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GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司* (Incorporated in Bermuda with limited liability) (Stock Code: 8271)

POSSIBLE ACQUSITION

This announcement is made by Global Digital Creations Holdings Limited (the "**Company**") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**") and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to announce that, the Company has identified a potential investment target and is in the process of negotiations with the prospective vendors on a possible acquisition for a controlling stake in the target (the "**Possible Acquisition**"). As of the date hereof, the target group is principally engaged in advertising business.

The Board wishes to emphasize that no definite agreement in relation to the Possible Acquisition has been entered into as at the date of this announcement. The Possible Acquisition is subject to, among other things, the entering into of the definitive agreements and related documents, the terms of which are yet to be agreed between the parties, and the Possible Acquisition may or may not proceed. There is no assurance as to whether and when the Possible Acquisition will take place. It is expected that the Possible Acquisition, when materializes, may constitute a notifiable transaction of the Company under Chapter 19 of the GEM Listing Rules. The Company will make further announcement and comply with other requirements under the GEM Listing Rules as and when appropriate.

Shareholders of the Company and/or potential investors should note that the Possible Acquisition may or may not proceed as no definitive document has been executed between the parties and negotiations are still in progress. Shareholders of the Company and/or potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board Global Digital Creations Holdings Limited Li Shaofeng Chairman

Hong Kong, 24 December 2014

As at the date of this announcement, the Board comprises Mr. Li Shaofeng (Chairman and Executive Director), Mr. Chen Zheng (Chief Executive Officer and Executive Director), Mr. Jin Guo Ping (Vice President and Executive Director), Ms. Cheng Xiaoyu (Vice President and Executive Director), Mr. Leung Shun Sang, Tony (Non-executive Director), Mr. Kwong Che Keung, Gordon (Independent Non-executive Director), Prof. Japhet Sebastian Law (Independent Non-executive Director).

This announcement, for which the Directors of Global Digital Creations Holdings Limited collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company's website at www.gdc-world.com.

* For identification purposes only