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環球數碼

GLOBAL DIGITAL CREATIONS HOLDINGS LIMITED

環球數碼創意控股有限公司 *

(Incorporated in Bermuda with limited liability)

(Stock Code: 8271)

PROFIT UPDATE – REDUCTION OF LOSS

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that, based on a preliminary assessment of the unaudited consolidated management accounts of the Group and information currently available, the Group is expected to record a substantial decrease in loss for the nine months ended 30 September 2017 as compared to the loss for the corresponding period in 2016.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Global Digital Creations Holdings Limited (the “Company”, and together with its subsidiaries, the “Group”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “SFO”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group and information currently available, it is expected to record a substantial decrease in loss for the nine months ended 30 September 2017 as compared to the loss for the corresponding period in 2016. The expected substantial decrease in loss is mainly because, for the nine months ended 30 September 2016, the Group recorded a one-off recognition of an impairment loss on properties interest under

construction and write-off of the construction deposit, being an aggregate amount of RMB92,473,000, in respect of the Pearl River Film Park, and no such impairment or write-off is expected to be recorded in the Group's unaudited consolidated management accounts for the nine months ending 30 September 2017. However, at the same time, the Group is expected to record a loss for the nine months ended 30 September 2017 which is mainly attributable to (1) a substantial decrease in revenue from contracts for computer graphics creation and production from international animated projects and (2) a loss which resulted from the release of an animated film in August this year.

The information contained in this profit update announcement is only based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the nine months ended 30 September 2017 and information currently available, which have not been audited or reviewed by the independent auditor of the Company. The Company is still in the process of finalising the third quarterly results of the Group for the nine months ended 30 September 2017. Financial information and other details of the Group will be disclosed in the third quarterly results announcement of the Group for the nine months ended 30 September 2017 which is expected to be announced on or before 9 November 2017.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Global Digital Creations Holdings Limited
Xu Liang
Chairman

Hong Kong, 28 September 2017

As at the date of this announcement, the Board comprises Mr. Xu Liang (Chairman and Executive Director), Mr. Chen Zheng (Chief Executive Officer and Executive Director), Mr. Jin Guo Ping (Vice President and Executive Director), Ms. Cheng Xiaoyu (Vice President and Executive Director), Mr. Leung Shun Sang, Tony (Non-executive Director), Mr. Kwong Che Keung, Gordon (Independent Non-executive Director), Prof. Japhet Sebastian Law (Independent Non-executive Director) and Mr. Lam Yiu Kin (Independent Non-executive Director).

This announcement, for which the directors of the Company (the "Directors") collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.gdc-world.com.

** For identification purpose only*