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Global Digital Creations Holdings Limited 環 球 數 碼 創 意 控 股 有 限 公 司 *

(incorporated in Bermuda with limited liability)

APPOINTMENT OF AN INDEPENDENT NON-EXECUTIVE DIRECTOR

The board (the "Board") of directors (the "Directors") of Global Digital Creations Holdings Limited (the "Company") is pleased to announce that Dato' Mohd Ibrahim bin Mohd Zain ("Dato' Ibrahim Zain") has been appointed as an independent non-executive Director, with effect from 18th January 2004.

Dato' Ibrahim Zain, aged 60, received his Master of Business Administration from the University of Ohio, the US in 1971. He was the chief executive of Amanah-Chase Merchant Bank Berhad from 1978 to 1981 and the chief executive of Oriental Bank Berhad from 1982 to 1985. Between 1985 to 1989, Dato' Ibrahim Zain was the executive chairman of Setron (M) Berhad and between 1988 to 1991, he was the chairman of Bank Kerjasama Rakyat (Malaysia) Berhad. He was a director of Naval Dockyard Sdn Bhd from 1991 to 1996. Currently, Dato' Ibrahim Zain is the chairman of Chemical Company of Malaysia Berhad, Pan Malaysia Capital Berhad and Pan Malaysia Holdings Berhad.

The Board would like to express its warmest welcome to Dato' Ibrahim Zain for his joining as an independent non-executive Director and deeply believes that his extensive expertise and experience in the finance and operation fields will be beneficial to the Company in its overall governance and management.

By Order of the Board

Global Digital Creations Holdings Limited

Amelia Mak Lai Yu

Company Secretary

Hong Kong, 27th January 2004

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and is not misleading; there are no other matters the omission of which would make any statement in this announcement misleading; and all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com for at least 7 days from the day of its posting.

* For identification purposes only