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Global Digital Creations Holdings Limited

環球數碼創意控股有限公司*

(incorporated in Bermuda with limited liability)

APPOINTMENT OF AN EXECUTIVE DIRECTOR AND CHANGE IN PRINCIPAL PLACE OF BUSINESS

The board (the “Board”) of directors (the “Directors”) of Global Digital Creations Holdings Limited (the “Company”) is pleased to announce that Mr. Richard Yin Yingneng (“Mr. Yin”) has been appointed as an executive director of the Company, with effect from 8th October, 2003.

Mr. Yin, aged 51, has been a non-executive director of the Company and has worked with the Group for more than two years. Mr. Yin is a fellow member of the Institute of Chartered Accountants of both England and Wales, and Australia. Mr. Yin has extensive experience in various regulatory organisations, including Australian Securities and Investments Commission, the New South Wales Corporate Affair Commission and the Securities and Futures Commission of Hong Kong.

The Company would like to express its warmest welcome to Mr. Yin for his joining as an executive director of the Company and deeply believes that his extensive expertise and experience in the finance and operation fields will be beneficial to the Company in its overall business development. Mr. Yin’s appointment will further strengthen the management of the Company as one of its pursuits detailed under the section headed “Reasons for the New Issue and Use of Proceeds” of the prospectus of the Company dated 23rd July, 2003.

The Board further announces that the principal place of business of the Company will be changed to Suites 1804-5, Hutchison House, 10 Harcourt Road, Hong Kong, with effect from 15th October, 2003.

By order of the Board Global
Digital Creations Holdings Limited
Amelia Mak
Company Secretary

Hong Kong, 13th October 2003

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all

reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and is not misleading; there are no other matters the omission of which would make any statement in this announcement misleading; and all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com for at least 7 days from the day of its posting.

* *For identification purposes only*