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GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司*
(Incorporated in Bermuda with limited liability)
(Stock Code: 8271)

EXTENSION OF THE TERM OF THE OFFER LETTER IN RELATION TO THE PROPOSED DISPOSAL OF 11.38% EQUITY INTEREST IN GDC TECHNOLOGY LIMITED

Reference is made to the announcement of the Company dated 16 October 2014 (the "Announcement") in relation to the Offer Letter for a possible disposal of approximately 11.38% equity interest in GDC Tech by GDC Holdings, a wholly-owned subsidiary of the Company, to the Purchaser (the "Proposed Disposal"). Unless the context requires otherwise, capitalized terms used herein shall have the same meanings as defined in the Announcement.

Pursuant to the Offer Letter, GDC Holdings and the Purchaser will negotiate in good faith with a view to agreeing and entering into a formal sale and purchase agreement (the "**Agreement**") for the Proposed Disposal within 30 days from the date of acceptance of the Offer Letter on 16 October 2014. As the terms and conditions of the Agreement have not yet been finalized and additional time is required for negotiation between GDC Holdings and the Purchaser, on 14 November 2014, GDC Holdings and the Purchaser agreed to extend the term of the Offer Letter to 29 November 2014.

Save as aforesaid, there is no other change to the terms of the Offer Letter. The Company will make further announcements and comply with other requirements in accordance with the GEM Listing Rules as and when appropriate.

The Proposed Disposal is subject to, among other things, a number of conditions precedent. As at the date of this announcement, no formal or definite agreement in relation to the Proposed Disposal has been entered into between GDC Holdings and the Purchaser and the Proposed Disposal may or may not proceed. Shareholders of the Company and potential investors are advised to exercise caution when making any decision related to dealing in the shares of the Company.

By Order of the Board Global Digital Creations Holdings Limited Li Shaofeng Chairman

Hong Kong, 14 November 2014

As at the date of this announcement, the Board comprises Mr. Li Shaofeng (Chairman and Executive Director), Mr. Chen Zheng (Chief Executive Officer and Executive Director), Mr. Jin Guo Ping (Vice President and Executive Director), Mr. Leung Shun Sang, Tony (Non-executive Director), Mr. Kwong Che Keung, Gordon (Independent Non-executive Director), Prof. Japhet Sebastian Law (Independent Non-executive Director) and Mr. Chan Chung Chun (Independent Non-executive Director).

This announcement, for which the Directors of Global Digital Creations Holdings Limited collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company's website at www.gdc-world.com.

* For identification purposes only