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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities.

Unless defined otherwise, terms used in this announcement shall have the same meanings as defined in the prospectus of Global Digital Creations Holdings Limited (the "Company") dated 23rd July, 2003 (the "Prospectus").



Global Digital Creations Holdings Limited

環球數碼創意控股有限公司

(incorporated in Bermuda with limited liability)

LISTING ON THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PLACING AND PUBLIC OFFER

Number of New Shares under the New Issue: 66,300,000 SharesNumber of Placing Shares: 58,300,000 SharesNumber of Public Offer Shares: 8,000,000 SharesIssue Price: HK\$1.00 per New ShareNominal Value: HK\$0.01 eachGEM Stock Code: 8271

Sponsor



Joint Financial Advisers



CM-CCS Securities Limited

團富 Kingsway Capital Limited

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Lead Manager and Bookrunner



CM-CCS Securities Limited

Underwriters

CM-CCS Securities Limited

Quest Stockbrokers (HK) Limited CSC Securities (HK) Limited Quam Securities Company Limited Asia Investment Capital Limited Sanfull Securities Limited Hong Tong Hai Securities Limited Tai Fook Securities Company Limited Crosby Limited Chun Yick Securities Limited First Asia Finance Group Limited DL Brokerage Limited Partners Capital International

* For identification purposes only

SUMMARY

- A total of 95 valid applications pursuant to the Public Offer made on the **WHITE** and **YELLOW** Application Forms for a total of 14,520,000 Public Offer Shares have been received, equivalent to about 1.82 times of the total number of 8,000,000 Public Offer Shares available for subscription under the Public Offer.
- As addition time is required to clear the list which sets out the details of the placees of the Placing Shares, the announcement in relation to the level of interests and allotment of the Placing Shares, which is scheduled to be published on Thursday, 31st July, 2003, will be postponed. The Company expects to publish such announcement as soon as possible upon clearance of the said list of placees of the Placing Shares, and such announcement is expected to be on Friday, 1st August, 2003.
- Share certificates for Public Offer Shares allotted to applicants using **WHITE** Application Forms who have applied for less than 1,000,000 Public Offer Shares, or those who have applied for 1,000,000 Public Offer Shares or more but have not indicated on their Application Forms that they wish to collect their share certificates and/or refund cheques (if any) in person will be posted to those entitled to the addresses on the Application Forms by ordinary post at their own risk on Friday, 1st August, 2003.
- Share certificates for Public Offer Shares allotted to applicants using WHITE Application Forms who have applied for 1,000,000 Public Offer Shares or more and have indicated on their Application Forms that they wish to collect their share certificates and/or refund cheques (if any) in person will be available for collection from 9:00 a.m. to 1:00 p.m. on Friday, 1st August, 2003 from the Company's Hong Kong branch share registrar, Standard Registrars Limited at Ground Floor, Bank of East Asia Harbour View Centre, 56 Gloucester Road, Wanchai, Hong Kong. Any share certificates not collected within such time frame will be posted to those entitled to the addresses on the Application Forms shortly after the same time frame specified for the collection on the date of despatch by ordinary post at their own risk.
- Share certificates for Public Offer Shares allotted to applicants using **YELLOW** Application Forms will be issued in the name of HKSCC Nominees Limited and are expected to be deposited directly into CCASS for credit to the applicants' designated CCASS participants' stock accounts as instructed at the close of business on Friday, 1st August, 2003 or, under any contingent situation, on any other date as shall be determined by HKSCC or HKSCC Nominees Limited.
- Refund cheques to applicants using **WHITE** or **YELLOW** Application Forms who have applied for less than 1,000,000 Public Offer Shares, or those who have applied for 1,000,000 Public Offer Shares or more but have not indicated on their Application Forms that they wish to collect their refund cheques in person, or in the case of invalid applications, will be posted to those entitled to the addresses on the Application Forms by ordinary post at their own risk on Friday, 1st August, 2003.
- Refund cheques to applicants using **WHITE** or **YELLOW** Application Forms who have applied for 1,000,000 Public Offer Shares or more and have indicated on the Application Forms that they wish to collect their refund cheques in person will be available for collection from 9:00 a.m. to 1:00 p.m. on Friday, 1st August, 2003 from the Company's Hong Kong branch share registrar, Standard Registrars Limited at Ground Floor, Bank of East Asia Harbour View Centre, 56 Gloucester Road, Wanchai, Hong Kong. Any refund cheques not collected within such time frame will be posted to those entitled to the addresses on the Application Forms shortly after the same time frame specified for the collection on the date of despatch by ordinary post at their own risk.
- Dealings in the Shares on GEM are expected to commence at 9:30 a.m. on Monday, 4th August, 2003.

APPLICATIONS RECEIVED UNDER THE NEW ISSUE

Public Offer

The Directors announce that as at the date of this announcement, a total of 95 valid applications had been received pursuant to the Public Offer on the **WHITE** and **YELLOW** Application Forms for a total of 14,520,000 Public Offer Shares, equivalent to about 1.82 times of the total number of 8,000,000 Public Offer Shares available for subscription under the Public Offer.

No multiple application and suspected multiple application has been found. No application for more than 100% of the Public Offer Shares available for subscription by the public has been received. The Public Offer Shares were allotted on the basis as set out in the Prospectus.

Placing

As addition time is required to clear the list which sets out the details of the placees of the Placing Shares, the announcement in relation to the level of interests and allotment of the Placing Shares, which is scheduled to be published on Thursday, 31st July, 2003, will be postponed. The Company expects to publish such announcement as soon as possible upon clearance of the said list of placees of the Placing Shares, and such announcement is expected to be on Friday, 1st August, 2003.

BASIS OF ALLOTMENT OF THE PUBLIC OFFER SHARES

A total of 8,000,000 Public Offer Shares have been conditionally allotted to 95 applicants.

Subject to fulfilment of the conditions set out in the paragraph headed "Conditions of the New Issue" in the section headed "Structure and Conditions of the New Issue" in the Prospectus, valid applications made by the public on **WHITE** and **YELLOW** Application Forms will be conditionally allotted on the following basis:

Number of Public Offer Shares applied for	Number of valid applications	Basis of allotment/ ballot	Total Public Offer Shares allotted	Approximate percentage of allotment based on total number of Public Offer Shares applied for (%)
2,000	3	2,000	6,000	100.00
4,000	7	4,000	28,000	100.00
6,000	3	6,000	18,000	100.00
8,000	4	8,000	32,000	100.00
10,000	7	10,000	70,000	100.00
14,000	2	14,000	28,000	100.00
18,000	1	18,000	18,000	100.00
20,000	16	20,000	320,000	100.00
30,000	10	30,000	300,000	100.00
40,000	4	36,000	144,000	90.00
50,000	6	40,000	240,000	80.00
80,000	2	56,000	112,000	70.00
90,000	2	60,000	120,000	66.67
100,000	10	60,000	600,000	60.00
200,000	3	120,000	360,000	60.00
250,000	1	136,000	136,000	54.40
300,000	4	162,000	648,000	54.00
350,000	1	190,000	190,000	54.29
500,000	6	270,000	1,620,000	54.00
1,500,000	1	750,000	750,000	50.00
2,000,000	1	910,000	910,000	45.50
3,000,000	1	1,350,000	1,350,000	45.00
Total	95		8,000,000	

The Directors have confirmed that none of the employees of the Group have applied for or been allotted any Shares under the Public Offer.

RESULTS OF APPLICATIONS USING WHITE APPLICATION FORMS

The following are the identification document numbers of wholly or partially successful applicants using the **WHITE** Application Forms and the number of shares allotted to them.

HK I.D. Card/ Business Registration Number	Number of Public Offer Shares allotted	HK I.D. Card/ Business Registration Number	Number of Public Offer Shares allotted	HK I.D. Card/ Business Registration Number	Number of Public Offer Shares allotted
A1787104	60,000	D248331A	20,000	E8275282	6,000
A220708A	2,000	D2485916	36,000	E8988238	40,000
A2946648	8,000	D2531977	14,000	G0290571	8,000
A9183836	14,000	D2571839	30,000	G0718229	30,000
A92423292	20,000	D2580013	6,000	G6134814	20,000
A9874448	30,000	D2580021	10,000	G6784053	20,000
A9980000	30,000	D4181868	20,000	G6875571	20,000
C3395284	10,000	D5135010	6,000	K2797372	10,000
C5463902	8,000	D585629A	60,000	K4051130	10,000
D0992578	20,000	D6466568	36,000	XE2760973	2,000
D1702697	18,000	D686766A	4,000	Z0426254	4,000
D2053684	8,000	E4731704	20,000		
D2083575	2,000	E6553358	30,000		

RESULT OF CCASS INVESTOR PARTICIPANTS' APPLICATION USING YELLOW APPLICATION FORMS

No application has been received from CCASS investor participants applying on **YELLOW** Application Forms.

COLLECTION/DESPATCH OF SHARE CERTIFICATES AND REFUND CHEQUES

Refund cheques in respect of wholly and partially unsuccessful applications and share certificates for wholly and partially successful applications on **WHITE** Application Forms applying for less than 1,000,000 Public Offer Shares or for 1,000,000 Public Offer Shares or more but with no indication thereon that the applicants wish to collect their share certificates and/or refund cheques (if any) in person are expected to be sent by ordinary post to those entitled to the addresses on the Application Forms at their own risk on Friday, 1st August, 2003. In addition, refund cheques for applications on **YELLOW** Application Forms applying for less than 1,000,000 Public Offer Shares or for 1,000,000 Public Offer Shares or more but with no indication thereon that the applicants wish to collect their refund cheques (if any) in person are expected to be sent by ordinary post. (if any) in person are expected to be sent by ordinary post to those entitled to the addresses on the Application forms at the applicants wish to collect their refund cheques (if any) in person are expected to be sent by ordinary post to those entitled to the addresses on the Application forms at the applicants wish to collect their refund cheques (if any) in person are expected to be sent by ordinary post to those entitled to the addresses on the Application Forms at their own risk on Friday, 1st August, 2003.

Applicants who have applied on **WHITE** Application Forms for 1,000,000 Public Offer Shares or more and have indicated on their Application Forms that they wish to collect their share certificates and/or refund cheques (if any) in person may collect their share certificates and/or refund cheques (if any) from the Company's Hong Kong branch share registrar, Standard Registrars Limited at Ground Floor, Bank of East Asia Harbour View Centre, 56 Gloucester Road, Wanchai, Hong Kong. Applicants who have applied on **YELLOW** Application Forms for 1,000,000 Public Offer Shares or more and have indicated on their Application Forms that they wish to collect refund cheques in person may collect their refund cheques from Standard Registrars Limited at the above address. The time and date for collection of share certificates and/or refund cheques are between 9:00 a.m. to 1:00 p.m. on Friday, 1st August, 2003.

Applicants being individuals who opt for personal collection must not authorise any other person to make their collection on their behalf. Applicants being corporations who opt for personal collection must attend by their authorised representatives bearing letters of authorisation from their corporations stamped with their corporations' chops. Both individuals and authorised representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to Standard Registrars Limited. Any share certificates and refund cheques not collected within the above time frame will be sent by ordinary post to the applicants' addresses on their Application Forms at their own risk shortly after the same time frame specified for such collection on the date of despatch.

DEPOSIT OF SHARE CERTIFICATES INTO CCASS

For wholly or partially successful applicants using the **YELLOW** Application Forms who are allotted Public Offer Shares in the name of HKSCC Nominees Limited, the allotted Public Offer Shares will be deposited directly into CCASS for credit to the applicants' designated CCASS participants' stock accounts as instructed by the applicants at the close of business on Friday, 1st August, 2003 or, under contingent situation, on any other date as shall be determined by HKSCC or HKSCC Nominees Limited. Such applicants can check the number of Public Offer Shares allotted to them with their designated CCASS participants if they are applying through designated CCASS participants.

MINIMUM PUBLIC FLOAT REQUIREMENT

Pursuant to Rule 11.23(1) of the GEM Listing Rules, at the time of listing and at all times thereafter the Company must maintain the "minimum prescribed percentage" of its issued share capital in the hands of the public which, in the case of the Company, is not less than 25%. The public float of the Company upon the completion of the New Issue and the Capitalization Issue will be approximately 27.7%.

COMMENCEMENT OF DEALINGS

Dealings in the Shares on GEM are expected to commence at 9:30 a.m. on Monday, 4th August, 2003.

By order of the Board Global Digital Creations Holdings Limited Raymond Dennis Neoh Director

Hong Kong, 30th July, 2003

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and is not misleading; there are no other matters the omission of which would make

any statement in this announcement misleading; and all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com for at least 7 days from the day of its posting.