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GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8271)

**APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR
AND MEMBER OF AUDIT COMMITTEE,
REMUNERATION COMMITTEE AND NOMINATION COMMITTEE**

Reference is made to the announcement of Global Digital Creations Holdings Limited (the “Company”) dated 23 March 2012 in relation to, among other matters, the resignation of an independent non-executive director, a member of each of the audit committee, the remuneration committee and the nomination committee of the Company.

The board of directors (the “Board”) of the Company is pleased to announce that Mr. Chan Chung Chun (“Mr. Chan”) has been appointed as the independent non-executive director and a member of each of the audit committee, the remuneration committee and the nomination committee of the Company with effect from 20 June 2012 .

Mr. Chan, aged 52, is a fellow member and an associate member of the Hong Kong Institute of Certified Public Accountants and The Australian Society of Certified Practising Accountants respectively. Mr. Chan holds a Bachelor Degree in Commerce from James Cook University of North Queensland and a Master Degree in Commerce from University of New South Wales in Australia. He had worked for the audit department of Ernst & Young for about 7 years and has extensive working experience in accounting and commercial fields, particularly in the manufacturing, marketing and retailing of consumer products in Hong Kong and the PRC. Mr. Chan is currently the deputy chairman and executive director of Sinocop Resources (Holdings) Limited (stock code: 476) and an independent non-executive director of Shougang Concord Century Holdings Limited (stock code: 103). Both companies are listed on the Main Board of The Stock Exchange of Hong Kong Limited.

Save as disclosed above, Mr. Chan has not held any other directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years and does not hold any other position with the Company and other members of the group. Mr. Chan does not have any relationship with any directors, senior management or substantial or controlling shareholders of the Company.

Mr. Chan has entered into a letter of engagement with the Company (the “Letter of Engagement”) for a term commencing on the effective date of his appointment and expiring on 31 December 2013, which may be terminated by one month’s notice in writing served by either party prior to the expiry of the term. Under the Letter of Engagement, Mr. Chan is entitled to receive a director’s fee as may be determined by the Board from time to time pursuant to the authority given by the shareholders of the Company with reference to his experience and duties as well as the then prevailing market conditions and is subject to retirement by rotation and re-election at the general meetings of the Company in accordance with the bye-laws of the Company. Mr. Chan’s director’s fee will be HK\$240,000 per annum and he will receive a director’s fee of HK\$127,333 for the year ending 31 December 2012.

At the date of this announcement, Mr. Chan does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, there are no other matters which need to be brought to the attention of the shareholders of the Company regarding the appointment of Mr. Chan or any other information that needs to be disclosed pursuant to any of the requirements of Rules 17.50(2)(h) to 17.50(2)(v) of the GEM Listing Rules.

Following the appointment of Mr. Chan as the independent non-executive director and member of the audit committee of the Company, the Company has complied with the requirement of a minimum number of independent non-executive directors and audit committee members under Rules 5.05(1) and 5.28 of the GEM Listing Rules.

The Board would like to take this opportunity to welcome Mr. Chan for joining the Company.

By Order of the Board
Global Digital Creations Holdings Limited
Li Shaofeng
Chairman

Hong Kong, 20 June 2012

As at the date of this announcement, the Board comprises Mr. Li Shaofeng (Chairman and Executive Director), Mr. Chen Zheng (Managing Director and Executive Director), Mr. Jin Guo Ping (Deputy Managing Director and Executive Director), Mr. Leung Shun Sang, Tony (Non-executive Director), Mr. Kwong Che Keung, Gordon (Independent non-executive Director), Prof. Japhet Sebastian Law (Independent non-executive Director) and Mr. Chan Chung Chun (Independent non-executive Director).

This announcement, for which the directors of the Company (the “Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.gdc-world.com.

** For identification purpose only*