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環球數碼創意控股有限公司*
GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 8271)

CHANGE OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board of directors (the "Board") of Global Digital Creations Holdings Limited (the "Company") announces that:

(i) Dr. Japhet Sebastian Law ("Dr. Law") will be appointed as an Independent Non-executive Director, as well as a member of each of the Audit Committee, Remuneration Committee and Nomination Committee of the Company with effect from 1 September 2008; and

(ii) Professor Bu Fan Xiao ("Professor Bu") resigned as an Independent Non-executive Director, as well as a member of each of the Audit Committee, Remuneration Committee and Nomination Committee of the Company with effect from 1 September 2008.

Dr. Law, aged 57, graduated from the University of Texas at Austin with Ph.D. in Mechanical/Industrial Engineering in 1976. He joined the Chinese University of Hong Kong in 1986 and is currently a Professor in the Department of Decision Sciences and Managerial Economics. Dr. Law was the Associate Dean and subsequently the Dean of the Faculty of Business Administration of the Chinese University of Hong Kong from 1993 until 2002. Prior to returning to Hong Kong, he was the Director of Operations Research at the Cullen College of Engineering and Director of Graduate Studies in Industrial Engineering at the University of Houston and was also involved with the U.S. Space Program in his career with McDonnell Douglas and Ford Aerospace in the United States. Dr. Law acts as consultants for various corporations in Hong Kong and overseas. He is also active in public services and serves as Member of the Provisional Regional Council of the Hong Kong SAR Government and varies other committees. Dr. Law is active on the boards of profit, non-profit, and charitable organizations in Hong Kong and overseas. From July 2003 to February 2006, Dr. Law was an Independent Non-executive Director of the Company. He currently serves as independent non-executive directors of First China Financial Holdings Limited, Tianjin Port Development Holdings Limited and Beijing Capital International Airport Co., Ltd.

Pursuant to the terms of engagement letter entered into between Dr. Law and the Company, his term of appointment shall be up to 31 December 2010. Dr. Law will receive a director's fee of HK$20,000 per month for the year 2008. Such fee is determined by the Board pursuant to the authority given by the shareholders of the Company with reference to his experience and duties as well as the then prevailing market conditions. As at the date of this announcement, Dr. Law does not have any interests in shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

In accordance with the bye-laws of the Company, Dr. Law will hold office until the next following general meeting of the Company, at which time he will be eligible for re-election. Thereafter, Dr. Law will be subject to rotation requirements as contained in the bye-laws of the Company and shall retire from office by rotation at least once every three years.

Save as disclosed above, Dr. Law does not hold any directorships in other listed public companies in the last three years and is independent of and not connected with the directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company or any of its subsidiaries.

There is no information relating to Dr. Law's appointment which is required to be disclosed pursuant to Rules 17.50(2)(h) to 17.50(2)(v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "GEM Listing Rules") of The Stock Exchange of Hong Kong Limited and there is no other matter that needs to be brought to the attention of the shareholders of the Company.

Professor Bu resigned from the Board due to his engagement of other business. Professor Bu confirmed that he did not have any disagreement with the Board and there is no other matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to Professor Bu for his past contributions to the Board and welcome Dr. Law to join the Board

By Order of the Board
Global Digital Creations Holdings Limited
Cao Zhong
Chairman

Hong Kong, 15 August 2008

As at the date of this announcement, the Board of the Company comprises Mr. Cao Zhong (Chairman), Mr. Chen Zheng (Managing Director), Mr. Jin Guo Ping (Deputy Managing Director), Ms. Lu Yi, Gloria (Deputy Managing Director), Mr. Leung Shun Sang, Tony (Non-executive Director), Mr. Kwong Che Keung, Gordon (Independent Non-executive Director), Professor Bu Fan Xiao (Independent Non-executive Director) and Mr. Hui Hung, Stephen (Independent Non-executive Director).

This announcement, for which the directors of the Company (the "Directors") collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and at the Company's website at www.gdc-world.com.

** For identification purpose only*