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GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8271)

**DESPATCH OF CIRCULAR
IN RELATION TO
THE DISPOSAL OF 11.38% EQUITY INTEREST IN
GDC TECHNOLOGY LIMITED**

Reference is made to the announcements dated 16 October 2014, 14 November 2014, 28 November 2014 and 19 December 2014 (the “**Announcement(s)**”) made by Global Digital Creations Holdings Limited (the “**Company**”) in relating to the Disposal of 11.38% equity interest in GDC Technology Limited, which constitutes a major transaction of the Company under Chapter 19 of the GEM Listing Rules.

Unless otherwise stated, capitalized terms used herein shall have the same meanings as those defined in the Announcements.

As disclosed in the Announcement dated 19 December 2014, additional time is required to finalize the contents of the circular in relation to the Disposal (the “**Circular**”). In this connection, the Company has applied to the Stock Exchange for a waiver from strict compliance with Rule 19.41(a) of the GEM Listing Rules, and the Stock Exchange has granted such waiver on the basis that the Company will despatch the Circular on or before 31 December 2014.

The Board wishes to announce that the Circular containing, amongst other things, (i) information on the Agreement and the Disposal, and (ii) other information as required under the GEM Listing Rules is expected to be despatched to the Shareholders on 30 December 2014.

By Order of the Board
Global Digital Creations Holdings Limited
Li Shaofeng
Chairman

Hong Kong, 24 December 2014

As at the date of this announcement, the Board comprises Mr. Li Shaofeng (Chairman and Executive Director), Mr. Chen Zheng (Chief Executive Officer and Executive Director), Mr. Jin Guo Ping (Vice President and Executive Director), Ms. Cheng Xiaoyu (Vice President and Executive Director), Mr. Leung Shun Sang, Tony (Non-executive Director), Mr. Kwong Che Keung, Gordon (Independent Non-executive Director), Prof. Japhet Sebastian Law (Independent Non-executive Director) and Mr. Chan Chung Chun (Independent Non-executive Director).

This announcement, for which the Directors of Global Digital Creations Holdings Limited collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.gdc-world.com.

** For identification purposes only*