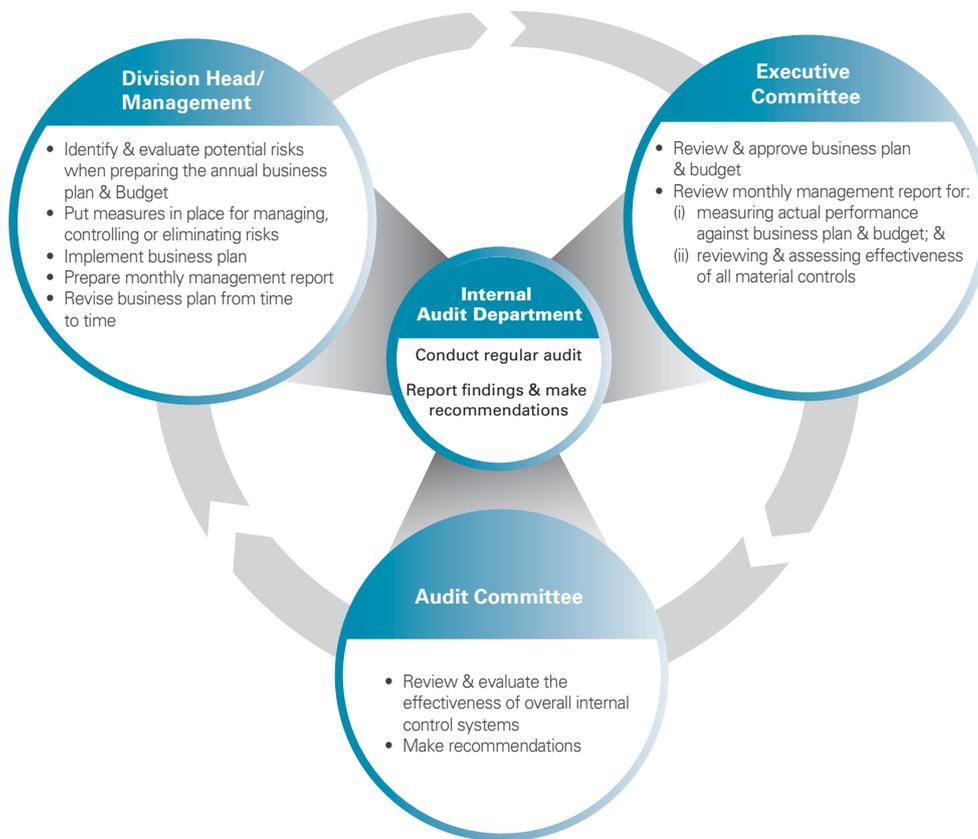
The Board considers that it is an ongoing and continuous process for the Group to review and improve its internal control systems in order to ensure that they remain effective in the dynamic and ever-changing business environment. During the year ended 31 December 2013, the Board has been, through the Executive Committee and the Audit Committee (with the assistance from the I.A. Department), continuously reviewing the effectiveness of the Group's internal control systems. The division head of each principle business unit has submitted representation letters to the Chief Executive Director, in which they made representations as to compliance by themselves and their subordinates of key internal control systems for the year 2013. In turn, the Chief Executive Director has submitted the representation letter for the Group to the Board of Directors. The requirement for making representation letters by the management can strengthen individual responsibility for corporate governance and controls.

To comply with the Code Provision C.2.2 of the CG Code, the Board also included a review of adequacy of resources, qualifications and experience of staff of the Company's accounting and financial reporting function, their training programmes and budget in its annual review for the year 2013.

# CORPORATE GOVERNANCE REPORT

## INTERNAL CONTROL (Continued)

### Internal control system



### Internal audit functions



# CORPORATE GOVERNANCE REPORT

## AUDITOR'S REMUNERATION

For the year ended 31 December 2013, the remuneration paid to the Company's auditor, Messrs. Deloitte Touche Tohmatsu, is set out as follows:

<b>Services rendered</b>	<b>Fee paid/payable</b> <i>HK\$'000</i>
Statutory audit services	900
Non-statutory audit services:	
Review on interim financial report	240
	1,140

## COMMUNICATION WITH SHAREHOLDERS

To foster effective communication with the shareholders, the Company provides extensive information in its annual, interim and quarterly reports, announcements and circulars. All shareholders' communications are also available on the Company's website at [www.gdc-world.com](http://www.gdc-world.com).

The general meetings of the Company provide a useful forum for shareholders to exchange views with the Board. The Directors and members of various Board committees will attend the annual general meeting of the Company to answer questions raised by the shareholders of the Company. All Directors will make an effort to attend. The Company's external auditor, where appropriate, is available to answer shareholders' queries at the meetings.

## SHAREHOLDERS RIGHTS

Voting at general meetings of the Company is conducted by way of poll in accordance with the GEM Listing Rules and the Bye-laws. The poll results will be published on the Stock Exchange's website ([www.hkexnews.hk](http://www.hkexnews.hk)) and the Company's website.

The detailed procedures for demanding and conducting a poll will be explained by the chairman at general meetings.

All notices of general meetings despatched by the Company to its shareholders for meetings were sent in the case of annual general meetings at least 20 clear business days before the meeting and at least 10 clear business days in the case of all other general meetings, and all resolutions put to the vote of a general meeting were by way of a poll.

# CORPORATE GOVERNANCE REPORT

## **SHAREHOLDERS RIGHTS** *(Continued)*

### **Convening Extraordinary General Meeting and putting Forward Proposals at General Meeting**

Pursuant to the Bye-laws, any one or more Shareholder holding at the date of deposit of the requisition not less than one-tenth of the paid up capital of the Company with the right to vote at general meetings of the Company shall at all times have the right, by written requisition to the Board or the Company Secretary by mail to the Company's head office and principal place of business in Hong Kong, to require a special general meeting to be called by the Board for the transaction of any business specified in such requisition and such meeting shall be held within two months after the deposit of such requisition. If within 21 days of such deposit the Board fails to proceed to convene such meeting, the requisitionist(s) himself (themselves) may do so in the same manner, and all reasonable expenses incurred by the requisitionist(s) as a result of the failure of the Board shall be reimbursed to the requisitionist(s) by the Company.

Shareholders may at any time send their enquires and concerns to the Board in writing, addressed to the Company's head office and principal place of business in Hong Kong.

### **Procedures for proposing a person for election as a Director**

When proposing a person for election as a Director, Shareholders are requested to follow the requirements and procedures as set out in the Corporate Governance Section of the Company's website.

### **Constitutional documents**

There was no change to the Bye-laws during the financial year ended 31 December 2013. A copy of the latest consolidated version of the Bye-laws is posted on the websites of the Company and the Stock Exchange.

# REPORT OF THE DIRECTORS

The directors of the Company (the “Directors” and each a “Director”) herein present their report and the audited consolidated financial statements of the Company and its subsidiaries (the “Group”) for the year ended 31 December 2013.

## PRINCIPAL ACTIVITIES

The principal activity of the Company is investment holding. The principal activities of its principal subsidiaries are set out in note 42 to the consolidated financial statements, respectively.

## RESULTS

The results of the Group for the year ended 31 December 2013 and the state of affairs of the Group at that date are set out in the consolidated financial statements on pages 41 to 112 of this annual report.

The board of Directors of the Company (the “Board”) does not recommend the payment of any dividend for the year ended 31 December 2013 (2012: Nil).

## FIVE YEARS FINANCIAL SUMMARY

A summary of the published consolidated results and assets and liabilities of the Group for the last five financial years is set out on page 113 of this annual report.

## PROPERTY, PLANT AND EQUIPMENT

Details of movements in the property, plant and equipment of the Group during the year are set out in note 17 to the consolidated financial statements.

Particulars of the building of the Group as at the end of the reporting period are set out on pages 91 to 92 of this annual report.

## INVESTMENT PROPERTIES

Details of movements in the investment properties of the Group during the year are set out in note 18 to the consolidated financial statements.

Particulars of the investment properties of the Group as at the end of the reporting period are set out on pages 92 to 94 of this annual report.

## SHARE CAPITAL

Details of movements in the Company’s share capital during the year are set out in note 35 to the consolidated financial statements.

## RESERVES

Details of movements in the reserves of the Group during the year are set out in the consolidated statement of changes in equity on pages 44 to 45 of this annual report.

# REPORT OF THE DIRECTORS

## DIRECTORS

The Directors during the year were as follows:

Mr. Li Shaofeng  
Mr. Chen Zheng  
Mr. Jin Guo Ping  
Mr. Leung Shun Sang, Tony<sup>#</sup>  
Mr. Kwong Che Keung, Gordon<sup>\*</sup>  
Prof. Japhet Sebastian Law<sup>\*</sup>  
Mr. Chan Chung Chun<sup>\*</sup>

<sup>#</sup> *Non-executive Director*

<sup>\*</sup> *Independent Non-executive Director*

In accordance with clause 87(2) of the bye-laws of the Company, Mr. Li Shaofeng, Mr. Leung Shun Sang, Tony and Mr. Kwong Che Keung, Gordon shall retire from office by rotation at the forthcoming annual general meeting of the Company and, being eligible, offer themselves for re-election.

The Company has received from each of the Independent Non-executive Directors an annual confirmation of independence pursuant to Rule 5.09 of the GEM Listing Rules. The Company considers that all of the Independent Non-executive Directors are independent.

## BIOGRAPHICAL DETAILS OF DIRECTORS

Biographical details of the Directors are set out in the “Biographical Details of Directors” section on pages 5 to 6.

## DIRECTORS’ SERVICE CONTRACTS

Mr. Li Shaofeng has entered into a service contract with a wholly-owned subsidiary of the Company three years commencing on 1 January 2013 unless terminated by at least three months’ notice in writing served by either party prior to the expiry of the term, each of Mr. Chen Zheng and Mr. Jin Guo Ping has entered into a service contract with a wholly-owned subsidiary of the Company for a term of three years commencing on 1 January 2014, unless terminated by at least one month’s notice in writing served by either party prior to the expiry of the term.

Each of Mr. Leung Shun Sang, Tony, Mr. Kwong Che Keung, Gordon, Prof. Japhet Sebastian Law and Mr. Chan Chung Chun has entered into an engagement letter with the Company for a term of three years commencing from 1 January 2014 unless terminated by at least one month’s notice in writing served by either party prior to the expiry of the term.

No Director proposed for re-election at the forthcoming annual general meeting has a service contract with the Company, which is not determinable by the Company within one year without payment of compensation other than statutory compensation.

# REPORT OF THE DIRECTORS

## EMOLUMENT POLICY

The emoluments of the Directors are recommended by the Remuneration Committee, and approved by the Board having regard to their experience, duties, performance and the prevailing market conditions. No Directors are involved in deciding their own remuneration.

The Group offers competitive remuneration packages, including medical and retirement benefits, to eligible employees. Apart from a basic salary, the Executive Directors and employees are eligible to receive a discretionary bonus taking into account factors such as market conditions as well as corporate and individual's performance during the year.

The Group has adopted share option schemes as an incentive to the Directors and eligible employees, details of which schemes are set out in the "Share Option Schemes" section and note 37 to the consolidated financial statements.

## DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 31 December 2013, the interests and short positions of the Directors and chief executive of the Company or any of their respective associates in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as recorded in the register required to be kept by the Company under section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules were as follows:

Long positions in the shares and underlying shares of the Company

Name of Director	Capacity in which interests are held	Numbers of shares/underlying shares held in the Company		Approximate percentage of issued share capital of the Company
		Interests in shares	Total interests	
Mr. Chen Zheng	Beneficial owner	208,728,200	208,728,200	13.75%
Mr. Leung Shun Sang, Tony	Beneficial owner	30,008,200	30,008,200	1.98%
Mr. Kwong Che Keung, Gordon	Beneficial owner	10,800,820	10,800,820	0.71%
Prof. Japhet Sebastian Law	Beneficial owner	3,000,000	3,000,000	0.20%

Save as disclosed above, as at 31 December 2013, none of the Directors, chief executives of the Company or their respective associates had any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise, notified to the Company and the Stock Exchange pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules.

# REPORT OF THE DIRECTORS

## DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Save as disclosed in the section headed "Directors' and Chief Executive's Interests and Short Positions in Shares, Underlying Shares and Debentures" above, at no time during the year was the Company or any of its subsidiaries a party to any arrangement to enable the Directors or their respective spouse or children under 18 years of age to acquire benefits by means of the acquisition of shares in or debentures of the Company or any other body corporate.

## DIRECTORS' INTERESTS IN CONTRACTS OF SIGNIFICANCE

No contracts of significance to which the Company or any of its subsidiaries was a party and in which a Director had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

## DIRECTORS' INTERESTS IN COMPETING BUSINESSES

During the year ended 31 December 2013, none of the Directors had an interest in a business (other than those businesses where the Director was appointed as a Director to represent the interests of the Company and/or any member of the Group) which is considered to compete or is likely to compete, either directly or indirectly, with businesses of the Group.

## SUBSTANTIAL SHAREHOLDERS

As at 31 December 2013, the following persons or corporations, other than the Directors or chief executive of the Company as disclosed above, had interests or short positions in the shares or underlying shares of the Company as recorded in the register required to be kept by the Company under Section 336 of SFO:

### Long Position in the Shares of the Company

Name of shareholder	Capacity in which interests are held	Number of shares held in the Company	Approximate percentage of total issued share capital of the Company
Shougang Holding (Hong Kong) Limited ("Shougang Holding")	Interests of controlled corporations	619,168,023 (Note)	40.78%
Wheeling Holdings Limited ("Wheeling")	Interests of controlled corporations	619,168,023 (Note)	40.78%
Shougang Concord Grand (Group) Limited ("Shougang Grand")	Interests of controlled corporations	619,168,023 (Note)	40.78%
Upper Nice Assets Ltd. ("Upper Nice")	Beneficial owner	619,168,023 (Note)	40.78%

Note: Upper Nice is an indirect wholly-owned subsidiary of Shougang Grand. Shougang Grand was held as to approximately 37.36% by Wheeling, a wholly-owned subsidiary of Shougang Holding. Accordingly, all these corporations are deemed to be interested in the shares capital of the Company which Upper Nice is interested under the SFO.

# REPORT OF THE DIRECTORS

## **SUBSTANTIAL SHAREHOLDERS** *(Continued)*

Save as disclosed above, as at 31 December 2013, the Company has not been notified of any other person or corporations (other than the Directors and chief executive(s) of the Company) who had an interest or short position in the shares and underlying shares of the Company as recorded in the register required to be kept by the Company under Section 336 of the SFO.

## **PUBLIC FLOAT**

Based on the information that is publicly available to the Company and to the best of the knowledge of the Directors, there is a sufficiency of public float of the Company's securities as required under the GEM Listing Rules as at the date of this annual report.

## **SHARE OPTION SCHEMES**

The share option scheme adopted by the Company on 18 July 2003 (the "2003 Share Option Scheme"), had a life of 10 years and was terminated at the annual general meeting of the Company on 18 June 2013. There were no outstanding options under the 2003 Share Option Scheme as at 31 December 2013.

The shareholders of the Company adopted a new share option scheme at the annual general meeting on 18 June 2013 (the "2013 Share Option Scheme"), which complies with the requirements of Chapter 23 of the GEM Listing Rules. No share option has been granted under the 2013 Share Option Scheme since its adoption. The 2013 Share Option Scheme shall be valid and effective for a period of 10 years.

The purpose of the 2013 Share Option Scheme was to motivate Eligible Persons<sup>1</sup> to optimise their future contributions to the Group and/or to reward them for their past contributions, to attract and retain or otherwise maintain on-going relationships with such Eligible Persons who are significant to and/or whose contributions are or will be beneficial to the performance, growth or success of the Group, and additionally in the case of any proposed employee or a person for the time being seconded to work full time or part time for any member of the Group ("Executive"), to enable the Group to attract and retain individuals with experience and ability and/or to reward them for their past contributions.

The total number of shares available for issue under the 2013 Share Option Scheme is 151,825,554, representing approximately 10% of the Company's issued share capital as at 18 June 2013, being the date of adoption of the 2013 Share Option Scheme by the shareholders of the Company. Unless approved by shareholders of the Company, the total number of shares to be issued upon exercise of the share options granted to each Eligible Persons (including exercised, cancelled and outstanding options) in any 12-month period must not exceed 1% of the share capital of the Company in issue.

A grant of an option can be made at any time as specified by the Board, so long as such grant is made within 10 years from the effective date of 2013 Share Option Scheme, being 18 June 2013. Once an offer of the grant of an option is made, a period of no more than 28 days will be given to accept such offer. On or before acceptance of the offer, HK\$1.00 is to be paid as consideration to the Company.

The exercise price shall be determined by the Board which shall not be less than whichever is the highest of: (i) the nominal value of a share of the Company; (ii) the closing price of the shares of the Company as stated in the Stock Exchange's daily quotation sheet on the date of offer of share options; and (iii) the average closing price of the shares of the Company for the five business days immediately preceding the date of offer of share options. The Board also has the absolute discretion to determine the minimum period an option must be held before it can be exercised.

## REPORT OF THE DIRECTORS

### SHARE OPTION SCHEMES (Continued)

Note:

- 1 Pursuant to the terms of the 2013 Share Option Scheme, Eligible Persons means “an Executive; a director or proposed director (including an independent non-executive director) of any member of the Group; a direct or indirect shareholder of any member of the Group; a supplier of goods or services to any member of the Group; a customer, consultant, business or joint venture partner, franchisee, contractor, agent or representative of any member of the Group; a person or entity that provides design, research, development or other support or any advisory, consultancy, professional or other services to any member of the Group; and an associate of any of the foregoing persons.”

Details of movements in the share options under the 2003 Share Option Scheme during the year ended 31 December 2013 are as follows:

Category or name of grantees	Number of Share Options to subscribe for Shares of the Company						Date of grant	Exercise period	Exercise price per share
	Balance as at 01.01.2013	Transferred to other category during the year	Transferred from other category during the year	Exercised during the year	Lapsed during the year	Balance as at 31.12.2013			
<b>Directors</b>									
Mr. Li Shaofeng	12,950,000	-	-	-	(12,950,000)	-	14.12.2010	14.12.2010-03.08.2013	HK\$0.87
Mr. Chen Zheng	6,470,000	-	-	-	(6,470,000)	-	14.12.2010	14.12.2010-03.08.2013	HK\$0.87
Mr. Jin Guo Ping	2,590,000	-	-	-	(2,590,000)	-	14.12.2010	14.12.2010-03.08.2013	HK\$0.87
Mr. Leung Shun Sang, Tony	6,470,000	-	-	-	(6,470,000)	-	14.12.2010	14.12.2010-03.08.2013	HK\$0.87
Mr. Kwong Che Keung, Gordon	1,290,000	-	-	-	(1,290,000)	-	14.12.2010	14.12.2010-03.08.2013	HK\$0.87
Prof. Japhet Sebastian Law	1,290,000	-	-	-	(1,290,000)	-	14.12.2010	14.12.2010-03.08.2013	HK\$0.87
	31,060,000	-	-	-	(31,060,000)	-			
<b>Employees of the Group</b>	14,550,000	(7,300,000) <sup>1</sup>	-	-	(7,250,000)	-	14.12.2010	14.12.2010-03.08.2013	HK\$0.87
<b>Other participants</b>	6,850,000	-	7,300,000	-	(14,150,000)	-	14.12.2010	14.12.2010-03.08.2013	HK\$0.87
	52,460,000	(7,300,000)	7,300,000	-	(52,460,000)	-			

Note:

1. Such share options were re-classified to the category of “Other Participants” during the year ended 31 December 2013.

# REPORT OF THE DIRECTORS

## PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's listed securities (whether on the Stock Exchange or otherwise) during the year.

## PRE-EMPTIVE RIGHTS

There are no provisions for pre-emptive rights under the Company's bye-laws or the laws of Bermuda which would oblige the Company to offer new shares on a pro-rata basis to its existing shareholders.

## DISTRIBUTABLE RESERVES

As at 31 December 2013, the Company's reserves available for distribution amounted to approximately HK\$863,775,000.

## MAJOR CUSTOMERS AND SUPPLIERS

In the year under review, sales to the Group's five largest customers accounted for approximately 36% of the revenue for the year and the largest customer included therein amounted to approximately 17%. Purchases from the Group's five largest suppliers accounted for approximately 10% of the cost of sales for the year and the largest supplier included therein amounted to approximately 6%. Save as disclosed above, none of the Directors or any of their associates or any shareholders (which, to the best of the knowledge of the Directors, own more than 5% of the Company's share capital) had any beneficial interest in the Group's five largest customers and suppliers.

## AUDITOR

The accounts have been audited by Messrs. Deloitte Touche Tohmatsu who will retire, and, being eligible, offer themselves for re-appointment.

By Order of the Board  
**Li Shaofeng**  
*Chairman*

Hong Kong, 25 March 2014

## INDEPENDENT AUDITOR'S REPORT

**Deloitte.**

**德勤**

**TO THE SHAREHOLDERS OF  
GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED**

環球數碼創意控股有限公司

*(incorporated in Bermuda with limited liability)*

We have audited the consolidated financial statements of Global Digital Creations Holdings Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") set out on pages 41 to 112, which comprise the consolidated statement of financial position as at 31 December 2013, and the consolidated statement of profit or loss and other comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### **DIRECTORS' RESPONSIBILITY FOR THE CONSOLIDATED FINANCIAL STATEMENTS**

The directors of the Company are responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### **AUDITOR'S RESPONSIBILITY**

Our responsibility is to express an opinion on these consolidated financial statements based on our audit and to report our opinion solely to you, as a body, in accordance with Section 90 of the Bermuda Companies Act, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the Hong Kong Institute of Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

## INDEPENDENT AUDITOR'S REPORT

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of consolidated financial statements that give a true and fair review in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### OPINION

In our opinion, the consolidated financial statements give a true and fair view of the state of affairs of the Group as at 31 December 2013 and of its profit and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

**Deloitte Touche Tohmatsu**  
*Certified Public Accountants*  
Hong Kong  
25 March 2014

# CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For The Year Ended 31 December 2013

	NOTES	2013 HK\$'000	2012 HK\$'000
Revenue	7	160,720	111,022
Cost of sales		(96,461)	(74,932)
Gross profit		64,259	36,090
Other income	10	47,029	32,389
Distribution costs and selling expenses		(19,972)	(12,644)
Administrative expenses		(67,261)	(60,133)
Increase in fair value of investment properties	18	13,418	148,460
Finance costs	11	(8,993)	(11,353)
Other gains and losses	12	4,618	(2,721)
Profit before tax		33,098	130,088
Income tax expense	13	(9,813)	(41,057)
Profit for the year	14	23,285	89,031
<b>Other comprehensive income:</b>			
<i>Item that will not be subsequently reclassified to profit or loss:</i>			
Exchange differences on translation of financial statements from functional currency to presentation currency		19,536	11,268
Total comprehensive income for the year		42,821	100,299
Profit (loss) for the year attributable to:			
Owners of the Company		33,833	60,463
Non-controlling interests		(10,548)	28,568
		23,285	89,031
Total comprehensive income (expenses) for the year attributable to:			
Owners of the Company		51,608	71,384
Non-controlling interests		(8,787)	28,915
		42,821	100,299
Earnings per share	16	HK cents	HK cents
Basic and diluted		2.23	3.98

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 31 December 2013

	NOTES	2013 HK\$'000	2012 HK\$'000
<b>Non-current assets</b>			
Property, plant and equipment	17	287,135	291,456
Investment properties	18	544,327	504,835
Prepaid lease payments	19	5,979	5,967
Available-for-sale investments	20	85,034	85,018
Other receivables and deposits	21	25,641	25,000
		<u>948,116</u>	<u>912,276</u>
<b>Current assets</b>			
Programmes	22	–	322
Productions work in progress	23	6,541	2,769
Amounts due from customers for contract work	24	5,521	6,166
Trade receivables	25	17,066	15,243
Other receivables and deposits	21	12,988	11,691
Prepaid lease payments	19	141	138
Held-for-trading investments	26	36,833	32,756
Structured deposits	27	185,164	–
Bank balances and cash	28	93,351	309,178
		<u>357,605</u>	<u>378,263</u>
<b>Current liabilities</b>			
Advances from customers	29	10,433	10,510
Amounts due to customers for contract work	24	4,361	1,699
Trade payables	30	2,583	2,183
Other payables and accruals	31	98,842	119,198
Tax liabilities		11,021	5,059
Deferred income	33	12,100	1,605
Secured bank borrowings – due within one year	32	35,897	30,000
		<u>175,237</u>	<u>170,254</u>
<b>Net current assets</b>		<u>182,368</u>	<u>208,009</u>
<b>Total assets less current liabilities</b>		<u>1,130,484</u>	<u>1,120,285</u>
<b>Non-current liabilities</b>			
Deferred income	33	4,252	8,214
Deferred tax liabilities	34	41,940	37,579
Secured bank borrowings – due after one year	32	82,051	115,000
		<u>128,243</u>	<u>160,793</u>
<b>Net assets</b>		<u>1,002,241</u>	<u>959,492</u>

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 31 December 2013

	NOTES	2013 HK\$'000	2012 HK\$'000
<b>Capital and reserves</b>			
Share capital	35	15,183	15,183
Reserves		<u>940,946</u>	<u>889,338</u>
Equity attributable to owners of the Company		<b>956,129</b>	904,521
Non-controlling interests	36	<u>46,112</u>	<u>54,971</u>
<b>Total equity</b>		<b><u>1,002,241</u></b>	<u>959,492</u>

The consolidated financial statements on pages 41 to 112 were approved and authorised for issue by the Board of Directors on 25 March 2014 and are signed on its behalf by:

**Li Shaofeng**  
DIRECTOR

**Chen Zheng**  
DIRECTOR

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For The Year Ended 31 December 2013

	Attributable to owners of the Company										Non-controlling interests	Total
	Share capital	Share premium reserve	Capital contribution reserve	Contributed surplus reserve	Statutory reserve	Share options reserve	Exchange reserve	Special reserve	Retained earnings	Sub-total		
	HK\$'000	HK\$'000	HK\$'000 (Note a)	HK\$'000 (Note b)	HK\$'000 (Note c)	HK\$'000	HK\$'000	HK\$'000 (Note d)	HK\$'000	HK\$'000	HK\$'000	HK\$'000
At 1 January 2012	15,183	75,856	445	245,881	680	40,890	44,568	-	409,595	833,098	25,355	858,453
Profit for the year	-	-	-	-	-	-	-	-	60,463	60,463	28,568	89,031
Exchange differences on translation of financial statements from functional currency to presentation currency	-	-	-	-	-	-	10,921	-	-	10,921	347	11,268
Total comprehensive income for the year	-	-	-	-	-	-	10,921	-	60,463	71,384	28,915	100,299
Sub-total	15,183	75,856	445	245,881	680	40,890	55,489	-	470,058	904,482	54,270	958,752
Lapse of share options granted	-	-	-	-	-	(23,995)	-	-	23,995	-	-	-
Disposal of partial interest in a subsidiary	-	-	-	-	-	-	-	39	-	39	701	740
At 31 December 2012	15,183	75,856	445	245,881	680	16,895	55,489	39	494,053	904,521	54,971	959,492
Profit (loss) for the year	-	-	-	-	-	-	-	-	33,833	33,833	(10,548)	23,285
Exchange differences on translation of financial statements from functional currency to presentation currency	-	-	-	-	-	-	17,775	-	-	17,775	1,761	19,536
Total comprehensive income (expense) for the year	-	-	-	-	-	-	17,775	-	33,833	51,608	(8,787)	42,821
Sub-total	15,183	75,856	445	245,881	680	16,895	73,264	39	527,886	956,129	46,184	1,002,313
Lapse of share options granted	-	-	-	-	-	(16,895)	-	-	16,895	-	-	-
Transfer to statutory reserve	-	-	-	-	190	-	-	-	(190)	-	-	-
Dividends paid to non-controlling interests	-	-	-	-	-	-	-	-	-	-	(72)	(72)
At 31 December 2013	15,183	75,856	445	245,881	870	-	73,264	39	544,591	956,129	46,112	1,002,241

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For The Year Ended 31 December 2013

*Notes:*

- (a) Capital contribution reserve represents accumulated effect of imputed interest on amount due to other related party.
- (b) Contributed surplus reserve represents (1) the difference between the nominal value of share capital of the Company and the aggregate amount of nominal value of share capital of subsidiaries acquired by the Company through an exchange of shares pursuant to a group reorganisation, which was completed on 31 December 2002, amounting to approximately HK\$40,271,000 and; (2) the transfer of the share premium reserve of approximately HK\$589,670,000 as at 31 December 2007 to contributed surplus reserve which was applied to eliminate the deficit of the Company of approximately HK\$384,060,000 as at 31 December 2007, in accordance to a special resolution passed by shareholders of the Company at the Special General Meeting of the Company held on 6 June 2008.
- (c) As stipulated by the rules and regulations in the People's Republic of China (the "PRC", for the purpose of these consolidated financial statements, does not include Hong Kong, Macau and Taiwan), the subsidiaries of the Company established in the PRC are required to appropriate 10% of their after-tax profit (after offsetting prior years' losses) to a general reserve fund until the balance of the fund reaches 50% of their registered capital thereafter any further appropriation is optional and is determinable by the companies' boards of directors.
- (d) The special reserve represents the difference between the proceed and the carrying amount of the net assets attributable to the disposal of partial interest in a PRC subsidiary during the year ended 31 December 2012 amounting to approximately HK\$39,000.

# CONSOLIDATED STATEMENT OF CASH FLOWS

For The Year Ended 31 December 2013

	2013 <i>HK\$'000</i>	2012 <i>HK\$'000</i>
<b>OPERATING ACTIVITIES</b>		
Profit before tax	<b>33,098</b>	130,088
Adjustments for:		
Depreciation of property, plant and equipment	<b>19,495</b>	19,461
Finance costs	<b>8,993</b>	11,353
Allowance for programmes	–	8,606
Changes in fair value of held-for-trading investments	<b>(4,077)</b>	2,020
Allowance for productions work in progress	–	984
Allowance for doubtful debts	<b>360</b>	–
Loss on disposal of property, plant and equipment	–	701
Written off of bad debts	–	489
Amortisation of prepaid lease payments	<b>139</b>	136
Increase in fair value of structured deposits	<b>(541)</b>	–
Increase in fair value of investment properties	<b>(13,418)</b>	(148,460)
Dividend income from available-for-sale investments	<b>(13,823)</b>	(10,834)
Interest income	<b>(10,143)</b>	(10,122)
Government grants related to assets	<b>(2,709)</b>	(2,648)
	<hr/>	<hr/>
Operating cashflow before movements in working capital	<b>17,374</b>	1,774
Decrease in programmes	<b>330</b>	–
Increase in productions work in progress	<b>(3,284)</b>	(1,724)
Decrease in amounts due from customers for contract work	<b>2,495</b>	1,173
Increase in trade receivables	<b>(2,183)</b>	(6,997)
Increase in other receivables and deposits	<b>(997)</b>	(669)
Increase in held-for-trading investments	–	(7,380)
(Decrease) increase in advances from customers	<b>(346)</b>	3,730
Increase in amounts due to customers for contract work	<b>3,007</b>	276
Increase in trade payables	<b>344</b>	907
Increase (decrease) in other payables and accruals	<b>12,591</b>	(5,391)
	<hr/>	<hr/>
Cash generated from (used in) operations	<b>29,331</b>	(14,301)
Income tax paid	<b>(546)</b>	(219)
	<hr/>	<hr/>
<b>NET CASH FROM (USED IN) OPERATING ACTIVITIES</b>	<b>28,785</b>	(14,520)

## CONSOLIDATED STATEMENT OF CASH FLOWS

For The Year Ended 31 December 2013

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
<b>INVESTING ACTIVITIES</b>		
Purchases of structured deposits	<b>(1,876,282)</b>	(426,250)
Redemption of structured deposits	<b>1,691,667</b>	427,250
Government grants received related to assets	<b>9,025</b>	12,467
Dividends received	<b>13,823</b>	10,834
Interest received	<b>10,143</b>	10,122
Proceeds from disposal of property, plant and equipment	<b>1,318</b>	463
Additions in investment properties	<b>(12,958)</b>	(106,768)
Settlement of construction payable	<b>(38,155)</b>	–
Purchases of property, plant and equipment	<b>(9,645)</b>	(17,856)
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	<b>(211,064)</b>	(89,738)
<b>FINANCING ACTIVITIES</b>		
Proceeds from the disposal of partial interest in a subsidiary	–	740
Repayment of bank loans	<b>(30,769)</b>	(24,691)
Interest paid	<b>(8,993)</b>	(11,353)
Dividends paid to non-controlling shareholder	<b>(72)</b>	–
<b>NET CASH USED IN FINANCING ACTIVITIES</b>	<b>(39,834)</b>	(35,304)
<b>NET DECREASE IN CASH AND CASH EQUIVALENTS</b>	<b>(222,113)</b>	(139,562)
<b>CASH AND CASH EQUIVALENTS AT BEGINNING OF THE YEAR</b>	<b>309,178</b>	444,976
<b>EFFECT OF FOREIGN EXCHANGE RATE CHANGES</b>	<b>6,286</b>	3,764
<b>CASH AND CASH EQUIVALENTS AT END OF THE YEAR, COMPRISING BANK BALANCES AND CASH</b>	<b>93,351</b>	309,178

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 1. GENERAL

The Company is a public listed company incorporated in Bermuda as an exempted company with limited liability under The Companies Act 1981 of Bermuda (as amended) and its shares are listed on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The Company and its subsidiaries (the "Group") is an associate of Shougang Concord Grand (Group) Limited ("Shougang Grand"), a public listed company incorporated in Bermuda with its shares listed on the Stock Exchange. The addresses of the registered office and principal place of business of the Company are disclosed in the "Corporate Information" section to the annual report.

The Company is an investment holding company. The principal activities of the remaining Group are computer graphic ("CG") creation and production, films and television programme production, CG training courses and property development. The principal activities and other particulars of its principal subsidiaries as at 31 December 2013 are set out in note 42.

The functional currency of the Company is Renminbi ("RMB") as the primary economic environment in which the Company's subsidiaries operate is the PRC. The consolidated financial statements are presented in Hong Kong dollars ("HKD") for the convenience of the readers for both years.

## 2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs")

The Group has applied the following new and revised HKFRSs issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") for the first time in current year:

Amendments to HKFRSs	Annual Improvements to HKFRSs 2009 – 2011 Cycle
Amendments to HKFRS 7	Disclosures – Offsetting Financial Assets and Financial Liabilities
Amendments to HKFRS 10, HKFRS 11 and HKFRS 12	Consolidated Financial Statements, Joint Arrangements and Disclosure of Interests in Other Entities: Transition Guidance
HKFRS 10	Consolidated Financial Statements
HKFRS 11	Joint Arrangements
HKFRS 12	Disclosure of Interests in Other Entities
HKFRS 13	Fair Value Measurement
HKAS 19 (as revised in 2011)	Employee Benefits
HKAS 27 (as revised in 2011)	Separate Financial Statements
HKAS 28 (as revised in 2011)	Investments in Associates and Joint Ventures
Amendments to HKAS 1	Presentation of Items of Other Comprehensive Income
HK(IFRIC) – Int 20	Stripping Costs in the Production Phase of a Surface Mine

Except as described below, the application of the new and revised HKFRSs in the current year has had no material impact on the Group's financial performance and positions for the current and prior years and/or on the disclosures set out in these consolidated financial statements.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

### New and revised standards on consolidation, joint arrangements, associates and disclosures

In the current year, the Group has applied for the first time the package of five standards on consolidation, joint arrangements, associates and disclosures comprising HKFRS 10 *Consolidated Financial Statements*, HKFRS 11 *Joint Arrangements*, HKFRS 12 *Disclosure of Interests in Other Entities*, HKAS 27 (as revised in 2011) *Separate Financial Statements* and HKAS 28 (as revised in 2011) *Investments in Associates and Joint Ventures*, together with the amendments to HKFRS 10, HKFRS 11 and HKFRS 12 regarding transitional guidance.

HKAS 27 (as revised in 2011) is not applicable to the Group as it deals only with separate financial statements.

The impact of the application of these standards is set out below.

### Impact of the application of HKFRS 10

HKFRS 10 replaces the parts of HKAS 27 *Consolidated and Separate Financial Statements* that deal with consolidated financial statements and HK(SIC) Int-12 *Consolidation – Special Purpose Entities*. HKFRS 10 changes the definition of control such that an investor has control over an investee when (a) it has power over the investee, (b) it is exposed, or has rights, to variable returns from its involvement with the investee and (c) has the ability to use its power to affect its returns. All three of these criteria must be met for an investor to have control over an investee. Previously, control was defined as the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. Additional guidance has been included in HKFRS 10 to explain when an investor has control over an investee.

The Directors of the Company (the "Directors") made an assessment as at the date of initial application of HKFRS 10 (i.e. 1 January 2013) as to whether or not the Group has control over its subsidiaries in accordance with the new definition of control and the related guidance set out in HKFRS 10. The Directors of the Company concluded that it has had control over all its subsidiaries and there is no change in the consolidation scope.

### Impact of the application of HKFRS 12

HKFRS 12 is a new disclosure standard and is applicable to entities that have interests in subsidiaries, joint arrangements, associates and/or unconsolidated structured entities. In general, the application of HKFRS 12 has resulted in more extensive disclosures in the consolidated financial statements (please see note 42 for details).

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS (“HKFRSs”) (Continued)

### HKFRS 13 *Fair Value Measurement*

The Group has applied HKFRS 13 for the first time in the current year. HKFRS 13 establishes a single source of guidance for, and disclosures about, fair value measurements. The scope of HKFRS 13 is broad: the fair value measurement requirements of HKFRS 13 apply to both financial instrument items and non-financial instrument items for which other HKFRSs require or permit fair value measurements and disclosures about fair value measurements, except for share-based payment transactions that are within the scope of HKFRS 2 *Share-based Payment*, leasing transactions that are within the scope of HKAS 17 *Leases*, and measurements that have some similarities to fair value but are not fair value (e.g. net realisable value for the purposes of measuring inventories or value in use for impairment assessment purposes).

HKFRS 13 defines the fair value of an asset as the price that would be received to sell an asset (or paid to transfer a liability, in the case of determining the fair value of a liability) in an orderly transaction in the principal (or most advantageous) market at the measurement date under current market conditions. Fair value under HKFRS 13 is an exit price regardless of whether that price is directly observable or estimated using another valuation technique. Also, HKFRS 13 includes extensive disclosure requirements.

HKFRS 13 requires prospective application. In accordance with the transitional provisions of HKFRS 13, the Group has not made any new disclosures required by HKFRS 13 for the 2012 comparative period (please see notes 18 and 6c for the 2013 disclosures). Other than the additional disclosures, the application of HKFRS 13 has not had any material impact on the amounts recognised in the consolidated financial statements.

### Amendments to HKAS 1 *Presentation of Items of Other Comprehensive Income*

The Group has applied the amendments to HKAS 1 *Presentation of Items of Other Comprehensive Income*. Upon the adoption of the amendments to HKAS 1, the Group’s “statement of comprehensive income” is renamed as the “statement of profit or loss and other comprehensive income”. Furthermore, the amendments to HKAS 1 require additional disclosures to be made in the other comprehensive income section such that items of other comprehensive income are grouped into two categories: (a) items that will not be reclassified subsequently to profit or loss and (b) items that may be reclassified subsequently to profit or loss when specific conditions are met. Income tax on items of other comprehensive income is required to be allocated on the same basis – the amendments do not change the option to present items of other comprehensive income either before tax or net of tax. The amendments have been applied retrospectively, and hence the presentation of items of other comprehensive income has been modified to reflect the changes. Other than the above mentioned presentation changes, the application of the amendments to HKAS 1 does not result in any impact on profit or loss, other comprehensive income and total comprehensive income.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS (“HKFRSs”) (Continued)

### New and revised HKFRSs in issue but not yet effective

The Group has not early applied the following new and revised HKFRSs that have been issued but are not yet effective:

Amendments to HKFRS 10, HKFRS 12 and HKAS 27	Investment Entities <sup>1</sup>
Amendments to HKAS 19	Defined Benefit Plans: Employee Contributions <sup>2</sup>
Amendments to HKFRS 9 and HKFRS 7	Mandatory Effective Date of HKFRS 9 and Transition Disclosures <sup>3</sup>
Amendments to HKAS 32	Offsetting Financial Assets and Financial Liabilities <sup>1</sup>
Amendments to HKAS 36	Recoverable Amount Disclosures for Non-Financial Assets <sup>1</sup>
Amendments to HKAS 39	Novation of Derivatives and Continuation of Hedge Accounting <sup>1</sup>
Amendments to HKFRSs	Annual Improvements to HKFRSs 2010 – 2012 Cycle <sup>4</sup>
Amendments to HKFRSs	Annual Improvements to HKFRSs 2011 – 2013 Cycle <sup>2</sup>
HKFRS 9	Financial Instruments <sup>3</sup>
HKFRS 14	Regulatory Deferral Accounts <sup>5</sup>
HK(IFRIC) – Int 21	Levies <sup>1</sup>

1 Effective for annual periods beginning on or after 1 January 2014

2 Effective for annual periods beginning on or after 1 July 2014

3 Available for application – the mandatory effective date will be determined when the outstanding phase of HKFRS 9 are finalised

4 Effective for annual periods beginning on or after 1 July 2014, with limited exception

5 Effective for first annual HKFRS financial statements beginning on or after 1 January 2016

### Annual Improvements to HKFRSs 2010 – 2012 Cycle

The *Annual Improvements to HKFRSs 2010 – 2012 Cycle* include a number of amendments to various HKFRSs, which are summarised below.

The amendments to HKFRS 2 (i) change the definitions of “vesting condition” and “market condition”; and (ii) add definitions for “performance condition” and “service condition” which were previously included within the definition of “vesting condition”. The amendments to HKFRS 2 are effective for share-based payment transactions for which the grant date is on or after 1 July 2014.

The amendments to HKFRS 8 (i) require an entity to disclose the judgments made by management in applying the aggregation criteria to operating segments, including a description of the operating segments aggregated and the economic indicators assessed in determining whether the operating segments have “similar economic characteristics”; and (ii) clarify that a reconciliation of the total of the reportable segments’ assets to the entity’s assets should only be provided if the segment assets are regularly provided to the chief operating decision-maker.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

### Annual Improvements to HKFRSs 2010 – 2012 Cycle (Continued)

The amendments to the basis for conclusions of HKFRS 13 clarify that the issue of HKFRS 13 and consequential amendments to HKAS 39 and HKFRS 9 did not remove the ability to measure short-term receivables and payables with no stated interest rate at their invoice amounts without discounting, if the effect of discounting is immaterial.

The amendments to HKAS 24 clarify that a management entity providing key management personnel services to a reporting entity is a related party of the reporting entity. Consequently, the reporting entity should disclose as related party transactions the amounts incurred for the service paid or payable to the management entity for the provision of key management personnel services. However, disclosure of the components of such compensation is not required.

The Directors do not anticipate that the application of the amendments included in the *Annual Improvements to HKFRSs 2010 – 2012 Cycle* will have a material effect on the Group's consolidated financial statements.

### Annual Improvements to HKFRSs 2011 – 2013 Cycle

The *Annual Improvements to HKFRSs 2011 – 2013 Cycle* include a number of amendments to various HKFRSs, which are summarised below.

The amendments to HKFRS 3 clarify that the standard does not apply to the accounting for the formation of all types of joint arrangement in the financial statements of the joint arrangement itself.

The amendments to HKFRS 13 clarify that the scope of the portfolio exception for measuring the fair value of a group of financial assets and financial liabilities on a net basis includes all contracts that are within the scope of, and accounted for in accordance with, HKAS 39 or HKFRS 9, even if those contracts do not meet the definitions of financial assets or financial liabilities within HKAS 32.

The amendments to HKAS 40 clarify that HKAS 40 and HKFRS 3 are not mutually exclusive and application of both standards may be required. Consequently, an entity acquiring investment property must determine whether:

- (a) the property meets the definition of investment property in terms of HKAS 40; and
- (b) the transaction meets the definition of a business combination under HKFRS 3.

The Directors do not anticipate that the application of the amendments included in the *Annual Improvements to HKFRSs 2011 – 2013 Cycle* will have a material effect on the Group's consolidated financial statements.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

### HKFRS 9 Financial Instruments

HKFRS 9 issued in 2009 introduces new requirements for the classification and measurement of financial assets. HKFRS 9 was subsequently amended in 2010 to include the requirements for the classification and measurement of financial liabilities and for derecognition, and further amended in 2013 to include the new requirements for hedge accounting.

Key requirements of HKFRS 9 are described as follows:

- All recognised financial assets that are within the scope of HKAS 39 *Financial Instruments: Recognition and Measurement* are subsequently measured at amortised cost or fair value. Specifically, debt investments that are held within a business model whose objective is to collect the contractual cash flows, and that have contractual cash flows that are solely payments of principal and interest on the principal outstanding are generally measured at amortised cost at the end of subsequent accounting periods. All other debt investments and equity investments are measured at their fair values at the end of subsequent reporting periods. In addition, under HKFRS 9, entities may make an irrevocable election to present subsequent changes in the fair value of an equity investment (that is not held for trading) in other comprehensive income, with only dividend income generally recognised in profit or loss.
- With regard to the measurement of financial liabilities designated as fair value through profit or loss, HKFRS 9 requires that the amount of change in the fair value of the financial liabilities that is attributable to changes in the credit risk of that liability is presented in other comprehensive income, unless the recognition of the effects of changes in the liability's credit risk in other comprehensive income would create or enlarge an accounting mismatch in profit or loss. Changes in fair value attributable to a financial liability's credit risk are not subsequently reclassified to profit or loss. Under HKAS39, the entire amount of the changes in the fair value of the financial liability designated as fair value through profit or loss was presented in profit or loss.

The Directors anticipate that the adoption of HKFRS 9 in the future will affect the classification and measurement of the Group's available-for-sale investments and may affect the classification and measurement of the Group's other financial assets but not of the Group's financial liabilities. Regarding the Group's available-for-sale investments and other financial assets, it is not practicable to provide a reasonable estimate of that effect until a detailed review has been completed.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS (“HKFRSs”) (Continued)

### Amendments to HKAS 32 Offsetting Financial Assets and Financial Liabilities

The amendments to HKAS 32 clarify existing application issues relating to the offset of financial assets and financial liabilities requirements. Specifically, the amendments clarify the meaning of “currently has a legally enforceable right of set-off” and “simultaneous realisation and settlement”.

The Directors of the Company do not anticipate that the application of these amendments to HKAS 32 will have a significant impact on the Group’s consolidated financial statements as the Group does not have any financial assets and financial liabilities that qualify for offset.

### Amendments to HKAS 36 Recoverable Amount Disclosures for Non-Financial Assets

The amendments to HKAS 36 remove the requirement to disclose the recoverable amount of a cash generating unit (CGU) to which goodwill or other intangible assets with indefinite useful lives had been allocated when there has been no impairment or reversal of impairment of the related CGU. Furthermore, the amendments introduce additional disclosure requirements regarding the fair value hierarchy, key assumptions and valuation techniques used when the recoverable amount of an asset or CGU was determined based on its fair value less costs of disposal.

The Directors of the Company do not anticipate that the application of these amendments to HKAS 36 will have a significant impact on the Group’s consolidated financial statements.

### HK(IFRIC) – Int 21 Levies

HK(IFRIC) – Int 21 *Levies* addresses the issue of when to recognise a liability to pay a levy. The Interpretation defines a levy, and specifies that the obligating event that gives rise to the liability is the activity that triggers the payment of the levy, as identified by legislation. The Interpretation provides guidance on how different levy arrangements should be accounted for, in particular, it clarifies that neither economic compulsion nor the going concern basis of financial statements preparation implies that an entity has a present obligation to pay a levy that will be triggered by operating in a future period.

The Directors of the Company anticipate that the application of HK(IFRIC) – Int 21 *Levies* will have no effect on the Group’s consolidated financial statements as the Group does not have any levy arrangements.

The Directors do not anticipate that the applications of other new and revised HKFRSs will have a material effect on the Group’s consolidated financial statements.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES

The consolidated financial statements have been prepared in accordance with HKFRSs issued by the HKICPA. In addition, the consolidated financial statements include applicable disclosures required by the Rules Governing the Listing of Securities in the Growth Enterprise Market of the Stock Exchange and by the Hong Kong Companies Ordinance.

The consolidated financial statements have been prepared on the historical cost basis except for certain properties and financial instruments that are measured at fair values at the end of each reporting period, as explained in the accounting policies set out below. Historical cost is generally based on the fair value of the consideration given in exchange for goods.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, regardless of whether that price is directly observable or estimated using another valuation technique. In estimating the fair value of an asset or a liability, the Group takes into account the characteristics of the asset or liability if market participants would take those characteristics into account when pricing the asset or liability at the measurement date. Fair value for measurement and/or disclosure purposes in these consolidated financial statements is determined on such a basis, except for share-based payment transactions that are within the scope of HKFRS 2, leasing transactions that are within the scope of HKAS 17, and measurements that have some similarities to fair value but are not fair value, such as net realisable value in HKAS 2 or value in use in HKAS 36.

In addition, for financial reporting purposes, fair value measurements are categorised into Level 1, 2 or 3 based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety, which are described as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date;
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- Level 3 inputs are unobservable inputs for the asset or liability.

The principal accounting policies are set out below.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### **Basis of consolidation**

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Company and its subsidiaries. Control is achieved where the Company:

- has power over the investee;
- is exposed, or has rights to variable returns from its involvement with the investee; and
- has the ability to use its power to affect its returns.

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control listed above.

Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Specifically, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated statement of profit or loss and other comprehensive income from the date the group gains control until the date when the Group ceases to control the subsidiary.

Profit or loss and each item of other comprehensive income are attributed to the owners of the Company and to the non-controlling interests. Total comprehensive income of subsidiaries is attributed to the owners of the Company and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance.

Where necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with those used by other members of the Group.

All intra-group transactions, balances, income and expenses are eliminated in full on consolidation.

### ***Changes in the Group's ownership interests in existing subsidiaries***

Changes in the Group's ownership interests in existing subsidiaries that do not result in the Group losing control over the subsidiaries are accounted for as equity transactions. The carrying amounts of the Group's interests and the non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiaries. Any difference between the amount by which the non-controlling interests are adjusted and the fair value of the consideration paid or received is recognised directly in equity and attributed to owners of the Company.

When the Group loses control of a subsidiary, a gain or loss is recognised in profit or loss and is calculated as the difference between (i) the aggregate of the fair value of the consideration received and the fair value of any retained interest and (ii) the previous carrying amount of the assets (including goodwill), and liabilities of the subsidiary and any non-controlling interests. All amounts previously recognised in other comprehensive income in relation to that subsidiary are accounted for as if the Group had directly disposed of the related assets or liabilities of the subsidiary (i.e. reclassified to profit or loss or transferred to another category of equity as specified/permitted by applicable HKFRSs).

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable. Revenue is reduced for estimated customers returns, rebates and other similar circumstances.

Deposits received from sale of goods or services to be provided prior to meeting the revenue recognition criteria are included in the consolidated statement of financial position under current liabilities.

Management service fee income is recognised when services are provided.

Dividend income from investments is recognised when the shareholders' rights to receive payment have been established provided that it is probable that the economic benefits will flow to the Group and the amount of income can be measured reliably.

Interest income from a financial asset is recognised when it is probable that the economic benefits will flow to the Group and the amount of income can be measured reliably. Interest income from a financial asset is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate applicable, which is the rate that exactly discounts the estimated future cash receipts through the expected life of the financial asset to that asset's net carrying amount on initial recognition.

Training fee income is recognised over the period of the training course on a straight-line basis. Unearned training fee income received is recorded as advances from customers.

Rental income is recognised on a straight-line basis over the relevant lease terms.

Revenue from exhibition of television series or movies is recognised when they are exhibited.

### Contracts for CG creation and production

Where the outcome of a contract for CG creation and production can be estimated reliably, revenue and costs are recognised by reference to the stage of completion of the contract activity at the end of the reporting period, as measured by the proportion that contract costs incurred for work performed to date relative to the estimated total contract costs.

Where the outcome of a contract cannot be estimated reliably, contract revenue is recognised to the extent of contract costs incurred that it is probable will be recoverable. Contract costs are recognised as expenses in the period in which they are incurred.

When it is probable that total contract costs will exceed total contract revenue, the expected loss is recognised as an expense immediately.

Where contract costs incurred to date plus recognised profits less recognised losses exceed progress billings, the surplus is shown as amounts due from customers for contract work. For contracts where progress billings exceed contract costs incurred to date plus recognised profits less recognised losses, the surplus is shown as amounts due to customers for contract work. Amounts received before the related work is performed are included in the consolidated statement of financial position, as a liability, as advances from customers. Amounts billed for work performed but not yet paid by the customers are included in the consolidated statement of financial position under trade receivables.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### Property, plant and equipment

Property, plant and equipment including buildings held for use in supply of goods and services, or for administrative purposes are stated in the consolidated statement of financial position at cost less subsequent accumulated depreciation and accumulated impairment losses, if any.

Depreciation is recognised so as to write off the cost of items of property, plant and equipment less their estimated residual value over their estimated useful lives, using the straight-line method. The estimated useful lives, residual values and depreciation method are reviewed at the end of each reporting period, with the effect of any changes in estimate accounted for on a prospective basis.

An item of property, plant and equipment is derecognised upon disposal or when no future economic benefits are expected to arise from the continued use of the asset. Any gain or loss arising on the disposal or retirement of an item of property, plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in profit or loss.

### Investment properties

Investment properties are properties held to earn rentals and/or for capital appreciation (including properties under construction for such purposes).

Investment properties are initially measured at cost, including any directly attributable expenditure. Subsequent to initial recognition, investment properties are measured at their fair values using the fair value model. Gain or losses arising from changes in the fair value of investment properties are included in profit or loss for the period in which they arise.

Construction costs incurred for investment properties under construction are capitalised as part of the carrying amounts of the investment properties under construction. Investment properties under construction are measured at fair values at the end of the reporting period, provided that the fair values of the properties under construction can be estimated reliably. Any difference between the fair values of the investment properties under construction and their carrying amounts is recognised in profit or loss in the year in which it arises.

When the fair value of an investment property under construction is not reliably determinable, the investment property under construction is measured at cost until either its fair value becomes reliably determinable or the construction is completed, whichever is earlier.

An investment property is derecognised upon disposal or when the investment property is permanently withdrawn from use and no future economic benefits are expected from its disposals. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the profit or loss in the period in which the item is derecognised.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### Leasing

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

#### *The Group as lessor*

Rental income from operating leases is recognised in profit or loss on a straight-line basis over the term of the relevant lease.

#### *The Group as lessee*

Operating lease payments are recognised as an expense on a straight-line basis over the term of the relevant lease.

In the event that lease incentives are received to enter into operating leases, such incentives are recognised as a liability. The aggregate benefit of incentives is recognised as a reduction of rental expense on a straight-line basis.

#### *Leasehold land and building*

When a lease includes both land and building elements, the Group assesses the classification of each element as a finance or an operating lease separately based on the assessment as to whether substantially all the risks and rewards incidental to ownership of each element have been transferred to the Group unless it is clear that both elements are operating leases in which case the entire lease is classified as an operating lease. Specifically, the minimum lease payments (including any lump-sum upfront payments) are allocated between the land and the building elements in proportion to the relative fair values of the leasehold interests in the land element and building element of the lease at the inception of the lease.

To the extent the allocation of the lease payments can be made reliably, interest in leasehold land that is accounted for as an operating lease is presented as "prepaid lease payments" in the consolidated statement of financial position and is amortised over the lease term on a straight-line basis. When the lease payments cannot be allocated reliably between the land and building elements, the entire lease is generally classified as a finance lease and accounted for as property, plant and equipment.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### Foreign currencies

In preparing the financial statements of each individual group entity, transactions in currencies other than the functional currency of that entity (foreign currencies) are recorded in the respective functional currency (i.e. the currency of the primary economic environment in which the entity operates) at the rates of exchanges prevailing on the dates of the transactions. At the end of the reporting period, monetary items denominated in foreign currencies are retranslated at the rates prevailing at that date. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

Exchange differences arising on the settlement of monetary items, and on the retranslation of monetary items, are recognised in profit or loss in the period in which they arise.

For the purposes of presenting the consolidated financial statements, the assets and liabilities of the Group's entities are translated into the presentation currency of the Company (i.e. Hong Kong dollars) using exchange rate prevailing at the end of the reporting period. Income and expenses item are translated at the average exchange rates for the year. Exchange differences arising, if any, are recognised in other comprehensive income and accumulated in equity under the heading of exchange reserve (attributable to non-controlling interests as appropriate).

On the disposal of a foreign operation (i.e. a disposal of the Group's entire interest in a foreign operation, or a disposal involving loss of control over a subsidiary that includes a foreign operation, all of the exchange differences accumulated in equity in respect of that operation attributable to the owners of the Company are reclassified to profit or loss.

In addition, in relation to a partial disposal of a subsidiary that does not result in the Group losing control over the subsidiary, the proportionate share of accumulated exchange differences are re-attributed to non-controlling interests and are not recognised in profit or loss.

### Borrowing costs

Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale are added to the cost of those assets until such time as the assets are substantially ready for their intended use or sale. Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### Government grants

Government grants are not recognised until there is reasonable assurance that the Group will comply with the conditions attaching to them and that the grants will be received.

Government grants are recognised in profit or loss on a systematic basis over the periods in which the Group recognises as expenses the related costs for which the grants are intended to compensate. Government grants that are receivable as compensation for expenses or losses already incurred or for the purpose of giving immediate financial support to the Group with no future related costs are recognised in profit or loss in the period in which they become receivable.

Specifically, government grants whose primary condition is that the Group should purchase, construct or otherwise acquire non-current assets are recognised as deferred income in the consolidated statement of financial position and transferred to profit or loss on a systematic and rational basis over the useful lives of the related assets.

### Retirement benefits costs

Payments to the state-managed retirement benefit schemes and the Mandatory Provident Fund Scheme are recognised as an expense when employees have rendered service entitling them to the contributions.

### Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the consolidated statement of profit or loss and other comprehensive income because it excludes items of income or expense that are taxable or deductible in other years, and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the consolidated financial statements and the corresponding tax base used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets generally are recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### *Taxation (Continued)*

Deferred tax liabilities are recognised for taxable temporary differences associated with investments in subsidiaries, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments and interests are only recognised to the extent that it is probable that there will be sufficient taxable profits against which to utilise the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at the end of the reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in when the liability is settled or the asset is realised, based on tax rates (and tax laws) that have been enacted or substantially enacted by the end of the reporting period.

The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities. For the purposes of measuring deferred tax liabilities or deferred tax assets for investment properties that are measured using the fair value model, the carrying amounts of such properties are presumed to be recovered entirely through sale, unless the presumption is rebutted. The presumption is rebutted when the investment property is depreciable and is held within a business model whose objective is to consume substantially all of the economic benefits embodied in the investment property over time, rather than through sale. If the presumption is rebutted, deferred tax liabilities and deferred tax assets for such investment properties are measured in accordance with the above general principles set out in HKAS 12 (i.e. based on the expected manner as to how the properties will be recovered).

Current and deferred tax are recognised in the profit or loss, except when they relate to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax are also recognised in other comprehensive income or directly in equity, respectively.

### **Programmes and productions work in progress**

Programmes and productions work in progress are stated at the lower of cost and net realisable value. Costs include all direct costs associated with the productions of television series or movies. Net realisable value represents the estimated selling price for programmes and production work in progress less all estimated cost of completion and costs necessary to make the sale. Production costs are classified to television series or movies under programmes upon completion.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### **Financial instruments**

Financial assets and financial liabilities are recognised in the consolidated statement of financial position when a group entity becomes a party to the contractual provisions of the instruments.

Financial assets and financial liabilities are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets or financial liabilities at fair value through profit or loss ("FVTPL")) are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at FVTPL are recognised immediately in profit or loss.

### *Financial assets*

The Group's financial assets are classified into financial assets at FVTPL, loans and receivables and available-for-sale financial assets. The classification depends on the nature and purpose of the financial assets and is determined at the time of initial recognition. All regular way purchases or sales of financial assets are recognised and derecognised on a trade date basis. Regular way purchases or sales are purchases or sales of financial assets that require delivery of assets within the time frame established by regulation or convention in the marketplace. The accounting policies adopted in respect of each category of financial assets are set out below.

### *Effective interest method*

The effective interest method is a method of calculating the amortised cost of a debt instruments and of allocating interest income over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts (including all fees paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the financial asset, or, where appropriate, a shorter period to the net carrying amount on initial recognition.

Interest income is recognised on an effective interest basis for debt instruments other than those financial assets classified as at FVTPL, of which interest income is included in net gains or losses.

### *Financial assets at FVTPL*

Financial asset at FVTPL represent held-for-trading investments and those designated as at FVTPL on initial recognition. A financial asset is classified as held-for-trading if:

- it has been acquired principally for the purpose of selling in the near future; or
- on initial recognition, it is a part of an identified portfolio of financial instruments that the Group manages together and has a recent actual pattern of short-term profit-taking; or
- it is a derivative that is not designated and effective as a hedging instrument.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### *Financial instruments (Continued)*

#### *Financial assets (Continued)*

##### *Financial assets at FVTPL (Continued)*

A financial asset other than a financial asset held for trading may be designated as at FVTPL upon initial recognition if:

- such designation eliminates or significantly reduces a measurement or recognition inconsistency that would otherwise arise; or
- the financial asset forms part of a group of financial assets or financial liabilities or both, which is managed and its performance is evaluated on a fair value basis, in accordance with the Group's documented risk management or investment strategy, and information about the grouping is provided internally on that basis; or
- it forms part of a contract containing one or more embedded derivatives, and HKAS 39 permits the entire combined contract (asset or liability) to be designated as at FVTPL.

Financial assets at FVTPL are stated at fair value, with changes in fair value arising from remeasurement recognised directly in profit or loss in the period in which they arise. The net gain or loss recognised in profit or loss excludes any dividend or interest earned on the financial assets.

##### *Loans and receivables*

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Subsequent to initial recognition, loans and receivables (including trade receivables, other receivables and bank balances) are measured at amortised cost using the effective interest method, less any identified impairment losses (see accounting policy on impairment of financial assets below).

##### *Available-for-sale financial assets*

Available-for-sale financial assets are non-derivatives that are either designated as available-for-sale or not classified as any of the categories of financial assets set out above.

Dividend on available-for-sale equity instruments are recognised in profit and loss when the Group's right to receive the dividends is established.

For available-for-sale equity investments that do not have a quoted market price in an active market and whose fair value cannot be reliably measured, they are measured at cost less any identified impairment losses at the end of the reporting period (see accounting policy on impairment of financial assets below).

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### *Financial instruments (Continued)*

#### *Financial assets (Continued)*

##### *Impairment of financial assets*

Financial assets, other than those at FVTPL, are assessed for indicators of impairment at the end of the reporting period. Financial assets are considered to be impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows of the financial assets have been affected.

For an available-for sale equity investment, a significant or prolonged decline in the fair value of that investment below its cost is considered to be objective evidence of impairment.

For loans and receivables, objective evidence of impairment could include:

- significant financial difficulty of the issuer or counterparty; or
- breach of contract, such as default or delinquency in interest or principal payments; or
- it becoming probable that the borrower will enter bankruptcy or financial re-organisation.

For certain categories of financial asset, such as trade receivables, assets that are assessed not to be impaired individually are, in addition, assessed for impairment on a collective basis. Objective evidence of impairment for a portfolio of receivables could include the Group's past experience of collecting payments, an increase in the number of delayed payments in the portfolio past the credit period given and observable changes in national or local economic conditions that correlate with default on receivables.

For financial assets carried at amortised cost, the amount of the impairment loss recognised is the difference between the asset's carrying amount and the present value of the estimated future cash flows discounted at the financial asset's original effective interest rate.

For financial assets carried at cost, the amount of the impairment loss is measured as the difference between the asset's carrying amount and the present value of the estimated future cash flows discounted at the current market rate of return for a similar financial asset. Such impairment loss will not be reversed in subsequent periods.

The carrying amount of the financial asset is reduced by the impairment loss directly for all financial assets with the exception of trade receivables, where the carrying amount is reduced through the use of an allowance account. Changes in the carrying amount of the allowance account are recognised in profit or loss. When a trade receivable is considered uncollectible, it is written off against the allowance account. Subsequent recoveries of amounts previously written off are credited to profit or loss.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### *Financial instruments (Continued)*

#### *Financial assets (Continued)*

##### *Impairment of financial assets (Continued)*

When an available-for-sale financial asset is considered to be impaired, cumulative gains or losses previously recognised in other comprehensive income are reclassified to profit or loss in the period in which the impairment takes place.

Impairment losses on available-for-sale equity investments will not be reversed through profit or loss.

For financial assets measured at amortised cost, if, in a subsequent period, the amount of impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment losses was recognised, the previously recognised impairment loss is reversed through profit or loss to the extent that the carrying amount of the asset at the date the impairment is reversed does not exceed what the amortised cost would have been had the impairment not been recognised.

#### *Financial liabilities and equity instruments*

Debt and equity instruments issued by a group entity are classified as either financial liabilities or as equity instruments in accordance with the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument.

##### *Equity instruments*

An equity instrument is any contract that evidences a residual interest in the assets of the group after deducting all of its liabilities. Equity instruments issued by the Group are recognised at the proceeds received, net of direct issue costs.

##### *Effective interest method*

The effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash payments (including all fees paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the financial liability, or, where appropriate, a shorter period, to the net carrying amount on initial recognition.

Interest expense is recognised on an effective interest basis.

##### *Financial liabilities*

Financial liabilities (including trade payables, other payables and secured bank borrowings) are subsequently measured at amortised cost, using the effective interest rate method.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### Financial instruments *(Continued)*

#### *Derecognition*

The Group derecognises a financial asset only when the contractual rights to the cash flows from the asset expire, or when it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity.

On derecognition of a financial asset in its entirety, the difference between the asset's carrying amount and the sum of the consideration received and receivable and the cumulative gain or loss that had been recognised in other comprehensive income and accumulated in equity is recognised in profit or loss.

The Group derecognises financial liabilities when, and only when, the Group's obligations are discharged, cancelled or expired. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognised in profit or loss.

### Share-based payment transactions

#### *Share options granted to the Directors and employees of the Group*

The fair value of services received determined by reference to the fair value of share options granted at the grant date is recognised as an expense in full at the grant date when the share options granted vest immediately, with a corresponding increase in equity (share options reserve).

When share options are exercised, the amount previously recognised in share options reserve will be transferred to share premium reserve. When the share options are forfeited after the vesting date or are still not exercised at the expiry date, the amount previously recognised in share options reserve will be transferred to retained earnings.

### Impairment on tangible assets

At the end of the reporting period, the Group reviews the carrying amounts of its tangible assets with finite useful lives to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss, if any. When it is not possible to estimate the recoverable amount of an individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs. When a reasonable and consistent basis of allocation can be identified, corporate assets are also allocated to individual cash-generating units, or otherwise they are allocated to the smallest group of cash-generating units for which a reasonable and consistent allocation basis can be identified.

Recoverable amount is the higher of fair value less costs of disposal and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 3. SIGNIFICANT ACCOUNTING POLICIES *(Continued)*

### *Impairment on tangible assets (Continued)*

If the recoverable amount of an asset (or a cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or a cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or a cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss.

## 4. CRITICAL ACCOUNTING JUDGMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

In the application of the Group's accounting policies, which are described in note 3, the Directors are required to make judgments, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

### *Critical judgments in applying accounting policies*

The following are the critical judgments, apart from those involving estimations (see below), that the Directors have made in the process of applying the Group's accounting policies and that have the most significant effect on the amounts recognised in the consolidated financial statements.

### *Deferred tax on investment properties*

For the purposes of measuring deferred tax liabilities arising from investment properties that are measured using the fair value model, the Directors have reviewed the Group's investment properties and concluded that the Group's investment properties are depreciable and are held under a business model whose objective is to consume substantially all of the economic benefits embodied in the investment properties over time, rather than through sale. Therefore, in measuring the Group's deferred taxation on investment properties, the Directors have determined that the presumption that the carrying amounts of investment properties are recovered entirely through sale is rebutted. As a result, the Group has recognised the deferred taxes on changes of fair value of investment properties, taking into account the PRC enterprise income tax effect.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 4. CRITICAL ACCOUNTING JUDGMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY *(Continued)*

### Critical judgments in applying accounting policies *(Continued)*

#### *Classification of building*

As at 31 December 2013 and 2012, the Group has leased part of its building for rental purpose, and the remaining part are held for office premises. The management of the Group considers the entire building cannot be sold separately and the self-occupied portion of the property is not an insignificant portion. Therefore, the Directors have determined the building is classified as property, plant and equipment and accounted for at cost less accumulated depreciation.

#### *Key sources of estimation uncertainty*

The following are the key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets within the next financial year.

#### *Fair value measurement and valuation process*

Some of the Group's assets are measured at fair value for financial reporting purposes. The management will determine the appropriate valuation techniques and inputs for fair value measurements.

In estimating the fair value of an asset, the Group uses market-observable data to the extent it is available. Where level 1 inputs are not available, the management establishes appropriate valuation techniques and inputs for the fair value measurement.

The group uses valuation techniques that include inputs that are not based on observable market data to estimate the fair value of certain types of financial instruments. Notes 6c and 18 provide detailed information about the valuation techniques, inputs and key assumptions used in the determination of the fair value of various assets and liabilities.

The Group's completed investment properties as at 31 December 2013 are stated at fair value based on the valuation performed by independent professional valuers. In determining the fair value, the valuer adopted the income approach by capitalising the rental income with due allowance for reversionary income potential and taking into consideration the rental payable to Pearl River Film Production. The market rentals are assessed by reference to the rentals achieved in the lettable units of the properties as well as other lettings of similar properties in the neighbourhood. Should there be changes in the assumptions due to market conditions, the fair value of the completed investment properties will change in the future. The carrying amount of investment properties whereby fair value can be measured reliably as at 31 December 2013 is HK\$474,359,000. (2012: HK\$449,250,000)

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 4. CRITICAL ACCOUNTING JUDGMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY *(Continued)*

### *Key sources of estimation uncertainty (Continued)*

#### *Estimation of allowance on programmes and productions work in progress*

As at 31 December 2013, the carrying amount of the Group's programmes and productions work in progress is HK\$Nil and HK\$6,541,000 respectively (2012: HK\$322,000 and HK\$2,769,000). The management of the Group reviews the net realisable value of these programmes and productions work in progress on a project by project basis at the end of the reporting period and makes allowances for programmes and productions work in progress whenever estimated selling price less the estimated cost of completion and the estimated cost necessary to make the sale is lower than the cost. In case there are changes in the estimation of the selling price and estimated cost, additional allowances might be required.

#### *Useful lives and impairment of property, plant and equipment*

The Group's management determines the estimated useful lives and related depreciation charges for its property, plant and equipment. This estimate is based on the historical experience of the actual useful lives of property, plant and equipment of similar nature and functions. Management will increase the depreciation charge where useful lives are expected to be shorter than previously estimated, or it will write-off or write-down obsolete or non-strategic assets that have been abandoned or sold.

When there is an indication that the asset has suffered an impairment loss, the Group estimates the recoverable amount of the cash generating unit ("CGU") in which these property, plant and equipment are allocated to. The recoverable amount is the higher of the fair value less cost to sale and the value in use. In determining the value in use, expected cash flows generated by the assets are discounted to their present value, which requires significant estimates relating to the amounts of revenue and operating costs. Changes in these estimates could have a significant impact on the value in use of the assets and could result in impairment loss in profit and loss. As at 31 December 2013, the carrying amount of property, plant and equipment is HK\$287,135,000 (2012: HK\$291,456,000).

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 5. CAPITAL RISK MANAGEMENT

The Group manages its capital to ensure that entities in the Group will be able to continue as a going concern while maximising the return to shareholders, to support the Group's stability and growth; and to strengthen the Group's financial management capability. The Group's overall strategy remains unchanged from prior year.

The capital structure of the Group consists of debt, which includes secured bank borrowings disclosed in note 32, and total equity, comprising share capital and reserves.

The Directors review the capital structure regularly and manage its capital structure to ensure an optimal capital structure and shareholder returns, taking into consideration the future capital requirements of the Group, projected operating cash flows, projected capital expenditures and projected strategic investment opportunities. The Directors monitor capital mainly using total debt to equity ratio. This percentage as at 31 December 2013 and 2012 were as follows:

	<b>2013</b>	2012
Total debt <sup>(1)</sup> (HK\$'000)	<b>117,948</b>	145,000
Equity <sup>(2)</sup> (HK\$'000)	<b>956,129</b>	904,521
Total debt to equity percentage	<b>12%</b>	16%

The Directors consider that the Group maintains a healthy capital ratio as at 31 December 2013 and 2012 as the Group has excess of current assets over current liabilities.

Notes:

- (1) Total debt equals to secured bank borrowings.
- (2) Equity includes all capital and reserves attributable to owners of the company.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 6. FINANCIAL INSTRUMENTS

### 6a. Categories of financial instruments

	2013 HK\$'000	2012 HK\$'000
<b>Financial assets</b>		
Available-for-sale investments	85,034	85,018
Financial assets at FVTPL		
Held-for-trading investments	36,833	32,756
Structured deposits designed as at FVTPL	185,164	–
Loans and receivables (including cash and cash equivalents)	301,938	328,727
<b>Financial liabilities</b>		
Amortised cost	<u>200,042</u>	<u>253,046</u>

### 6b. Financial risk management objectives and policies

The Group's major financial instruments include available-for-sale investments, trade receivables, other receivables, held-for-trading investments, structured deposits, bank balances, trade payables, other payables, and secured bank borrowings. Details of the financial instruments are disclosed in the respective notes. The risks associated with these financial instruments include market risk (currency risk, interest rate risk and other price risk), credit risk and liquidity risk. The policies on how to mitigate these risks are set out below. The management manages and monitors these exposures to ensure appropriate measures are implemented on a timely and effective manner.

#### *Market risk*

##### *(i) Currency risk*

The Group earns revenue mainly in RMB, Euro dollars and US dollars ("USD") and incurs costs mainly in RMB and HKD which are primarily transacted using functional currencies of the respective group entities. The Directors believe that the Group does not have significant foreign exchange exposures. However, if necessary, the Group will consider using forward exchange contracts to hedge against foreign currency exposures. As at 31 December 2013 and 2012, the Group has no significant foreign currency exposure and therefore, no sensitivity analysis is presented.

##### *(ii) Interest rate risk*

The Group is exposed to cash flow interest rate risk primarily due to the fluctuation of the market interest rate on variable-rate secured bank borrowings as disclosed in note 32, which carry interest at the People's Bank of China Renminbi Lending Rate.

The Group's exposures to interest rates on financial liabilities are detailed in the liquidity risk management section of this note.

The Directors believe that the Group's exposures to interest rates on structured deposits are not significant and therefore, no sensitivity analysis is presented in this regard.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 6. FINANCIAL INSTRUMENTS *(Continued)*

### 6b. Financial risk management objectives and policies *(Continued)*

#### *Market risk (Continued)*

##### *(ii) Interest rate risk (Continued)*

###### *Sensitivity analysis*

The sensitivity analysis below has been determined based on the exposure to interest rates for variable-rate secured bank borrowings at the end of the reporting period. The analysis is prepared assuming the balances outstanding at the end of the reporting period were outstanding for the whole year. A 100 basis points (2012: 100 basis points) increase or decrease are used which represents management's assessment of the reasonably possible change in interest rate. If interest rates had been 100 basis points (2012: 100 basis points) higher/lower and all other variables were held constant, the Group's post-tax profit for the year would decrease/increase by approximately HK\$885,000 (2012: HK\$1,088,000).

##### *(iii) Other price risk*

The Group is exposed to equity price risk through its investments in listed equity securities' and unlisted available-for-sale investments which are measured at cost as the fair value cannot be measured reliably. The Group currently does not use any derivative contracts to hedge its exposure to equity price risk. However, the management will consider hedging the risk exposure should the need arise.

###### *Sensitivity analysis*

The sensitivity analysis below has been determined based on the exposure to listed equity price risk at the end of the reporting period. A 5% (2012: 5%) higher/lower are used which represents management's assessment of the reasonably possible change in equity price.

If the prices of the respective listed equity instruments had been 5% (2012: 5%) higher/lower, post-tax profit for the year ended 31 December 2013 would increase/decrease by approximately HK\$1,538,000 (2012: HK\$1,368,000) as a result of the changes in fair value of investments in listed equity securities.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 6. FINANCIAL INSTRUMENTS *(Continued)*

### 6b. Financial risk management objectives and policies *(Continued)*

#### *Credit risk*

As at 31 December 2013 and 2012, the Group's maximum exposure to credit risk which will cause a financial loss to the Group due to failure to discharge an obligation by the counterparties arises from the carrying amount of the respective recognised financial assets as stated in the consolidated statement of financial position.

In order to minimise the credit risk, the management of the Group has delegated a team responsible for determination of credit limits, credit approvals and other monitoring procedures to ensure that follow-up action is taken to recover overdue debts. In addition, the Group reviews the recoverable amount of each individual trade debt at the end of the reporting period to ensure that adequate impairment losses are made for irrecoverable amounts. In this regard, the Directors consider that the Group's credit risk is significantly reduced.

The credit risk on structured deposits, and bank balances is limited because the counterparties are banks with high credit ratings assigned by international credit-rating agencies.

The Group's concentration of credit risk for its trade receivables by geographical locations is mainly in Denmark (2012: USA) and PRC (2012: PRC) in 2013, respectively, which accounted for approximately 14% (2012: 14%) and 80% (2012: 71%) of the total trade receivables.

The Group has concentration of credit risk by counterparty as approximately 15% (2012: 23%) and approximately 36% (2012: 68%) of the total trade receivables was due from the Group's one customer and five customers, respectively, which are major companies in the CG creation and production segment. The customers are leading film distributor and multinational animation producers with many different animation projects in progress. They have good repayment history with no record of late payment.

#### *Liquidity risk*

In the management of the liquidity risk, the Group monitors and maintains a level of cash and cash equivalents deemed adequate by the management to finance the Group's operations and mitigate the effects of fluctuations in cash flows. The management monitors the utilisation of bank borrowings and ensure compliance with loan covenants.

The following table details the Group's contractual maturity for its non-derivative financial liabilities. The table has been drawn up based on the undiscounted cash flows of financial liabilities based on the earliest date on which the Group can be required to pay. The table includes both interest and principal cash flows. To the extent that interest flows are floating rate, the undiscounted cash flows are estimated by using interest rate at the end of the reporting period.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 6. FINANCIAL INSTRUMENTS (Continued)

### 6b. Financial risk management objectives and policies (Continued)

#### Liquidity risk (Continued)

#### Liquidity tables

	Weighted average effective interest rate %	Repayable on demand or less than 3 months HK\$'000	3 months to 1 year HK\$'000	1 – 5 years HK\$'000	Total undiscounted cash flows as at 31.12.2013 HK\$'000	Carrying amount at 31.12.2013 HK\$'000
<b>2013</b>						
<b>Non-derivative financial liabilities</b>						
Trade payables	-	1,627	-	956	2,583	2,583
Other payables	-	568	78,943	-	79,511	79,511
Secured bank borrowings – variable rate	6.55	9,121	28,270	93,484	130,875	117,948
		<u>11,316</u>	<u>107,213</u>	<u>94,440</u>	<u>212,969</u>	<u>200,042</u>
	Weighted average effective interest rate %	Repayable on demand or less than 3 months HK\$'000	3 months to 1 year HK\$'000	1 – 5 years HK\$'000	Total undiscounted cash flows as at 31.12.2012 HK\$'000	Carrying amount at 31.12.2012 HK\$'000
<b>2012</b>						
<b>Non-derivative financial liabilities</b>						
Trade payables	-	885	1,298	-	2,183	2,183
Other payables	-	406	105,457	-	105,863	105,863
Secured bank borrowings – variable rate	7.05	7,632	23,713	137,936	169,281	145,000
		<u>8,923</u>	<u>130,468</u>	<u>137,936</u>	<u>277,327</u>	<u>253,046</u>

The amounts included above for variable interest rate instruments for non-derivative financial liabilities is subject to change if changes in variable interest rates differ to those estimates of interest rates determined at the end of the reporting period.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For The Year Ended 31 December 2013

## 6. FINANCIAL INSTRUMENTS (Continued)

### 6c. Fair value measurements of financial instruments

This note provides information about how the Group determines fair values of various financial assets.

#### *Fair value of the Group's financial assets that are measured at fair value on a recurring basis*

Some of the Group's financial assets are measured at fair value at the end of each reporting period. The following table gives information about how the fair values of these financial assets are determined (in particular, the valuation technique and inputs used), as well as the level of the fair value hierarchy into which the fair value measurements are categorised (levels 1 to 3) based on the degree to which the inputs to the fair value measurements is observable.

Financial assets	Fair value as at 31 December 2013	Fair value hierarchy	Valuation technique and key inputs	Relationship of unobservable inputs to fair value
Held-for-trading investments	Listed equity securities: – in Hong Kong: HK\$36,833,000	Level 1	Quoted bid prices in an active market	N/A
Structured deposits	Bank deposits in PRC with non-closely related embedded derivative: HK\$185,164,000	Level 2	Discounted cash flows  Future cash flow are estimated based on observable bank interest rates and a discount rate that reflects the credit risk of the banks <i>(Note)</i>	The higher the expected yield, the higher the fair value  The higher the discount rate, the lower the fair value

*Note:* The Directors consider that the impact of the fluctuation in expected yields of the money market instruments and debt instruments to the fair value of the structured deposits was insignificant as the deposits have short maturities, and therefore no sensitivity analysis is presented.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 6. FINANCIAL INSTRUMENTS *(Continued)*

### 6c. Fair value measurements of financial instruments *(Continued)*

*Fair value of the Group's financial assets and financial liabilities that are not measured at fair value on a recurring basis (but fair value disclosures required)*

The Directors consider that the carrying amounts of financial assets and financial liabilities recognised in the consolidated financial statements approximate their fair values.

There were no transfers between Level 1 and 2 in the current and prior years.

## 7. REVENUE

An analysis of the Group's revenue for the year is as follows:

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Revenue from contracts for CG creation and production <i>(Note)</i>	<b>87,532</b>	59,819
Rental and building management service fee income	<b>57,448</b>	33,395
CG training fee	<b>15,740</b>	17,808
	<b>160,720</b>	111,022

*Note:* During the year, an amount of approximately HK\$26,880,000 (2012: HK\$7,300,000) was attributable to revenue from the release of a 3D-animated film based on an agreed sharing percentage of the box office receipts.

## 8. SEGMENT INFORMATION

Information reported to the Chief Executive Officer of the Company, being the chief operating decision maker ("CODM"), for the purposes of resource allocation and assessment of segment performance focuses on types of goods or services delivered or provided. The Group is currently organised into three operating divisions. These operating divisions are the basis upon which the information that is regularly reviewed by the CODM is prepared and are analysed under HKFRS 8 as follows:

- CG creation and production – CG creation and production, exhibition of television series and movies as well as property rental income and building management service fee income
- CG training – provision of CG and animation training
- Cultural park – media entertainment and related commercial property investment

The above operating divisions constitute the operating segments of the Group.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 8. SEGMENT INFORMATION (Continued)

### Segment revenue and results

The following is an analysis of the Group's revenue and results by operating segments:

#### For the year ended 31 December 2013

	CG creation and production HK\$'000	CG training HK\$'000	Cultural park HK\$'000	Consolidated HK\$'000
Revenue	<u>121,970</u>	<u>15,740</u>	<u>23,010</u>	<u>160,720</u>
Segment result	<u>24,829</u>	<u>1,663</u>	<u>5,005</u>	<u>31,497</u>
Unallocated income				14,132
Unallocated expenses				<u>(12,531)</u>
Profit before tax				<u>33,098</u>

#### For the year ended 31 December 2012

	CG creation and production HK\$'000	CG training HK\$'000	Cultural park HK\$'000	Consolidated HK\$'000
Revenue	<u>91,908</u>	<u>17,808</u>	<u>1,306</u>	<u>111,022</u>
Segment result	<u>1,876</u>	<u>(38)</u>	<u>135,346</u>	137,184
Unallocated income				10,926
Unallocated expenses				<u>(18,022)</u>
Profit before tax				<u>130,088</u>

The accounting policies of the operating segments are the same as the Group's accounting policies described in note 3. Segment results represent the profit earned by or loss incurred from each segment without allocation of investment income and central administration costs. This is the measure reported to the CODM of the Company for the purposes of resources allocation and performance assessment.

Segment revenue reported above represents revenue generated from external customers.

There were no material inter-segment sales in the current and prior years.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 8. SEGMENT INFORMATION *(Continued)*

### Segment assets and liabilities

The following is an analysis of the Group's assets and liabilities by operating segment:

*At 31 December 2013*

	CG creation and production <i>HK\$'000</i>	CG training <i>HK\$'000</i>	Cultural park <i>HK\$'000</i>	Consolidated <i>HK\$'000</i>
Assets				
Segment assets	538,737	15,841	588,964	1,143,542
Unallocated assets				
– Available-for-sale investments				85,034
– Held-for-trading investments				36,833
– Bank balances and cash				38,235
– Others				2,077
Consolidated total assets				<u>1,305,721</u>
Liabilities				
Segment liabilities	196,845	9,252	94,059	300,156
Unallocated liabilities				3,324
Consolidated total liabilities				<u>303,480</u>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 8. SEGMENT INFORMATION (Continued)

### Segment assets and liabilities (Continued)

At 31 December 2012

	CG creation and production HK\$'000	CG training HK\$'000	Cultural park HK\$'000	Consolidated HK\$'000
Assets				
Segment assets	608,006	18,375	536,522	1,162,903
Unallocated assets				
– Available-for-sale investments				85,018
– Held-for-trading investments				32,756
– Bank balances and cash				7,992
– Others				1,870
Consolidated total assets				<u>1,290,539</u>
Liabilities				
Segment liabilities	202,184	8,568	117,578	328,330
Unallocated liabilities				<u>2,717</u>
Consolidated total liabilities				<u>331,047</u>

For the purpose of monitoring segment performances and allocating resources between segments:

- all assets are allocated to the operating segments other than unallocated assets attributed to the Company, the Group's management companies and investment holding companies.
- all liabilities are allocated to the operating segments other than unallocated liabilities attributed to the Company, the Group's management companies and investment holding companies.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 8. SEGMENT INFORMATION (Continued)

### Other segment information

For the year ended 31 December 2013

	Amounts included in the measure of segment profit or loss or segment assets					Consolidated total HK\$'000
	CG creation and production HK\$'000	CG training HK\$'000	Cultural park HK\$'000	Segment total HK\$'000	Unallocated HK\$'000	
Additions to non-current assets (Note)	10,995	654	13,095	24,744	10	24,754
Increase in fair value of investment properties	-	-	13,418	13,418	-	13,418
Depreciation of property, plant and equipment	17,423	1,083	383	18,889	606	19,495
Allowance for doubtful debts	360	-	-	360	-	360
Amortisation of prepaid lease payments	139	-	-	139	-	139
Interest income	10,023	77	13	10,113	30	10,143
Government grants	17,978	90	-	18,068	-	18,068

For the year ended 31 December 2012

	Amounts included in the measure of segment profit or loss or segment assets					Consolidated total HK\$'000
	CG creation and production HK\$'000	CG training HK\$'000	Cultural park HK\$'000	Segment total HK\$'000	Unallocated HK\$'000	
Additions to non-current assets (Note)	3,001	788	179,819	183,608	67	183,675
Increase in fair value of investment properties	-	-	148,460	148,460	-	148,460
Depreciation of property, plant and equipment	16,616	1,844	316	18,776	685	19,461
Allowance for programmes	8,606	-	-	8,606	-	8,606
Allowance for productions work in progress	984	-	-	984	-	984
Loss (gain) on disposal of property, plant and equipment	721	-	-	721	(20)	701
Written off of bad debts	489	-	-	489	-	489
Amortisation of prepaid lease payments	136	-	-	136	-	136
Interest income	10,031	61	29	10,121	1	10,122
Government grants	11,080	25	-	11,105	-	11,105

Note: Non-current assets exclude available-for-sale investments, and other receivables and deposits.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 8. SEGMENT INFORMATION *(Continued)*

### Geographical information

The Group's operations are located in mainly the PRC.

The Group's revenue from external customers by geographical location of the customers, and information about its non-current assets by geographical location of the assets are detailed below:

	Revenue from external customers		Non-current assets <i>(Note)</i>	
	2013 <i>HK\$'000</i>	2012 <i>HK\$'000</i>	2013 <i>HK\$'000</i>	2012 <i>HK\$'000</i>
PRC	<b>130,083</b>	73,159	<b>836,025</b>	800,247
Denmark	<b>8,132</b>	22,847	–	–
USA	<b>3,879</b>	5,565	–	–
Hong Kong	<b>123</b>	–	<b>1,416</b>	2,011
France	<b>12,753</b>	3,476	–	–
Italy	<b>291</b>	3,319	–	–
Australia	<b>5,459</b>	2,656	–	–
	<b>160,720</b>	111,022	<b>837,441</b>	802,258

*Note:* Non-current assets exclude available-for-sale investments, and other receivables and deposits.

### Information about major customer

Revenue from one customer contributing over 10% of the total revenue of the Group for the year ended 31 December 2013 is approximately HK\$26,880,000 (2012: HK\$15,144,000) under CG creation and production segment.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 9. DIRECTORS', CHIEF EXECUTIVE OFFICER'S AND EMPLOYEES' EMOLUMENTS

### (a) Directors' and Chief Executive Officer's emoluments

The emoluments paid or payable to each of the 7 (2012: 8) Directors and the Chief Executive Officer are as follows:

*For the year ended 31 December 2013*

	Fees HK\$'000	Bonus HK\$'000	Salaries and other benefits HK\$'000	Retirement benefits schemes contributions HK\$'000	Total HK\$'000
Executive Directors:					
Mr. Li Shaofeng	-	-	-	-	-
Mr. Chen Zheng	-	600	3,600	15	4,215
Mr. Jin Guo Ping	-	150	1,200	15	1,365
	<u>-</u>	<u>750</u>	<u>4,800</u>	<u>30</u>	<u>5,580</u>
Non-executive Director:					
Mr. Leung Shun Sang, Tony	190	-	-	-	190
Independent non-executive Directors:					
Mr. Kwong Che Keung, Gordon	240	-	-	-	240
Prof. Japhet Sebastian Law	240	-	-	-	240
Mr. Chan Chung Chun	240	-	-	-	240
	<u>720</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>720</u>
	<u>910</u>	<u>750</u>	<u>4,800</u>	<u>30</u>	<u>6,490</u>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 9. DIRECTORS', CHIEF EXECUTIVE OFFICER'S AND EMPLOYEES' EMOLUMENTS

(Continued)

### (a) Directors' and Chief Executive Officer's emoluments (Continued)

For the year ended 31 December 2012

	Fees HK\$'000	Bonus HK\$'000	Salaries and other benefits HK\$'000	Retirement benefits schemes contributions HK\$'000	Total HK\$'000
Executive Directors:					
Mr. Li Shaofeng	–	–	–	–	–
Mr. Chen Zheng	–	–	3,600	14	3,614
Mr. Jin Guo Ping	–	–	1,200	14	1,214
	<u>–</u>	<u>–</u>	<u>4,800</u>	<u>28</u>	<u>4,828</u>
Non-executive Director:					
Mr. Leung Shun Sang, Tony	190	–	–	–	190
Independent non-executive Directors:					
Mr. Kwong Che Keung, Gordon	240	–	–	–	240
Mr. Hui Hung, Stephen (resigned on 23 March 2012)	54	–	–	–	54
Prof. Japhet Sebastian Law	240	–	–	–	240
Mr. Chan Chung Chun (appointed on 20 June 2012)	127	–	–	–	127
	<u>661</u>	<u>–</u>	<u>–</u>	<u>–</u>	<u>661</u>
	<u>851</u>	<u>–</u>	<u>4,800</u>	<u>28</u>	<u>5,679</u>

Note: The bonus was determined based on the business performance of the Group for the year ended 31 December 2013.

Mr. Chen Zheng is also the Chief Executive Officer of the Company and his emoluments disclosed above include those for service rendered by him as Chief Executive Officer.

Neither the Chief Executive Officer nor any of the Directors waived any emoluments for the year ended 31 December 2013 and 2012.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 9. DIRECTORS', CHIEF EXECUTIVE OFFICER'S AND EMPLOYEES' EMOLUMENTS

(Continued)

### (b) Employees' emoluments

Of the five individuals with the highest emoluments in the Group, two (2012: two) are the Directors whose emoluments are included in the disclosures above. The emoluments of the remaining three (2012: three) individuals are as follows:

	<b>2013</b> <b>HK\$'000</b>	2012 <b>HK\$'000</b>
Salaries and other benefits	<b>4,372</b>	5,215
Retirement benefits schemes contributions	<b>22</b>	28
	<b>4,394</b>	5,243

The emoluments of the above three (2012: three) individuals are within the following bands:

	<b>2013</b> <b>Number of employees</b>	2012 Number of employees
HK\$1,000,000 or below	<b>1</b>	1
HK\$1,000,001 – HK\$1,500,000	<b>1</b>	–
HK\$2,000,001 – HK\$2,500,000	<b>1</b>	2
HK\$2,500,001 – HK\$3,000,000	<b>–</b>	–
	<b>3</b>	3

## 10. OTHER INCOME

	<b>2013</b> <b>HK\$'000</b>	2012 <b>HK\$'000</b>
Dividend income from available-for-sale investments	<b>13,823</b>	10,834
Government grants (Note 1)	<b>18,068</b>	11,105
Interest Income	<b>10,143</b>	10,122
Compensation income (Note 2)	<b>4,810</b>	–
Others	<b>185</b>	328
	<b>47,029</b>	32,389

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 10. OTHER INCOME (Continued)

*Note 1:* During the year ended 31 December 2013, government grants mainly represent subsidies and awards of HK\$15,359,000 (2012: HK\$8,457,000) received from the relevant PRC authorities in PRC, of which an amount of HK\$6,329,000 (2012: HK\$3,704,000) is received to compensate for loan interest expense incurred by the Group in CG production and exhibition of motion pictures and the remaining amount of HK\$9,030,000 (2012: HK\$4,753,000) is an incentive payment to the Group whereby no future related cost is required or expected to be made.

In addition, an amount of HK\$2,709,000 (2012: HK\$2,648,000) is related to government grants on computer equipment acquisition which are amortised to profit or loss on a straight-line basis over the estimated useful life of the acquired assets. Details are set out in note 33.

*Note 2:* From September 2011 to November 2012, the training online enrolment website of a wholly-owned PRC subsidiary of the Company was hacked. The case was passed to the relevant law enforcement authorities in April 2012, all hackers were arrested in Shenzhen by November 2012. Investigations revealed that the hackers were appointed by the Group's competitor. To compensate for the economic loss suffered by the Group, the competitor made an offer of RMB3,800,000 (equivalent to HK\$4,810,000) on 24 January 2013. The Group accepted the offer and reached the settlement agreement with the competitor on 25 January 2013. It was agreed that no further civil liability against the competitor on the above issue would be claimed. The compensation amounting to RMB3,800,000 (equivalent to HK\$4,810,000) was recognised as other income during the year.

## 11. FINANCE COSTS

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Interest on bank borrowings wholly repayable within five years	<u>8,993</u>	<u>11,353</u>

## 12. OTHER GAINS AND LOSSES

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Increase in fair value of structured deposits	541	–
Changes in fair value of held-for-trading investments	4,077	(2,020)
Loss on disposal of property, plant and equipment	–	(701)
	<u>4,618</u>	<u>(2,721)</u>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 13. INCOME TAX EXPENSE

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
The income tax expense comprises:		
PRC Enterprise Income Tax ("EIT")		
Current tax	<b>6,459</b>	3,723
Underprovision in prior years	–	219
	<b>6,459</b>	3,942
Deferred tax ( <i>Note 34</i> )	<b>3,354</b>	37,115
	<b>9,813</b>	41,057

No provision for Hong Kong Profits Tax has been made in the consolidated statement of profit or loss and other comprehensive income for both years as the Group had no assessable profit arising in Hong Kong.

Under the Law of the People's Republic of China on Enterprise Income Tax (the "EIT Law") and Implementation Regulation of the EIT Law, the EIT rate of the Group's PRC subsidiaries is 25% from 1 January 2008 onwards, except for those subsidiaries described below.

According to the Circular of the State Council on the Implementation of Transitional Preferential Policies for Enterprise Income Tax (Guofa [2007] No. 39), the PRC subsidiaries are entitled to a tax concession as a foreign investment enterprise, whereby their applicable tax rate will progressively increase to 25% over a five-year transitional period. The tax concession for the foreign investment enterprises is still applicable until the end of the five-year transitional period under the EIT Law based on the revised income tax rate. According to the Circular of State Council for the Enterprise income tax policies on the advanced technology service enterprise ("ATSE") (Caishui [2010] No.65), one of the PRC subsidiaries was able to enjoy a preferential tax rate at 15% in 2012 as it was qualified as ATSE. For the year ended 31 December 2013, the relevant tax rates for the Group's subsidiaries in the PRC was 25% (2012: 15% to 25%).

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 13. INCOME TAX EXPENSE (Continued)

The income tax expense for the year can be reconciled to the profit before tax per the consolidated statement of profit or loss and other comprehensive income as follows:

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Profit before tax	<b>33,098</b>	130,088
Tax calculated at PRC EIT rate of 25% (2012: 25%)	<b>8,275</b>	32,522
Tax effect of income not taxable for tax purposes	<b>(2,831)</b>	(2,274)
Tax effect of expenses not deductible for tax purpose	<b>324</b>	4,508
Underprovision in respect of prior years	–	219
Tax effect of tax losses not recognised	<b>5,337</b>	8,378
Utilisation of tax losses previously not recognised	<b>(3,373)</b>	(1,351)
Income tax on concessionary rate	–	(1,948)
Effect of different tax rates of subsidiaries operating in other jurisdictions	<b>2,081</b>	1,003
Income tax expense for the year	<b>9,813</b>	41,057

At the end of the reporting period, the Group has the following tax losses, of which no deferred tax assets are recognised due to the unpredictability of the future profit streams:

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Estimated tax losses that may be carried forward	<b>24,218</b>	16,361

The estimated tax losses are available for offset against future profits subject to approval from the relevant tax authority.

Under the EIT Law of PRC, withholding tax is imposed on dividends declared in respect of profits earned by the PRC subsidiaries from 1 January 2008 onwards. Deferred taxation has not been provided for in the consolidated financial statements in respect of temporary differences attributable to retained earnings of the PRC subsidiaries amounting to approximately HK\$46,143,000 as at 31 December 2013 (2012: HK\$3,051,000) as the Group is able to control the timing of the reversal of the temporary differences and it is probable that the temporary differences will not reverse in the foreseeable future.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 14. PROFIT FOR THE YEAR

	2013 <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Profit for the year has been arrived at after charging (crediting):		
Staff costs, including Directors' emoluments ( <i>Note 9(a)</i> ):		
– Salaries, wages and other benefits	108,729	92,787
– Retirement benefit scheme contributions	5,623	2,173
Total staff costs	114,352	94,960
Less: amounts included in contract costs	(24,921)	(21,247)
amounts included in productions work in progress	(3,184)	(2,100)
	86,247	71,613
Allowance for programmes (included in cost of sales)	–	8,606
Allowance for productions work in progress (included in cost of sales)	–	984
Allowance for doubtful debts	360	–
Amortisation of prepaid lease payments	139	136
Auditor's remuneration	1,140	1,140
Contract costs recognised as an expense:		
Staff costs	35,847	28,936
Others	23,891	25,323
	59,738	54,259
Depreciation of property, plant and equipment	21,985	21,961
Less: amounts included in contract costs	(2,166)	(2,365)
amounts included in productions work in progress	(324)	(135)
	19,495	19,461
Exchange gain, net	(292)	(622)
Loss on disposal of property, plant and equipment	–	701
Minimum lease payments under operating leases for land and buildings	12,036	5,481
Less: amounts included in contract costs	(509)	(649)
amounts included in productions work in progress	(25)	(51)
	11,502	4,781
Gross rental income from investment properties	(15,590)	–
Less: direct operating expenses incurred for investment properties that generated rental income during the year	4,276	–
	(11,314)	–

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 15. DIVIDENDS

No dividend is paid, declared or proposed during the years ended 31 December 2013 and 2012, and no dividend has been proposed since the end of the reporting period.

## 16. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share attributable to owners of the Company is based on the following data:

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
<b>Earnings</b>		
Earnings for the purpose of basic and diluted earnings per share (Profit for the year attributable to owners of the Company)	<u><b>33,833</b></u>	<u>60,463</u>
	<b>2013</b> <i>'000</i>	2012 <i>'000</i>
<b>Number of shares</b>		
Weighted average number of ordinary shares for the purposes of basic and diluted earnings per share	<u><b>1,518,256</b></u>	<u>1,518,256</u>

All the share options of the Company were lapsed in August 2013. The computation of diluted earnings per share for the year 2012 has not assumed the exercises of the Company's share options as the exercise prices of the share options were higher than the average market price of the shares for 2012.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 17. PROPERTY, PLANT AND EQUIPMENT

	Building HK\$'000	Leasehold improvements HK\$'000	Plant and machinery HK\$'000	Equipment, furniture and fixtures HK\$'000	Computer equipment HK\$'000	Motor vehicles HK\$'000	Total HK\$'000
<b>COST</b>							
At 1 January 2012	201,853	32,792	73,579	8,951	52,913	5,585	375,673
Exchange realignment	2,523	368	920	103	633	36	4,583
Additions	-	872	-	999	2,266	-	4,137
Disposals	-	(2,626)	-	(428)	(2,983)	(313)	(6,350)
At 31 December 2012	204,376	31,406	74,499	9,625	52,829	5,308	378,043
Exchange realignment	5,240	788	1,910	228	1,293	71	9,530
Additions	619	1,880	260	437	8,601	-	11,797
Disposals	-	(1,279)	-	-	(3,078)	-	(4,357)
At 31 December 2013	210,235	32,795	76,669	10,290	59,645	5,379	395,013
<b>DEPRECIATION AND AMORTISATION</b>							
At 1 January 2012	4,878	5,564	8,890	3,553	44,364	1,546	68,795
Exchange realignment	113	82	206	59	546	11	1,017
Provided for the year	4,181	3,050	7,621	1,794	4,534	781	21,961
Eliminated on disposals	-	(1,703)	-	(243)	(2,946)	(294)	(5,186)
At 31 December 2012	9,172	6,993	16,717	5,163	46,498	2,044	86,587
Exchange realignment	291	213	530	142	1,144	25	2,345
Provided for the year	4,325	3,609	7,894	1,593	3,878	686	21,985
Eliminated on disposals	-	-	-	-	(3,039)	-	(3,039)
At 31 December 2013	13,788	10,815	25,141	6,898	48,481	2,755	107,878
<b>CARRYING VALUES</b>							
At 31 December 2013	196,447	21,980	51,528	3,392	11,164	2,624	287,135
At 31 December 2012	195,204	24,413	57,782	4,462	6,331	3,264	291,456

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 17. PROPERTY, PLANT AND EQUIPMENT (Continued)

The above items of property, plant and equipment are depreciated on a straight-line basis at the following rates per annum:

Building	50 years
Leasehold improvements	2 to 10 years
Plant and machinery	10 years
Equipment, furniture and fixtures	5 years
Computer equipment	3 years
Motor vehicles	5 years

The building of the Group as at 31 December 2013 is situated on land in the PRC with a lease term of 50 years. The Group leased part of its building for rental purpose for the year ended 31 December 2013 and 2012.

As at 31 December 2013 and 2012, all of the Group's building and plant and machinery have been pledged to secure banking facilities granted to the Group (see note 32).

## 18. INVESTMENT PROPERTIES

	Completed properties HK\$'000	Properties interest under construction HK\$'000	Total HK\$'000
At 1 January 2012	–	170,605	170,605
Additions	–	179,538	179,538
Transfer	298,934	(298,934)	–
Exchange realignment	1,856	4,376	6,232
Increase in fair value recognised in profit or loss	148,460	–	148,460
At 31 December 2012	449,250	55,585	504,835
Additions	–	12,958	12,958
Exchange realignment	11,691	1,425	13,116
Increase in fair value recognised in profit or loss	13,418	–	13,418
At 31 December 2013	474,359	69,968	544,327

The investment properties represent the properties interest held under an operating lease on a property project which arose from a framework agreement on 28 March 2007 (as supplemented on 3 April 2008) (the "Framework Agreement") entered into by 廣東環球數碼創意產業有限公司 (formerly known as 廣東時尚置業有限公司) ("Guangdong Cultural Park"), a subsidiary of the Company and 珠江電影製片有限公司 ("Pearl River Film Production"), a limited liability company established in the PRC and a state-owned enterprise, to redevelop the Cultural Park.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 18. INVESTMENT PROPERTIES *(Continued)*

Pearl River Film Production, as the landlord of the Cultural Park, agreed to grant the property leasing right to Guangdong Cultural Park, in return for predetermined monthly payment from Guangdong Cultural Park for a term up to 31 December 2045. Guangdong Cultural Park is responsible for the design, financing, construction and operation of the Cultural Park and the funding of the entire construction project. Upon the expiration of the Framework Agreement, Guangdong Cultural Park has to return all properties to Pearl River Film Production.

The Pearl River Film Cultural Park is located at No. 352 and 354, Xin Gang Zhong Road, Guangzhou, the PRC and the present land use right is owned by Pearl River Film Production. After the redevelopment, the whole Cultural Park project will have a commercial area, a cultural entertainment area and a film production and development area, which will be held for investment properties purpose.

The properties interests under construction represent Phase II of the Cultural Park which is to be developed as an entertainment and film production and development area and are stated at cost as the fair value cannot be reliably measured in 2013.

The completed properties represent Phase I of the Cultural Park which is a shopping mall and are stated at the fair value as at 31 December 2013. The fair value of the Group's investment properties as at 31 December 2013 and 31 December 2012 has been arrived at on the basis of a valuation carried out on the respective dates by Savills Valuation and Professional Services Limited and ROMA Appraisals Limited, respectively, independent qualified professional valuers not connected to the Group.

The fair value was determined based on the income approach by capitalising the rental income with due allowance for reversionary income potential and taking into consideration the rental payable to Pearl River Film Production. The market rentals are assessed by reference to the rentals achieved in the lettable units of the properties as well as other lettings of similar properties in the neighbourhood. The discount rate is determined by reference to the yields derived from analysing the sales transactions of similar commercial properties in Guangzhou and adjusted to take into account the market expectation from property investors to reflect factors specific to the Group's investment properties.

There has been no change from the valuation technique used in the prior year. In estimating the fair value of the properties, the highest and best use of the properties is their current use.

Key inputs used in valuing the investment properties include discount rate which ranges from 5.5% to 7.5% and market rental ranges from RMB40 to RMB428 per square metre per month. An increase in the discount rate and market rental would result in a decrease and increase respectively, in fair value measurement of the investment properties, and vice versa.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 18. INVESTMENT PROPERTIES (Continued)

Details of the Group's investment properties and information about the fair value hierarchy as at 31 December 2013 are as follows:

	<b>Level 3</b> <i>HK\$'000</i>	<b>Fair value as at 31 December 2013</b> <i>HK\$'000</i>
Cultural Park Phase I	474,359	474,359

There was no transfer between different levels for the year 2013.

## 19. PREPAID LEASE PAYMENTS

The Group's prepaid lease payments comprise medium-term leasehold land in the PRC and analysed for reporting purposes as follows:

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Current	141	138
Non-current	5,979	5,967
	<b>6,120</b>	6,105

As at 31 December 2013 and 2012, all of the Group's prepaid lease payments have been pledged to secure banking facilities granted to the Group (see note 32).

## 20. AVAILABLE-FOR-SALE INVESTMENTS

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
11.48% equity interest in GDC Technology Limited (2012: 11.52%)	84,393	84,393
5% equity interest in a private entity established in the PRC	641	625
	<b>85,034</b>	85,018

These investments are measured at cost less impairment at the end of reporting period because the range of reasonable fair value estimate is so significant that the Directors are of the opinion that the fair value cannot be measured reliably.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 21. OTHER RECEIVABLES AND DEPOSITS

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Deposits ( <i>Note</i> )	<b>26,586</b>	25,878
Others	<b>12,043</b>	10,813
	<b>38,629</b>	36,691
Analysed for reporting purposes as:		
Current	<b>12,988</b>	11,691
Non-current	<b>25,641</b>	25,000
	<b>38,629</b>	36,691

*Note:* The non-current deposit was paid by Guangdong Cultural Park to Pearl River Film Production of RMB20,000,000 (equivalent to HK\$25,641,000) (2012: RMB20,000,000 equivalent to HK\$25,000,000) for the development of the Cultural Park in 2010. The deposit is refundable upon the completion of the entire project.

## 22. PROGRAMMES

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Completed television series, net of allowance of approximately HK\$Nil (2012: HK\$10,006,000)	<b>–</b>	322

Allowance was made on carrying amount of programmes as the estimated selling price less the estimated cost of completion and the estimated cost necessary to make the sale is lower than the cost incurred.

As at 31 December 2013, the completed television series have been sold to distributors and recognised as revenue. The inventory cost has been transferred to cost of sales with its allowance written off at the same time.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 23. PRODUCTIONS WORK IN PROGRESS

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Television series, net of allowance of approximately HK\$2,520,000 (2012: HK\$2,457,000)	–	–
Movies, net of allowance of approximately HK\$3,350,000 (2012: HK\$3,266,000)	<b>6,541</b>	2,769

During the year, the Group transferred approximately HK\$Nil (2012: HK\$1,712,000) of productions work in progress to programmes when the projects were completed. At the end of the reporting period, allowance of approximately HK\$5,870,000 (2012: HK\$5,723,000) was made on productions work in progress as the management considers that the production costs incurred for the projects cannot be recoverable in the foreseeable future.

## 24. AMOUNTS DUE FROM (TO) CUSTOMERS FOR CONTRACT WORK

The following are details of contracts from CG production in progress which is expected to be realised within one year from the end of the reporting period:

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Contract costs incurred plus recognised profits less recognised losses	<b>49,674</b>	24,121
Less: progress billings	<b>(48,514)</b>	(19,654)
	<b>1,160</b>	4,467
Analysed for reporting purposes as:		
Amounts due from customers for contract work	<b>5,521</b>	6,166
Amounts due to customers for contract work	<b>(4,361)</b>	(1,699)
	<b>1,160</b>	4,467

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 25. TRADE RECEIVABLES

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Trade receivables	<b>17,369</b>	15,243
Less: Allowance for doubtful debts	<b>(303)</b>	–
Total receivables	<b>17,066</b>	15,243

Except for rental income receivable from tenants, which is due for settlement upon issue of invoice, the Group allows different credit periods to its trade customers ranging from 30 days to 120 days, depending on the type of products sold or services provided.

The following is an aged analysis at the end of the reporting period of the trade receivables, net of allowance for doubtful debts presented based on the invoice date:

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Within three months	<b>16,975</b>	15,186
Over six months	<b>91</b>	57
	<b>17,066</b>	15,243

Before accepting any new customer, the Group will assess the potential customer's credit quality and defines credit limits by customer. Limits attributed to customers are reviewed regularly. In addition, the Group will review the repayment history of trade receivables by each customer with reference to the payment terms to determine the recoverability of trade receivables. Trade receivables that are neither past due nor impaired have good credit quality according to their past repayment history.

Included in the Group's trade receivables are debtors with an aggregate carrying amount of approximately HK\$91,000 (2012: HK\$57,000) which are past due at the end of the reporting period for which the Group does not provide for impairment loss as the Directors assessed that the balances will be recovered. The Group does not hold any collateral over these receivables.

The following is an aged analysis of trade receivables which are past due but not impaired:

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Nine to twelve months	<b>91</b>	–
Over one year	<b>–</b>	57
Total	<b>91</b>	57

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 25. TRADE RECEIVABLES (Continued)

### Movements in the allowance for doubtful debts

	2013 HK\$'000	2012 HK\$'000
1 January	–	489
Impairment losses recognised on receivables	360	–
Amounts written off as uncollectible	(57)	(489)
	<hr/>	<hr/>
31 December	303	–

## 26. HELD-FOR-TRADING INVESTMENTS

Held-for-trading investments as at 31 December 2013 and 2012 represent equity securities listed in Hong Kong. The fair values of the investments are determined based on the quoted market bid prices available on the Stock Exchange.

## 27. STRUCTURED DEPOSITS

	2013 HK\$'000	2012 HK\$'000
Principal-protected financial products	185,164	–

The structured deposits as at 31 December 2013 are principal-protected deposits issued by banks in the PRC. The principal-protected deposits carry interest rates ranging from 3.6% to 5.6% per annum, depending on the market prices of the financial instruments, including money market instruments and debt instruments. The structured deposits are designated at FVTPL on initial recognition as they contain non-closely related embedded derivative. The Directors consider the fair values of the structured deposits, which are based on the prices the counterparty banks would pay to redeem at 31 December 2013, approximate to their carrying values at 31 December 2013. The fair value of the structured deposits was classified as level 2 of the fair value hierarchy. There were no transfers between Level 1 and 2.

The structured deposits have been redeemed in March 2014. The change in fair value up to the date of redemption is not significant.

## 28. BANK BALANCES AND CASH

As at 31 December 2013, bank balances (including fixed deposits) carry interest at market rates which range from 0.01% to 3% per annum (2012: 0.01% to 2.85% per annum).

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 29. ADVANCES FROM CUSTOMERS

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Receipt in advance from students	<b>7,108</b>	5,448
Deposits and advances from customers	<b>3,325</b>	5,062
	<b>10,433</b>	10,510

## 30. TRADE PAYABLES

The following is an aged analysis at the end of the reporting period of the trade payables presented based on the invoice date:

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Within three months	<b>1,626</b>	885
Three to twelve months	–	6
Over one year	<b>957</b>	1,292
	<b>2,583</b>	2,183

The average credit period on purchases of goods is 60 days. The Group has financial risk management policies in place to ensure that all payables are paid within the credit time frame.

## 31. OTHER PAYABLES AND ACCRUALS

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Construction cost payables	<b>50,602</b>	86,605
Accruals	<b>18,354</b>	12,059
Other tax payables	<b>977</b>	1,276
Rental deposits from tenants	<b>12,366</b>	9,136
Others	<b>16,543</b>	10,122
	<b>98,842</b>	119,198

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 32. SECURED BANK BORROWINGS

	2013 <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Secured variable-rate bank borrowings	<u>117,948</u>	<u>145,000</u>
Carrying amount repayable:		
Within one year	35,897	30,000
More than one year, but not exceeding two years	46,154	35,000
More than two years, but not exceeding three years	35,897	45,000
More than three years, but not exceeding four years	<u>–</u>	<u>35,000</u>
	117,948	145,000
Less: Amounts due within one year shown under current liabilities	<u>(35,897)</u>	<u>(30,000)</u>
Amounts due after one year	<u>82,051</u>	<u>115,000</u>

As at 31 December 2013 and 2012, the variable-rate bank borrowings for financing the construction cost of the building in the PRC is denominated in RMB, secured by the Group's pledge of building and plant and machinery (see note 17) and prepaid lease payments (see note 19), and carries interest at the People's Bank of China Renminbi Lending Rate per annum. The interest rates (which are also equal to contracted interest rate) in the Group's bank borrowings are at 6.55% (2012: 7.05%) per annum. Interest is repriced every year.

As at 31 December 2013 and 2012, the Group did not have unutilised banking facility.

## 33. DEFERRED INCOME

	2013 <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Deferred income related to government grants:		
Current portion	12,100	1,605
Non-current portion	<u>4,252</u>	<u>8,214</u>
	<u>16,352</u>	<u>9,819</u>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 33. DEFERRED INCOME *(Continued)*

In 2013, the Group received government subsidies and awards of HK\$9,025,000 (2012:HK\$12,467,000) to compensate for the acquisition of fixed assets, staff cost and specific projects for CG production development in the PRC and for incentive payments to the Group. The amount has been treated as deferred income when received and is transferred to income upon the completion of the relevant projects in the coming year or over the useful lives of the relevant assets, which is 1 to 5 years. A credit to income of HK\$2,709,000 (2012: HK\$2,648,000) is resulted in the current period. As at 31 December 2013, an amount of HK\$16,352,000 (2012: HK\$9,819,000) remains to be amortised. The current portion of HK\$12,100,000 (2012: HK\$1,605,000) represents the grants to be amortised to profit or loss next year.

## 34. DEFERRED TAX LIABILITIES

At the end of the reporting period, the deferred tax liabilities recognised and movements thereon during the current year:

	<b>Fair value gain on investment properties</b> <i>HK\$'000</i>
At 1 January 2012	–
Charge to the statement of profit or loss and other comprehensive income for the year	37,115
Exchange differences	464
	<hr/>
At 31 December 2012	37,579
Charge to the statement of profit or loss and other comprehensive income for the year	3,354
Exchange differences	1,007
	<hr/>
At 31 December 2013	<hr/> <b>41,940</b>

## 35. SHARE CAPITAL

	<b>Number of shares</b>	<b>Share capital</b> <i>HK\$</i>
Ordinary shares of HK\$0.01 each		
Authorised:		
At 1 January 2012, 31 December 2012 and 2013	<hr/> <b>2,400,000,000</b>	<hr/> <b>24,000,000</b>
Issued and fully paid		
At 1 January 2012, 31 December 2012 and 2013	<hr/> <b>1,518,255,540</b>	<hr/> <b>15,182,555</b>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 36. NON-CONTROLLING INTERESTS

	<b>Share of other net assets of subsidiaries</b> <i>HK\$'000</i>
At 1 January 2012	25,355
Share of profit for the year	28,568
Share of exchange differences on translation of financial statements from functional currency to presentation currency	347
Disposal of partial interest in a subsidiary	701
	<hr/>
At 31 December 2012	54,971
Share of loss for the year	(10,548)
Share of exchange differences on translation of financial statements from functional currency to presentation currency	1,761
Payment of dividends	(72)
	<hr/>
At 31 December 2013	<hr/> <b>46,112</b>

## 37. SHARE OPTION SCHEME

### Share option scheme of the Company

The Company's share option scheme (the "Scheme") was adopted pursuant to a resolution passed at its Special General Meeting held on 18 July 2003 for the primary purpose of providing incentives or rewards to selected participants for their contribution to the Group. The Scheme has expired on 4 August 2013.

An option may be exercised at any time during the period to be determined and notified by the Directors to the grantee but may not be exercised after the expiry of ten years from the date of offer of that option. Option is immediately vested at the date of grant and a consideration of HK\$1 is payable upon acceptance of the offer.

The exercise price is determined by the Directors, and will not be less than the higher of the nominal value of the share on the date of offer, the closing price of the Company's shares on the date of offer; and the average closing price of the shares for the five business days immediately preceding the date of offer.

During the years ended 31 December 2013 and 2012, no share options were granted under the Scheme to the Directors and employees. As at 31 December 2013, no options (2012: 52,460,000 options) were exercisable.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 37. SHARE OPTION SCHEME (Continued)

### Share option scheme of the Company (Continued)

The following table sets out the movements in the Company's share options during the year ended 31 December 2013:

Category of grantees	Date of grant	Exercise period	Exercise price per share	Balance as at 1.1.2013	Number of share options			Balance as at 31.12.2013
					Transferred to other category during the year (Note)	Transferred from other category during the year (Note)	Lapsed during the year	
Directors	14.12.2010	14.12.2010 – 03.08.2013	HK\$0.87	31,060,000	-	-	(31,060,000)	-
Employees	14.12.2010	14.12.2010 – 03.08.2013	HK\$0.87	14,550,000	(7,300,000)	-	(7,250,000)	-
Other participants	14.12.2010	14.12.2010 – 03.08.2013	HK\$0.87	6,850,000	-	7,300,000	(14,150,000)	-
<b>Totals</b>				<b>52,460,000</b>	<b>(7,300,000)</b>	<b>7,300,000</b>	<b>(52,460,000)</b>	<b>-</b>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 37. SHARE OPTION SCHEME (Continued)

### Share option scheme of the Company (Continued)

The following table sets out the movements in the Company's share options during the year ended 31 December 2012:

Category of grantees	Date of grant	Exercise period	Exercise price per share	Balance as at 1.1.2012	Number of share options			Balance as at 31.12.2012
					Transferred to other category during the year (Note)	Transferred from other category during the year (Note)	Lapsed during the year	
Directors	30.10.2007	30.10.2007 – 29.10.2012	HK\$2.75	10,770,000	(490,000)	–	(10,280,000)	–
	14.12.2010	14.12.2010 – 03.08.2013	HK\$0.87	32,350,000	(1,290,000)	–	–	31,060,000
Employees	30.10.2007	30.10.2007 – 29.10.2012	HK\$2.75	9,900,000	(9,900,000)	–	–	–
	14.12.2010	14.12.2010 – 03.08.2013	HK\$0.87	24,700,000	(10,150,000)	–	–	14,550,000
Other participants	30.10.2007	30.10.2007 – 29.10.2012	HK\$2.75	4,900,000	–	10,390,000	(15,290,000)	–
	14.12.2010	14.12.2010 – 03.08.2013	HK\$0.87	400,000	–	11,440,000	(4,990,000)	6,850,000
Totals				83,020,000	(21,830,000)	21,830,000	(30,560,000)	52,460,000

Note: The Directors and employees that have resigned from their positions are regarded as other participants of the Company and the outstanding share options entitled to them will be transferred to other category.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 38. OPERATING LEASES

### The Group as lessee

At the end of the reporting period, the Group has commitments for future minimum lease payments under non-cancellable operating leases which fall due as follows:

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Within one year	<b>21,505</b>	18,560
In the second to fifth year inclusive	<b>66,060</b>	63,363
After fifth year	<b>243,038</b>	414,901
	<b>330,603</b>	496,824

Operating lease payment represents rentals payable by the Group for certain of its office premises, production studios, training centers, warehouse, staff quarters and occupying the land in Guangzhou for the Cultural Park project (note 18). Except for the operating lease arrangement with Pearl River Film Production for a term up to 31 December 2045, leases for properties are in general, negotiated for a term ranging from one to six years.

### The Group as lessor

The Group leased part of its building and the investment properties under operating lease arrangements. Leases are negotiated for terms ranging from 2 to 15 years.

At the end of the reporting period, the Group had contracted with tenants for the following future minimum lease payments:

	<b>2013</b> <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Within one year	<b>63,627</b>	41,250
In the second to fifth year inclusive	<b>157,075</b>	119,190
After fifth years	<b>43,642</b>	65,542
	<b>264,344</b>	225,982

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 39. CAPITAL COMMITMENTS

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Capital expenditure contracted for but not provided in the consolidated financial statements in respect of investment properties	<u>12,736</u>	<u>14,285</u>

## 40. RETIREMENT BENEFITS SCHEME

The Group contributes to defined contribution retirement schemes which are available to all employees in Hong Kong. The assets of the schemes are held separately from those of the Group in independently administered funds.

Pursuant to the relevant regulations of the government in the PRC, the subsidiaries in the PRC participate in the municipal government contribution scheme whereby the subsidiaries are required to contribute to the scheme for the retirement benefit of eligible employees. The municipal government of the PRC is responsible for the entire benefit obligations payable to the retired employees. The only obligation of the Group with respect to the scheme is to pay the ongoing contributions required by the scheme.

The retirement benefit costs represent gross contributions paid and payable by the Group to the schemes operated in Hong Kong and the PRC (collectively the "Retirement Schemes"). Contributions totalling approximately HK\$399,000 (2012: HK\$500) payable to the Retirement Schemes as at 31 December 2013 are included in other payables and accruals. There was no forfeited contribution in both years.

## 41. RELATED PARTY TRANSACTIONS

### Compensation of key management personnel

The remuneration of the Directors and other key management personnel during the year is as follows:

	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Short-term benefits	<b>11,564</b>	11,137
Post-employment benefits	<b>82</b>	84
	<u><b>11,646</b></u>	<u>11,221</u>

The remuneration of the Directors and senior management is determined by the remuneration committee having regard to the performance of individuals and market trends.

Details of balances with related parties as at the end of the reporting period are set out in the consolidated statement of financial position.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 42. PARTICULARS OF PRINCIPAL SUBSIDIARIES

Details of the principal subsidiaries at 31 December 2013 and 2012 are as follows:

Name of subsidiary	Form of business structure	Place of incorporation/ establishment	Particulars of issued capital/ paid up capital	Attributable equity interest of the Group				Principal activities
				directly		indirectly		
				2013 %	2012 %	2013 %	2012 %	
GDC Holdings Limited	Incorporated	BVI	521,418,075 ordinary shares of US\$0.01 each	100	100	-	-	Investment holding
GDC Asset Management Limited	Incorporated	BVI	1 ordinary share of US\$1	-	-	100	100	Animation investment
GDC China Limited	Incorporated	Hong Kong	2 ordinary shares of HK\$1 each	-	-	100	100	Investment holding in Hong Kong
GDC International Limited	Incorporated	Samoa	1 ordinary share of US\$1	-	-	100	100	Provision of CG animation creation and production services
GDC Management Services Limited	Incorporated	Hong Kong	2 ordinary shares of HK\$1 each	-	-	100	100	Provision of administration and management service
Shougang GDC Media Holding Limited	Incorporated	Hong Kong	1 ordinary share of HK\$1	-	-	100	100	Investment holding
廣東環球數碼創意產業有限公司	Established	PRC	RMB10,000,000	-	-	68	68	Investment in cultural park
廣州環球數碼媒體科技有限公司*	Established	PRC	RMB200,000	-	-	-	100	Provision of CG and animation training in the PRC

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 42. PARTICULARS OF PRINCIPAL SUBSIDIARIES (Continued)

Name of subsidiary	Form of business structure	Place of incorporation/ establishment	Particulars of issued capital/ paid up capital	Attributable equity interest of the Group				Principal activities
				directly		indirectly		
				2013 %	2012 %	2013 %	2012 %	
環球數碼媒體科技(上海)有限公司	Established	PRC	US\$1,300,000	-	-	100	100	Provision of CG and animation training in the PRC
環球數碼媒體科技研究(深圳)有限公司	Established	PRC	US\$35,353,896	-	-	100	100	Provision of CG and animation creation and production services, development of multimedia software and hardware, provision of related technical consultancy services and property holding in the PRC
深圳市環球數碼影視文化有限公司	Established	PRC	RMB3,000,000	-	-	100	100	Animation Investment
無錫環球數碼動畫有限公司	Established	PRC	RMB500,000	-	-	100	100	Provision of CG and animation training in the PRC
上海環球數碼職業技能培訓學校	School	PRC	RMB200,000	-	-	100	100	Provision of CG and animation training in the PRC
深圳市南山區環球數碼培訓學校	School	PRC	RMB200,000	-	-	100	100	Provision of CG and animation training in the PRC
廣州高尚商業經營管理有限公司	Established	PRC	RMB1,000,000	-	-	68	68	Provision of building management service in the PRC
北京風雲環球數碼傳媒技術有限公司	Established	PRC	RMB15,000,000	-	-	100	100	Provision of graphic animation creation

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 42. PARTICULARS OF PRINCIPAL SUBSIDIARIES (Continued)

Name of subsidiary	Form of business structure	Place of incorporation/ establishment	Particulars of issued capital/ paid up capital	Attributable equity interest of the Group				Principal activities
				directly		indirectly		
				2013 %	2012 %	2013 %	2012 %	
廣東環球數碼動畫製作有限公司	Established	PRC	RMB800,000	-	-	80	80	Provision of graphic animation creation
深圳市環球數碼創意科技有限公司	Established	PRC	RMB2,000,000	-	-	70	70	Provision of graphic animation creation
深圳市環球物業管理有限公司	Established	PRC	RMB1,000,000	-	-	100	-	Provision of building management service in PRC

None of the subsidiaries had issued any debt securities during the year and at the end of the year.

\* 廣州環球數碼媒體科技有限公司 has been deregistered in July 2013.

### Details of non-wholly owned subsidiaries that have material non-controlling interests

The table below shows details of non-wholly-owned subsidiaries of the Group that have material non controlling interests:

Name of subsidiary	Place of incorporation and principal place of business	Proportion of ownership interests and voting rights held by non-controlling interests		(Loss) profit allocated to non-controlling interests		Accumulated non-controlling interests	
		31.12.2013	31.12.2012	31.12.2013	31.12.2012	31.12.2013	31.12.2012
廣東環球數碼創意產業有限公司	Investment in Cultural Park	32	32	(10,618)	29,070	45,881	54,742
Individually immaterial subsidiaries with non-controlling interests						231	229
						46,112	54,971

廣東環球數碼創意產業有限公司 (“Guangdong Cultural Park”) is a private company established in the PRC, which was acquired in 2010 in order to provide the Group an opportunity to participate in the cultural, entertainment and property development business in the PRC.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 42. PARTICULARS OF PRINCIPAL SUBSIDIARIES (Continued)

### Details of non-wholly owned subsidiaries that have material non-controlling interests (Continued)

The Group has indirect ownership interest of 68% in Guangdong Cultural Park, which is held by Shougang GDC Media Holding Limited, a wholly owned subsidiary of the Group. The remaining 32% non-controlling interest in Guangdong Cultural Park is held by an individual. The Directors concluded that the Group has a sufficient dominant voting interest to direct the relevant activities of Guangdong Cultural Park on the basis of the Group's absolute size of shareholding and the relative size of the shareholdings owned by the other shareholder.

Summarised financial information in respect of the Group's subsidiary that has material non-controlling interests is set out below. The summarised financial information below represents amounts before intragroup eliminations.

<b>Guangdong Cultural Park</b>	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Current assets	<u>16,389</u>	<u>3,761</u>
Non-current assets	<u>573,509</u>	<u>533,532</u>
Current liabilities	<u>(404,583)</u>	<u>(328,643)</u>
Non-current liabilities	<u>(41,940)</u>	<u>(37,579)</u>
Equity attributable to owners of the Company	<u>97,494</u>	<u>116,329</u>
Non-controlling interests	<u>45,881</u>	<u>54,742</u>
Revenue	<u>23,023</u>	<u>1,350</u>
Increase in fair value of investment property	<u>13,418</u>	<u>148,460</u>
Expenses	<u>(69,624)</u>	<u>(58,965)</u>
(Loss) profit for the year	<u>(33,183)</u>	<u>90,845</u>
(Loss) profit attributable to owners of the Company	<u>(22,565)</u>	<u>61,775</u>
(Loss) profit attributable to the non-controlling interests	<u>(10,618)</u>	<u>29,070</u>
(Loss) profit for the year	<u>(33,183)</u>	<u>90,845</u>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 42. PARTICULARS OF PRINCIPAL SUBSIDIARIES (Continued)

<b>Guangdong Cultural Park</b>	<b>2013</b> <b>HK\$'000</b>	2012 HK\$'000
Other comprehensive income attributable to owners of the Company	<b>3,730</b>	755
Other comprehensive income attributable to the non-controlling interests	<b>1,757</b>	355
Other comprehensive income for the year	<b>5,487</b>	1,110
Total comprehensive (expenses) income attributable to owners of the Company	<b>(18,835)</b>	62,530
Total comprehensive (expenses) income attributable to the non-controlling interests	<b>(8,861)</b>	29,425
Total comprehensive (expenses) income for the year	<b>(27,696)</b>	91,955
Net cash outflow from operating activities	<b>(47,948)</b>	(6,032)
Net cash outflow from investing activities	<b>(10,415)</b>	(106,784)
Net cash inflow from financing activities	<b>61,309</b>	110,544
Net cash inflow (outflow)	<b>2,946</b>	(2,272)

## 43. LITIGATION

On 5 August 2013, a writ of summons (the "Writ of Summons") was issued at the High Court of Hong Kong against GDC Holdings Limited (the "Defendant"), a wholly-owned subsidiary of the Company, for specific performance or damages in lieu in relation to an agreement entered into between the plaintiff, the Defendant and the Company on 6 September 2011 (the "Agreement"). The plaintiff alleged that one of the clauses in the Agreement required the Defendant to acquire certain amount of shares of GDC Technology Limited from the plaintiff subject to the occurrence of certain events. The Defendant filed a defence ("Defence") on 22 November 2013 denying the plaintiff's allegations and asserting various affirmative defences. The amount involved in the claim is USD790,900.

As at the date of this report, the plaintiff has not yet filed a reply to the Defendant's Defence and no trial date has been fixed. Based on the legal advice received by the Company, the Directors are of the view that the likelihood of success of the plaintiff's claim is remote. Accordingly, no provision for any potential liability has been made in the consolidated financial statements.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2013

## 44. SUMMARY FINANCIAL INFORMATION OF THE COMPANY

	2013 <i>HK\$'000</i>	2012 <i>HK\$'000</i>
Non-current asset		
Investment in a subsidiary	—	—
Current assets		
Prepayment, deposits and other receivables	321	305
Bank balances and cash	609	1,651
	<u>930</u>	<u>1,956</u>
Current liabilities		
Other payables and accruals	1,627	1,415
Net current (liabilities) assets	<u>(697)</u>	<u>541</u>
Net (liabilities) assets	<u>(697)</u>	<u>541</u>
Capital and reserves		
Share capital	15,183	15,183
Reserves	(15,880)	(14,642)
Total equity	<u>(697)</u>	<u>541</u>

### Reserve movement of the Company

	Share premium reserve <i>HK\$'000</i>	Contributed surplus reserve <i>HK\$'000</i>	Share options reserve <i>HK\$'000</i>	Deficit <i>HK\$'000</i>	Total <i>HK\$'000</i>
At 1 January 2012	75,856	215,102	40,890	(336,794)	(4,946)
Loss and total comprehensive income for the year	—	—	—	(9,696)	(9,696)
Lapse of share options granted	—	—	(23,995)	23,995	—
At 31 December 2012	<u>75,856</u>	<u>215,102</u>	<u>16,895</u>	<u>(322,495)</u>	<u>(14,642)</u>
Loss and total comprehensive income for the year	—	—	—	(1,238)	(1,238)
Lapse of share options granted	—	—	(16,895)	16,895	—
At 31 December 2013	<u>75,856</u>	<u>215,102</u>	<u>—</u>	<u>(306,838)</u>	<u>(15,880)</u>

## FIVE YEARS FINANCIAL SUMMARY

### CONSOLIDATED RESULTS

	For the year ended 31 December				2013 HK\$'000
	2009 HK\$'000 (Restated)	2010 HK\$'000 (Restated)	2011 HK\$'000	2012 HK\$'000	
<b>Continuing operations</b>					
Revenue	76,043	35,920	94,677	111,022	<b>160,720</b>
<b>Continuing operations</b>					
Profit (loss) from operations	(7,869)	(53,056)	(26,604)	141,441	<b>42,091</b>
Finance costs	(809)	(1,503)	(10,363)	(11,353)	<b>(8,993)</b>
Share of loss of an associate	(287)	(106)	(188)	–	<b>–</b>
Profit (loss) before tax	(8,965)	(54,665)	(37,155)	130,088	<b>33,098</b>
Income tax expense	(195)	(168)	–	(41,057)	<b>(9,813)</b>
Profit (loss) for the year from continuing operations	(9,160)	(54,833)	(37,155)	89,031	<b>23,285</b>
<b>Discontinued operations</b>					
Profit for the year from discontinued operations	40,937	144,559	387,146	–	<b>–</b>
Profit for the year	31,777	89,726	349,991	89,031	<b>23,285</b>

### CONSOLIDATED ASSETS AND LIABILITIES

	At 31 December				2013 HK\$'000
	2009 HK\$'000	2010 HK\$'000	2011 HK\$'000	2012 HK\$'000	
Total assets	563,470	1,032,845	1,102,018	1,290,539	<b>1,305,721</b>
Total liabilities	153,565	462,455	243,565	331,047	<b>303,480</b>
Net assets	409,905	570,390	858,453	959,492	<b>1,002,241</b>

## PARTICULARS OF PROPERTIES

Details of the Group's properties at the end of the reporting period are as follows:

<b>Location</b>	<b>Existing use</b>	<b>Lease term</b>	<b>Attributable interest of the Group</b>
<b>Investment properties</b>			
No. 352 and 354, Xin Gang Zhong Road Guangzhou the People's Republic of China	Commercial	Medium	68%
<b>Building</b>			
No. 9, Gaoxin Central Avenue 3rd Nanshan District, Shenzhen the People's Republic of China	Commercial	Medium	100%